

November 27, 2016

Collin County Historical Society and Museum
300 East Virginia
McKinney, TX 75069

Dear MCDC Grant Committee,

Thank you for the opportunity to be considered for support through the McKinney Community Development Corporation grant-funding program. We believe that the Collin County Historical Society and Museum promotional grant for *Texas and Collin County World War I Centennial Commemoration*, is consistent with your mission to attract visitors to McKinney and add to the growth of the McKinney sales tax revenue.

We believe that our mission statement "Preserve and Honor the Past, Connect with the Present and Embrace the Future" aligns with your MCDC guiding principle to "Honor the Past – Provide innovative Leadership for the Future." Both organizations can work in partnership to enhance the quality of life in McKinney.

We believe that the Collin County History Museum plays a vital role in promoting heritage tourism in our McKinney community. Thank you for the opportunity to work collaboratively with MCDC through this project.

Sincerely,

Mary Carole Strother

Mary Carole Strother
Collin County Historical Society and Museum
Executive Director

Attachments: Grant Funding Application, Grant Essay, Project Timeline, Grant Budget, Attendance Statistics, CCHSM Financials, and IRS Determination Letter

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Grant Application

Fiscal Year 2017

Project Grant

Projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.

X Promotional or Community Event Grant (maximum \$15,000)

Initiatives, activities or events that promote the City of McKinney for developing new or expanded business opportunities and/or tourism – and enhancing quality of life for McKinney residents.

APPLICATION

INFORMATION ABOUT YOUR ORGANIZATION

Name: Collin County Historical Society and Museum

Federal Tax I.D.: 52-1093455

Incorporation Date: 10.24.1984

Mailing Address: 300 East Virginia

City: McKinney

ST: TX

Zip: 75069

Phone: 972-542-9457 ext 100

Email: director@collincountyhistoricalsociety.org

Website: <http://www.collincountyhistoricalsociety.org>

Check One:

- Nonprofit – 501(c) Attach a copy of IRS Determination Letter
- Governmental entity
- For profit corporation
- Other

Professional affiliations and organizations to which your organization belongs: Professional affiliations and organizations to which your organization belongs:

McKinney Chamber of Commerce, Main Street McKinney, Texas Association of Museums, Preservation Texas, Collin County Historical Coalition, Volunteer McKinney, and Grant Station

REPRESENTATIVE COMPLETING APPLICATION:

Name: Mary Carole Strother

Title: Executive Director

Mailing Address: 300 East Virginia

City: McKinney

ST: TX

Zip: 75069

Phone: 972-542-9457 ext 100

Email: director@collincountyhistoricalsociety.org

CONTACT FOR COMMUNICATIONS BETWEEN MDCD AND ORGANIZATION:

Name: Mary Carole Strother

Title: Executive Director

Mailing Address: 300 East Virginia

City: McKinney

ST: TX

Zip: 75069

Phone: 972-542-9457 ext 100

Email: director@collincountyhistoricalsociety.org

FUNDING

Total amount requested: \$6,225

Matching Funds Available (Y/N and amount): Yes \$9,490

Will funding be requested from any other City of McKinney entity (e.g. Arts Commission, City of McKinney Community Support Grant)?

Yes

No

PROJECT/PROMOTIONAL/COMMUNITY EVENT

Start Date: March 2, 2017

Completion Date: November 11, 2017

BOARD OF DIRECTORS

Executive Director: Mary Carole Strother

Profession: Retired, Library Media Specialist, McKinney ISD

Area of Expertise: Educational Programming, exhibit management, event planning, instructional technology

Home City: McKinney, TX

President: Jennifer Davis Wilson McCarley

Profession: Lawyer, Federal Deposit Insurance Corporation, Dallas

Area of Expertise: Legal Consultation

Home City: McKinney, TX

Vice Chairman of Collections: Deborah Kilgore

Profession: Retired teacher Plano and Richardson ISD

Area of Expertise: Archivist, Tour Guide, Historical Speaker, Grant writing

Home City: McKinney, TX

Vice Chairman of Community Relations: Edward "Ted" Wright

Profession: Retired, Contractor and Residential Construction

Area of Expertise: Liaison to Collin County Historical Organizations

Home City: Dallas, TX

Vice Chairman of Programming and Events: Mary Carole Strother

Profession: Retired, Library Media Specialist, McKinney ISD

Area of Expertise: Educational Programming, exhibit management, event planning, instructional technology

