

McKINNEY ARTS COMMISSION

JANUARY 19, 2012

The McKinney Arts Commission of the City of McKinney, Texas met in regular session in the Council Chambers of the Municipal Building on January 19, 2012 at 9:02 a.m.

Commissioners Present: Linda Spina, Chair; Hamilton Doak, Vice Chair; Janet Farr; Beth McGuire; Sherry Tucker-David; and Matthew Bado.

Absent: Tameika Miller

Staff Present: City Liaison Aretha Harvey; Arts Commission Secretary Mona Robinson

Guests Present: Cindy Schneible of McKinney Community Development Corporation

Commissioners unanimously approved the motion by Commissioner Farr, seconded by Commissioner Bado, to approve the following consent items:

- 12-028** Minutes of the McKinney Arts Commission Meeting of October 20, 2011
- 12-029** Minutes of the McKinney Arts Commission Special Meeting of November 2, 2011
- 12-030** Chair Spina called for Consideration/Discussion/Action on Final Report of Elledanceworks and asked Michele Hanlon of Elledanceworks to briefly discuss the Final Report which had been submitted for approval. Arts Commissioners asked a few questions concerning Elledanceworks' event and Final Report. Commissioners unanimously approved the motion by Commissioner Doak, seconded by Commissioner Tucker-David to approve Elledanceworks' Final Report and disbursement of the final 30% of their FY2011-12 grant funds.
- 12-031** Chair Spina called for Consideration/Discussion/Action on Revisions of Arts Commission Ordinance. Arts Commissioners discussed one revision regarding the addition of language addressing City Council's recent approval of the McKinney Public Art Program. Additionally, the removal of a non-voting McKinney Community Development Corporation

liaison to the Arts Commission was briefly discussed. Commissioners unanimously approved the motion by Commissioner Bado, seconded by Commissioner Farr, to approve the revisions to the Arts Commission Ordinance as discussed.

12-032 Chair Spina called for Discussion of the New Guidelines/Arts Application Process Meeting held on January 12, 2012. City Liaison Harvey stated she felt the two informational meetings regarding the modifications to the grant application process went well. The art groups received the notice of the modifications well with only one group expressing concern regarding the new 501(c)(3) requirements. City Liaison Harvey stated she had sent an email highlighting the modifications, with the PowerPoint presentation attached, to each art group that attended the informational meeting. Chair Spina stressed the point that the groups were informed a 501(c)(3) organization, and any art group wishing to umbrella under that 501(c)(3) organization, would share in any amount awarded to the existing 501(c)(3) not to exceed the newly implemented \$20,000 grant cap.

12-033 Chair Spina called for Discussion on the Public Arts Program/Public Arts Master Plan/McKinney Community Development Corporation Grant. City Liaison Harvey introduced Cindy Schneible, Executive Director of McKinney Community Development Corporation (MCDC). City Liaison Harvey informed the Arts Commissioners she and Chair Spina had recently attended a MCDC meeting to learn about the application process for a MCDC grant to fund the development of a Public Art Master Plan. City Liaison Harvey discussed the steps necessary in submitting a Request for Proposal (RFP) to businesses which would prepare a Master Plan, and she asked for the Arts Commissioners' feedback on the draft RFP. Once the responses to the RFP are received by the City, City Liaison Harvey explained a review committee would look at any

submitted proposals and determine which, if any, proposals should be presented to the Arts Commission. The Arts Commission would then make a recommendation to the City Manager as to which business should be hired to prepare the Master Plan. City Liaison Harvey stated the final decision would be made by the City Council. Chair Spina expressed her concern about the City receiving enough responses to the RFP, and she encouraged the other Art Commissioners to submit names of any businesses to which the RFP could be sent. Chair Spina informed the Arts Commissioners that they could also send the RFP themselves to any business. Following Chair Spina's request for a consensus to revise the number of members on the review committee, it was agreed to increase the number from 5 to 6 members. The review committee will consist of 3 Arts Commissioners, City Liaison Harvey, City Construction Project Manager Patricia Jackson, and a member of the Parks, Recreation and Open Spaces Board.

12-034 Chair Spina called for Discussion of the Developer Brochure Update. City Liaison Harvey and Chair Spina had met with Rob Daake, Executive Director of Development Services, about informing developers of the new Public Art Program. City Liaison Harvey stated a meeting will be scheduled in the near future with the City of McKinney Communications and Marketing Department to discuss the creation of a brochure to be distributed to developers which addresses the Public Art Program in planning new construction in McKinney. Chair Spina discussed the McKinney Convention and Visitors Bureau (MCVB) brochure as a reference piece as to where people could go to find public art, and she also discussed what they might want developers to see as public art. Chair Spina also discussed possible pieces of public art which could be utilized in the developer brochure.

12-035 Chair Spina called for Discussion of Arts & Economic Prosperity Study. City Liaison Harvey stated the results of the Study would be disclosed in June of 2012. City Liaison Harvey told the Arts Commissioners that the Americans for the Arts Vice President of Research & Policy will be conducting a nationwide tour in mid-June and had offered to come to McKinney for a workshop regarding the benefits of the Arts and Economic Prosperity Study. City Liaison Harvey stated she felt this would be a great opportunity to remind everyone what the money has been spent for and to illustrate how to increase the arts in McKinney. Chair Spina was very interested in having the workshop in McKinney.

12-036 Chair Spina called for Discussion of Plans and Priorities for 2012. Chair Spina stated she would like to look at the organizations currently receiving Arts Commission grants and determine what areas of art are not represented, and she would like to directly solicit areas which are underrepresented. Commissioner Farr stated she would like for the Arts Commission to do something to help increase the attendance at McKinney Performing Arts Center events. City Liaison Harvey suggested the Arts Commission could hold a separate planning meeting. City Liaison Harvey also discussed the possibility of Arts Commissioners taking a tour to view area public art, including visiting Allen and Frisco, and this tour could occur sometime in the spring of 2012. City Liaison Harvey asked the Arts Commissioners to inform her of their schedules for a planning work session and also for a good time to participate in a public art tour.

12-037 Chair Spina called for Discussion of Subcommittee Creation and Assignments. During the discussion, it was determined that there is a need for three subcommittees, and assignments were made for these subcommittees. Arts Commissioners Farr and Miller as well as Vice Chair Doak will serve on the subcommittee to review the initial grant

applications; Chair Spina, Commissioners McGuire and Tucker-David will serve on the committee to review the RFP submissions; and Chair Spina, Commissioners Tucker-David and Bado will serve on the Public Art Master Plan subcommittee. Chair Spina stated that the City has recommended the establishment of a public art trust fund, rather than a 501(c)(3), was the best vehicle for the City to use to support Public Art from private donations to the City. City Liaison Harvey stated that the City Manager is on board for the establishment of a trust fund.

Chair Spina adjourned the meeting at 10:23 a.m.

LINDA SPINA
Chair