

MCKINNEY ECONOMIC DEVELOPMENT CORPORATION

APRIL 10, 2019

The McKinney Economic Development Corporation met in work session in the Dowdy Board Room, 5900 S. Lake Forest Drive, Suite 110, McKinney, Texas, on April 10th, 2019 at 8:00am.

Board members Present: Chairman Ken Sipiora, Vice Chairman Paul Merritt, Secretary/Treasurer Brian Loughmiller, Joe Minissale, Michael Jones, Patrick Cloutier, and Dr. Gere' Feltus.

Staff Present: President Peter Tokar, Executive Vice President Abby Liu, and MEDC Attorney Mark Houser.

Chairman Sipiora called the meeting to order at 8:00 am after determining a quorum present.

19-0297 President Tokar led the discussion on the final draft of the MEDC Key Performance Indicators. The seven areas of discussion were New Business Attraction Projects, Marketing, Website/Social Media, Outbound Recruitment/Lead Generation, Infrastructure Development, Increase Commercial Tax Base, and Building a New BRE Program. President Tokar will take the feedback from the discussion and finalize the report to present at a future Board Meeting.

19-0298 Chairman Sipiora called for the Consideration/Discussion for adding Items to the Agenda. MEDC Attorney Houser will draft a Resolution based on today's discussion.

Board members unanimously approved the motion to adjourn the meeting. Chairman Sipiora adjourned the meeting at 9:30 am.

KEN SIPIORA
Chairman