Home City: McKinney, TX

Secretary: Pat Rodgers

Profession: Retired, Special Education Director, McKinney ISD

Area of Expertise: Event planning, community outreach, museum docent, historian

Home City: McKinney, TX

Treasurer: Brandon Fulenchek

Profession: Vice President, Senior Private Banker, Wells Fargo Private Bank / Legal Specialty Group

Area of Expertise: Financial planning and budgeting

Home City: McKinney, TX

Membership Chairman: Nina Dowell Ringley

Profession: Lawrence Ringley & Associates, Inc.

Area of Expertise: Exhibit management, creative design, fundraising, event planning

Home City: McKinney, TX

Board Member: Betty Webb Petkovsek

Profession: Pharmacist

Area of Expertise: Community Relations, social media, exhibit management

Home City: McKinney, TX

Board Member: Page Thomas

Profession: Retired Archivist Librarian South Methodist University

Area of Expertise: Historical Assets, Archivist

Home City: McKinney, TX

Board Member: Billy Boone

Profession: Retired, Senior Engineer Technician, Varo Incorporated

Area of Expertise: Building of Exhibits

Home City: McKinney, TX

Board Member: Chuck Schuelke

Profession: Retired, Vice President of Marketing, Schradd and Associates

Area of Expertise: Building Facilities Manager, Building of Exhibits

Home City: McKinney, TX

LEADERSHIP STAFF / Advisory Board

Charles Rodgers
Retired, Electrical Engineer
Raytheon Company
Pecan Grove Cemetery Association

Wayne Nabors
Nabors CPA Services
Certified Public Accountant

Jim Doyle
Texas Instruments
Web Design Consultant

Bill Haynes
Retired, English Teacher
Collin County Historian

John Rattan
The Body Shop
Chief Executive Officer

Bill Hays
Past President
Collin County Historical Society

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Executive Director

Mary Carole Strother

Signature

Mary Carole Strother

Printed Name

November 28, 2016

Date

Representative Completing Application

Mary Carole Strother

Signature

Mary Carole Strother

Printed Name

November 28, 2016

Date

**I. Applying Organization:
Collin County Historical Society and Museum**

A. Mission

The mission of the Collin County Historical Society and Museum (CCHSM) is to preserve and honor the past, connect with the present and embrace the future. We are committed to the collection and preservation of the rich heritage and history of the people and events that helped shape the place we proudly call home, McKinney and Collin County.

B. Strategic Goals and Objectives

We fulfill the mission of the organization through the following goals:

- 1) To preserve and protect our cultural history for future generations
- 2) To disseminate historical information through our museum collections, archives, research library, and publications
- 3) To promote resources and educational programs that highlight the history of Collin County and Texas and their contributions to our nation
- 4) To improve intellectual and physical access to our information and museum collections
- 5) To leverage new technology resources to engage visitors in a meaningful way

C. Scope of Services

CCHSM is an archival museum with historical artifacts, photographs, documents, diaries, manuscripts, historical maps, archival newspapers, and land records that provide valuable research information for genealogists, historians, authors, teachers and students. The museum has a library collection of books dedicated to Collin County and Texas History. Docents also provide interactive educational programming for students across Collin County.

D. Day to Day Operations

The museum is open to the public on Thursday, Friday, and Saturday from 10am-4pm. Interactive school tours can be scheduled Monday through Friday from 8am-3pm. Special events are held throughout the year.

E. Paid Staff and Volunteers

Currently the museum has only one paid staff member that works 21 hours a week and serves as the Museum Manager of daily operations. This position is funded through a program called Experience Works by the State of Texas. Through contracted services, the museum pays a curator to help archive and catalog historical artifacts, documents and photographs. The Museum Director, Events and Educational Program Coordinator, Exhibit Manager, Membership and Volunteer Coordinator are all volunteer staff.

F. Organizational Structure

The organization currently has an Executive Director and 11 members on the Board of Directors.

II. Project Grant Overview

The CCHSM is seeking grant funding from MCDC for promotional advertising to encourage attendance for the *Texas and Collin County World War I Centennial Commemoration* exhibit running from March through November 2017. The exhibit will honor the contributions that Collin County and Texas soldiers played in the Great War. The advertising for the exhibit will be targeted to promote heritage tourism in McKinney.

