



McKinney Community Development Corporation Agenda

Thursday, January 28, 2016

8:00 AM

Dowdy Board Room
5900 S. Lake Forest Drive
Suite 110
McKinney, Texas

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

16-094 [Minutes of the McKinney Community Development Corporation Meeting on December 17, 2015](#)

Attachments: [Minutes](#)

REPORTS

16-095 [December Financial Report](#)

Attachments: [December Transmittal Letter](#)

[December Financials](#)

[December Checks Issued](#)

16-096 [Board and Liaison Updates](#)

[Board Chair](#)

[City of McKinney](#)

[Main Street & MPAC](#)

[McKinney Convention and Visitors Bureau](#)

[McKinney Economic Development Corporation](#)

[Parks and Recreation](#)

16-097 [President's Report](#)

Attachments: [Grants Awarded](#)
[Prospective Projects](#)
[Manhattan Construction Monthly Report](#)
[Brinkley Sargent Wiginton Site Observation Report](#)
[Weitzman/Cencor Shopping Center Survey](#)

16-098 [Promotional and Community Event Grants-Final Reports](#)

Attachments: [Rotary Parade of Lights](#)
[Vietnam Syndrome Exhibit](#)
[Main Street Home for the Holidays](#)
[Believe! 2015 Race](#)

REGULAR AGENDA

16-099 [Consider/Discuss Promotional and Community Events Grant Application Submitted by Run for Cover/3e McKinney, in the Amount of \\$5,000 \(PC#16-01\) for Advertising and Promotion of the 2016 Run for Cover Event](#)

Attachments: [Run for Cover Grant Application](#)

16-100 [Consider/Discuss Promotional and Community Events Grant Application Submitted by The Heritage Guild of Collin County, in the Amount of \\$12,750 \(PC#16-02\) for Advertising and Promotion of: Chestnut Square General Marketing; Advertising and Promotion of Wedding Venue; 2016 Farmers Market; 21st Annual Killis Melton Ice Cream Crank Off; and Various Education Programs](#)

Attachments: [Chestnut Square Grant Application](#)
[HGCC Financials 2015](#)
[Chestnut Square Grant Worksheet](#)
[Chestnut Square 501C3](#)

16-101 [Consider/Discuss Promotional and Community Events Grant Application Submitted by Crape Myrtle Trails of McKinney Foundation, in the Amount of \\$6,000 \(PC#16-03\) for Advertising and Promotion of the 2016 Crape Myrtle Run the Trails Event](#)

Attachments: [Crape Myrtle Trails Grant Application](#)
[CMT 2014 Profit and Loss](#)
[CMT 2016 Budget](#)
[CMT 2016 Run Budget](#)
[CMT Budget Report 2015](#)

16-102 [Consider/Discuss Promotional and Community Events Grant Application Submitted by Embrace Waiting Children, Inc., in the Amount of \\$2,500 \(PC#16-04\) for Advertising and Promotion of the 2016 Fairways for Families Golf Marathon and 5K](#)

Attachments: [Embrace Waiting Children Grant Application](#)

16-103 [Consider/Discuss Promotional and Community Events Grant Application Submitted by Heard Wildlife Museum, in the Amount of \\$3,000 \(PC#16-05\) for Advertising and Promotion of the 2016 Texas Heritage Festival](#)

Attachments: [Heard Wildlife Museum Grant Application](#)
[Heard Musuem 501C3](#)
[Heard Museum 2012-2013 Audit](#)
[Heard Museum 2013-2014 Audit](#)
[Heritage Festival Promotional Budget](#)

16-104 [Consider/Discuss Promotional and Community Events Grant Application Submitted by McKinney Kiwanis, in the Amount of \\$5,000 \(PC#16-06\) for Advertising and Promotion of the 2016 Historic McKinney Kiwanis Triathlon](#)

Attachments: [Kiwanis Grant Application](#)
[Kiwanis Grant Information Sheet](#)
[Kiwanis Triathlon Budget Estimate](#)
[Kiwanis Budget 2015-2016](#)
[Kiwanis 501\(C\)\(3\)](#)

16-105 [Consider/Discuss Promotional and Community Events Grant Application Submitted by McKinney Main Street, in the Amount of \\$15,000 \(PC#16-07\) for Advertising and Promotion of Arts in Bloom 2016](#)

Attachments: [Main Street Grant Application](#)

16-106 [Consider/Discuss Promotional and Community Events Grant Application Submitted by ManeGait Therapeutic Horsemanship, in the Amount of \\$7,500 \(PC#16-08\) for Advertising and Promotion of the 2016 Gaitapalooza Event](#)

Attachments: [ManeGait Grant Application](#)
 [Gaitapalooza Sponsorship Packages](#)
 [ManeGait Annual Budget](#)
 [ManeGait 2013 - 2014 Combined Audit](#)
 [ManeGait IRS Determination Letter](#)

16-107 [Consider/Discuss Promotional and Community Events Grant Application Submitted by Smiles Charity, in the Amount of \\$15,000 \(PC#16-09\) for Advertising and Promotion of the 2016 Smiles Charity Concert and Family Festival](#)

Attachments: [Smiles Charity Grant Application](#)
 [Smiles Charity Narrative](#)
 [Smiles Charity Profit and Loss](#)
 [Smiles 501\(C\)\(3\)](#)
 [Smiles 501\(C\)\(3\) 2](#)

16-108 [Consider/Discuss Promotional and Community Events Grant Application Submitted by The WERX, in the Amount of \\$11,000 \(PC#16-10\) for Advertising and Promotion of: Start-Up Local Competition; Innovate McKinney; Innovate Her Competition; 2nd Annual Hot Tech Chili Cook-Off](#)

Attachments: [The WERX Grant Application](#)
 [The WERX History](#)
 [The WERX Balance Sheet](#)
 [The WERX Profit and Loss](#)
 [The WERX IRS Letter](#)
 [The WERX Event Budget](#)

16-121 [Consider/Discuss/Act on Quality of Life Award](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest:
Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In Accordance with the Texas Government Code:

- A. Section 551.087. Deliberation Regarding Economic Development Matters
 - Project #15-03 Gateway
 - Project #14-09 Aquatic and Fitness Center
 - Project #14-12 TAPS

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 22nd day of January, 2016 at or before 5:00 p.m.

Cindy Schneible
President

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email contact-adacompliance@mckinneytexas.org with questions or for accommodations.