

MCDC Grant Worksheet, Promo Cycle I

6 mos advertising

Farmers Market

Prairie Camp

Crank Off

Farm Days

DMN - $\$450/\text{mo} \times 6 = \2700

DFW Child $\$1200$

Suburban Parent - April, May, June, July $\times \$300 = \1200

DayTrippin E-Newsletter - $\$300/\text{mo} \times 5 = \1500

Billboard - $\$1200$ (3X $\$400$)

Edible D - $\$1800$ (2 X $\$900$)

Community Impact - $\$3600$ (6X $\$600$)

New Signs - $\$800$ (FM 2 X $\$150$, New CS banner, plus update Crank Off signs)

Rack Cards & General Marketing Collateral - $\$2200$

KLAK 3 X $\$300 = \900

Art work costs - $\$1500$