



McKinney Youth Theatre

Developing Characters™

MCKINNEY YOUTH THEATRE Executive Director Summary Report October 2013- September 2014

Grants, Sponsorships, Donations, Fundraisers

The McKinney Home Fund raised close to \$20,000 for our permanent home in McKinney. Donations from 2014 North Texas Giving Day should bring in another \$6,000 for the project. The funds are being held in a savings account.

McKinney Youth Theatre had its first AMP Awards event at Heard Craig Hall in February 2014. We awarded over 150 1st and Runner Up awards to students for outstanding performances both on and off the stage. The AMP's for 2015 are scheduled in February 2015.

We have a major Fundraiser on Saturday, November 15 at Rick's Chophouse. Our goal is to raise another \$10,000 at that event. Rick's Chophouse will be the presenting sponsor. Tickets are \$100 and feature a five star restaurant menu!

Organizational Changes

The Board of Directors of Plano Children's Theatre passed a resolution which formed a McKinney Youth Theatre Management Board. The Management Board is charged with assisting McKinney Youth Theatre staff with its programming, fundraising, scholarships, free community outreach and more. The MYT Board consists of McKinney, Allen, Melissa residents. They meet on the second Tuesday of the month in McKinney. Amber Poole and Lorraine Spencer are Co-Chairs.

Danny Miranda, MYT Managing Director, resigned in September. We are in the midst of conducting interviews for the position.

Our fiscal year has been changed to run October 1 – September 30th.

Audit

Our Audit was completed by Ed Swalm, CPA. We were found to be in compliance with IRS regulations in all areas.

Programming

Major Productions included

Willy Wonka and the Chocolate Factory –	December 2013
Joseph and the Amazing Technicolor Dreamcoat	February 2014
Disney's Peter Pan	April 2014
Sweeney Todd	May 2014
Disney's Beauty and the Beast	August 2014
Footloose	September 2014

Elementary and Skill classes were offered in the fall, spring, and summer.



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Numbers of patrons served:

Major Productions:	247	students*
Elementary and Skill Classes	131	students**
Audience Members	5,540	paid ticket patrons
Audience Members	12,224	complimentary tickets
Daytime Performance for Schools	300	school students
Total	18,442	patrons

Elementary and Skill classes were offered in the fall, spring, and summer.

*Each major production student comes to rehearsal and/or performance at Heard Craig Hall an average of 38 times. While the students rehearse, parents shop, dine, and run errands in McKinney Texas raising valuable tax money for the City and business revenue for local businesses.

**Each elementary school student comes to class for 12 weeks.

Community Outreach

Several free classes were offered throughout the year. Free classes were held at Heard Craig Hall and the Fire Station on Virginia.

MYT gave complimentary tickets to a church in McKinney whose mission is to help underserved, VET Tix, Samaritan Inn, and schools for their fundraising purposes.