Scope of Project

If you enjoy traveling to experience the places and activities that authentically represent the stories and people of the past and present, then you are a heritage tourist. Heritage Tourism is travel directed toward experiencing the heritage of a city, region, state, or country. Heritage Tourism enables the tourist to learn about, and be surrounded by local customs, traditions, history and culture.

According to the 2015 University of Texas and Rutgers University Economic Impact of Historic Preservation in Texas report, Heritage Tourism is a \$7.3 billion dollar industry or about 12.5% of total visitor spending in Texas. More than 10.5 percent of all travel in Texas is heritage related, and that number continues to rise. Heritage day and overnight travelers spend on average over \$175 per day, while non-heritage travelers spend less than \$145 per day.

In the smallest towns and biggest cities in Texas, history museums are a focal point for their communities and bring people together to celebrate Texas's proud heritage. The 2014 Institute for Museum and Library Services museum census found that Texas is home to more than 2,000 museums. Over 700 of these are history and history-related museums. Museums are a key ingredient in creating a vibrant and culturally rich environment. Historical Museums flourish in Texas and make popular destinations for heritage tourists and local citizens alike.

The Collin County History Museum, built in 1911, is a Texas Historic Landmark with amazing architectural features. It is located one block east of historic downtown McKinney. The location and the historical features make the museum a prime heritage tourist destination in McKinney.

This promotional grant money will be used for advertising to promote heritage tourism in McKinney. We will utilize advertising in newspapers and magazines, in both digital and print format. The *Ft. Hood Sentinel* Publication is an authorized publication for the members of the U.S. Army with a circulation of 25,000. The *Celebration Magazine* has articles about events, activities and travel opportunities for active adults and seniors. Advertising with *DayTripper* provides coverage to a wide audience across Texas geared towards people who travel in

the state of Texas and love our rich Texas heritage. Over 90% of Americans tune into the radio on a weekly basis so radio advertising will be purchased on *KLAK* to hit this target audience. We will also promote the exhibit through Twitter and Facebook, purchasing site boosts on our Facebook page.

The CCHSM participates in The Texas Heritage Trails Program, a Texas Historical Commission (THC) award-winning heritage tourism initiative. This economic development initiative encourages communities, heritage regions, and the state to partner and promote Texas' historic and cultural resources. The CCHSM will distribute rack cards, posters and flyers at regional planning meetings through this initiative.

See attachment Heritage Tourism Traveler

Promotional Goals

- Promote heritage tourism in McKinney
- Advertise in a variety of formats
- Collaborate with the McKinney Convention and Visitors Bureau for advertising opportunities and resources
- Collaborate with Main Street McKinney to correlate downtown events with the WWI exhibit
- Promote thoughtful and meaningful dialogue about World War I
- Honor the contributions and legacy of Collin County and Texas soldiers during WWI
- Host events and create activities to commemorate important events and battles during the war

Promotional Objectives

Describe how the proposed project fulfills the strategic goals for your organization.

- Promote the rich heritage of McKinney through targeted advertising.
 - Goal 1)** To preserve and protect our cultural history for future generations
- Utilize the CCHSM archival collection in the creation of museum promotional materials
 - Goal 2)** To disseminate historical information through our museum collections, archives, research library and publications
- Connect with veteran organizations across the county, state and nation to set up tours and special events to honor their legacy
 - Goal 4)** To improve intellectual and physical access to our information and museum collections
- Establish a schedule and timeline of museum events related to WWI exhibit
 - Goal 3)** To promote resources and educational programs that highlight the history of Collin County and Texas and their contributions to our nation

Target Audience

This public exhibit will be open to all age groups and organizations.

Attendance

The museum will host special events to attract different groups and organizations to attend the exhibit. We are hoping to attract over 3,000 people across our community, state and nation to tour this engaging and interactive exhibit.

Currently, we track museum attendance by having our visitors sign a log that provides their name, hometown information, how they heard about the museum, and their reason for visiting. This information has proved invaluable for follow up to let visitors know about other museum events. We have also been able to build a network of volunteers and invite visitors to become museum members. The greatest benefit from this information has been to compile the data and track the number of visitors that are residents of McKinney, from surrounding cities in Collin County, and from states across the United States as well as other countries.

