



December 9, 2020

TO: Visit McKinney
 FROM: Cindy Schneible
 RE: MCDC Update

General Information

FY 21 Grants

Promotional and Community Event Grants

Below is information about the Promotional and Community Event grant applications submitted for consideration in Cycle I. Total funding available is \$100,000. The requests will be presented to the MCDC board at the meeting on December 17th, board action will be scheduled for the January 28th meeting.

Promotional & Community Event Grants -- 2021 Cycle I			
	Applicant	Event(s)	Amt. Requested
21-01	Kiwanis Club of McKinney	2021 Triathlon	\$2,500
21-02	SBG Hospitality	2021 Spring Sip & Stroll Series	\$15,000
21-03	Heritage Guild of CC	Farmers Market, Education, Murder Mystery, Farm to Table Dinner, Crank-off	\$12,500
21-04	CC History Museum	2021 Then & Now	\$10,025
21-05	Colorful Collaborations	Legacy Keepers 2021 events	\$2,000
21-06	McKinney Garden Club	2021 Art Meets Floral	\$7,700
21-07	Ovation Academy of Performing Arts	2021 Spring/Summer Productions	\$11,500
21-08	St. Peter's Episcopal Church	2021 Empty Bowls	\$7,500
21-09	McKinney Main Street	Arts in Bloom	\$7,500
21-10	Virtual Town Tours	Virtual McKinney tour	\$15,000
			\$91,225

TUPPS Brewery Expansion

The deadline for submittal of responses to the CMAR RFP/Q, to identify a general contractor for the TUPPS project, is Friday, December 11th. Evaluations will be completed the week of December 14th. TUPPS'goal is to have a GC in place in early January.

Bi-weekly progress meetings continue, for updates on design, project status including streets, utilities engineering, environmental, parking and other components of the project.

Strategic Priorities

MCDC board members continued discussion regarding strategic priorities for project funding at the November meeting. Priorities established are attached.

Collin County Habitat for Humanity – The Cotton Groves

Collin County Habitat hosted an open house on December 2nd, at their location on Couch Street, to provide the public with an opportunity to tour The Cotton Groves prototype/education center. A link to a video showing the history and progress of The Cotton Groves project is provided here: [Model Townhome Tour Cotton Groves - YouTube](#)