## Chad Walker

Director of Business Development
September 2015

New project activity remained steady last month. I had several meetings with developers looking at McKinney for various projects. The commercial real estate world is starting to take a closer look at McKinney and realize that we have some serious pent-up demand in our market for various property types. John and I attended the MEDC-sponsored Bisnow Dallas Capital Markets Boom event on August $25^{\text {th }}$. We set up and manned an information table and I gave a 90-second pitch for McKinney at the beginning of the event. I attended the Team Texas 2015 Global Logistics Workshop in Grapevine September $2^{\text {nd }}$ and $3^{\text {rd }}$. It was a logistics-specific crash course originally designed for commercial real estate brokers. It was led by two logistics professionals and provided great knowledge on logistics trends, site considerations, motivations behind different types of projects, and an outlook on the changes coming to the industry in the next few years.

## Business Development Activities:

- Project Eagle 15 visited McKinney on 8/17
- I met with a developer looking for a site in McKinney on 8/19
- I attended the MYP networking event on 8/20
- I met with a developer looking for a site in McKinney on 8/21
- I had lunch with Project Brown Box on 8/24
- John Valencia and I attended the Bisnow Dallas Capital Markets event on 8/25
- John Valencia and I met with the North Texas Minority Chamber on 8/31
- Cayti, John, and I met with a developer interested in McKinney on 9/1
- I attended the 2015 Global Logistics Workshop in Grapevine 9/2 - 9/3
- I met with Project Sierra Charlie on 9/9
- Cayti and I attended the DRC quarterly luncheon on 9/10


## Projects:

Project details will be discussed in executive session.

## Upcoming Activities:

- DRC Local Brokers Day on 9/18
- Area Development Consultants Forum Workshop 9/20-9/21
- TEDC webinar on incentive analysis on 9/23
- IAMC Fall Forum in Cleveland 9/25-9/30
- TEDC Annual Conference in Dallas 10/14-10/16

