

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

MAY 13, 2021

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Ruschhaupt Hall, 111 N. Tennessee Street, McKinney, Texas on Thursday, May 13, 2021 at 8:30 a.m.

McKinney Main Street Chairman Robert Hamilton called to order the meeting of the McKinney Downtown Business Re-Development Board at 8:32 a.m. after determining a quorum present. Board members present Robert Hamilton, Julie Williams, Ric Anderson, Preston Schwalls, Doug Willmarth, Taylor Phelan, Kyle Branch and Chris Wilkes.

Absent: Kathryn Waite and Jolie Williams,

Main Street staff present McKinney Main Street Director Amy Rosenthal, City of McKinney Special Event Coordinator Gregory Hearn, City of McKinney Downtown Development Manager Andrew Jones, and McKinney Main Street/MPAC Executive Assistant Belinda Kennedy. Guests: City of McKinney Assistant City Manager Kim Flomm, City of McKinney Parks Director Mike Kowski, Kathryn McGill and Jim Latino.

21-0388 Update on Parks and Recreation Projects & Initiatives

Chairman Hamilton called for an update on the Parks and Recreation Projects and Initiatives. Mr. Kowski made a presentation to the Board which highlighted the recently completed, upcoming and planned projects for McKinney Parks and Recreation Department. The Board discussed.

21-0389 Update on 2021 McKinney Board & Commission Member Appointments

Chairman Hamilton called for the Update on 2021 McKinney Board and Commission Member Appointments. Ms. Rosenthal reviewed the documents outlining the Board appointment dates and guidelines.

REPORTS

21-0390 City Liaison Report

Chairman Hamilton called for the City Liaison Report. Ms. Flomm updated the Board on the city elections. The potential run-off was cancelled when one of the candidates withdrew from the race. The city will ratify election results and the new members will be sworn in. The Council will receive the downtown action parking plan which allows the city to implement the plan and for the city to start working on it. The Byron Nelson kicks off today, thank you to the volunteers and hopefully the visitors will come to downtown.

21-0391 Director's Report

Chairman Hamilton called for the Director's Report. Ms. Rosenthal shared the sales tax numbers for February, up 8%. The Community Awards went very well, Thank you for Julie Williams. The light up Louisiana project has made huge progress, it is on track to complete in and end of June, first of July. There will be a TIRZ meeting next week concerning parking recommendations. The Board discussed.

21-0392 Minutes of the Main Street Board Meeting of April 15, 2021.

Chairman Hamilton called for review of the April 15, 2021 minutes. Board members unanimously approved the motion by Board member Julie Williams, seconded by Board member Kyle Branch, to Approve and Refer the Minutes of the Main Street Board Meeting of April 15, 2021.

21-0393 Consider/Discuss/Act on Financial Reports

Chairman Hamilton called for a review of the financial reports.

Board members unanimously approved the motion by Board member Preston Schwalls, seconded by Board member Ric Anderson, to Approve the Financial Reports.

21-0394 Subcommittee Updates

Chairman Hamilton called for subcommittee updates. Mr. Jones updated the Board on the progress with subcommittee topics. There are meetings

May 19 for each group, help may be needed to get survey results. The Board discussed.

21-0395 Recap Arts in Bloom 2021

Chairman Hamilton called for a Recap of Arts in Bloom 2021. Ms. Rosenthal discussed the traffic counts, 45000 visits during Arts in Bloom, excellent turn out. Overall, the event was very successful, we have good feedback from attendees and vendors. There is discussion of changing the name to be more reflective of the event, perhaps to McKinney Art and Wine Festival. The Board discussed.

21-0396 Discuss Upcoming Events

Chairman Hamilton called for discussion of Upcoming events. Ms. Rosenthal discussed the upcoming Byron Nelson, the Texas Music Revolution and July 4th Parade. The Board discussed.

Mr. Phelan made a motion to adjourn at 9:56 p.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Main Street Board on: _____

ROBERT HAMILTON
Chairman

KATHRYN WAITE
Secretary / Treasurer