See Attendance Attachment for March 2016-November 2016

Admission Fees

A nominal admission fee will be charged for the exhibit. Donations will also be accepted with donation boxes displayed throughout the exhibit. Grants and donations from businesses and corporations will help underwrite the cost of the construction of the exhibit.

Detail goals for growth/expansion in future years

The museum exhibit will launch in March of 2017. The Texas Historical Commission’s *Texas First World War Centennial Commemoration* will officially be observed from April 6, 2017 (date of the U.S. Declaration of War on Germany) through June 28, 2019 (signing of the Treaty of Versailles). In 2018, CCHSM will collaborate and partner with other historical organizations across Collin County interested in hosting a World War I commemoration event at their museum.

Project Grants

- A new project? X Yes No

Has a feasibility study or market analysis been completed for this proposed project?

We are currently working with the Collin County Historical Commission to utilize resources to help capitalize on heritage tourism opportunities in Collin County.

At the writing of this grant, currently no other Collin County Historical Organization or Museum will be creating a World War I exhibit for 2017. So this will be one of the only exhibits in Collin County commemorating the 100th anniversary of the entry of the United States into World War I. We will

collaborate with the *Texas World War I Centennial Commemoration* organization and be one of the featured events in the State of Texas.

McKinney City Council and McKinney Community Development Goals supported by the proposed Project:

- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike

Overview of Alignment with goals and strategies adopted by McKinney City Council and McKinney Community Development by the proposed Project:

The CCHSM is a 501(c) 3 and is eligible for MCDC consideration for grant funding.

The *Texas and Collin County World War I Centennial Commemoration* exhibit meets the goal and strategies adopted by the McKinney City Council and MCDC in the following ways:

- Through collaboration with the United States World War One Centennial Commission the *Texas and Collin County World War I Centennial Commemoration* exhibit has the potential to attract residents of McKinney, Collin County, and states surrounding Texas, as well as veterans and historians from across the United States. We will be one of the featured WWI commemoration events on their Centennial Commission webpage and the Texas WWI webpage as well.
- Because the museum is located just one block east of the historic downtown square, hundreds of visitors attending the exhibit will contribute to the growth of the McKinney sales tax revenue by shopping and eating in the downtown square.
- The museum is a Texas Historic Landmark and offers a unique destination not only for the enjoyment of the museum exhibit but visitors also enjoy the unique architecture and historical features of the building.

Has a request for funding, for this Project/Promotion/Community Event, been submitted to MCDC in the past?

Yes X No

III. Financial

Overview of CCHSM Financial Status

The CCHSM has been able to continue to increase our financial resources for our monthly budget expenditures. We have also set up a reserve account from our monthly positive cash flow. Over this past year the CCHSM went through a

restructuring of the Board of Directors and museum leadership. This restructuring has provided new focus and placed an emphasis on creating collaborative relationships and partnerships with historical organizations, McKinney organizations and businesses and the Collin County Historical Commission. Through these collaborative relationships and partnerships we have seen an increase in donations, memberships and financial support for the museum. We have organized a committee to seek grant funding through various community and historical organizations to continue to fund projects that keep us connected to and involved in the community. **(See Financial Attachments)**

Impact of Grant Request on CCHSM Mission and Goals:

The funding of this grant request fulfills the mission of the organization through the following goals:

- To preserve and protect our cultural history for future generations
- To disseminate historical information through our museum collections, archives, research library, and publications
- To promote resources and educational programs that highlight the history of Collin County and Texas and their contributions to our nation

The financials are not audited, but are professionally prepared and reviewed by: Nabors CPA Services, Wayne Nabors, Certified Public Accountant

What is the estimated total cost for this Project? Funding provided by the Applicant through In-Kind services?

**Projected Total Expenditures for Texas and Collin County
WWI Centennial Commemoration Exhibit**

Promotional Grant Request from MCDC	\$6,225.00
Project Total for In Kind Services by CCHSM	\$9,490.00
Project Grant from MCDC	\$6,968.20
Total Project Expenditures	\$22,683.20

See Itemized Project Budget Attachment

Have any other federal, state, or municipal entities or foundations been approached for funding?

In June, the CCHSM received a \$2,446 grant from the Collin County Historical Commission (CCHC) funding a project proposal for the development of *Interactive History Classrooms*. The grant provided funding for a MacBook computer that will utilize a computer software program called iBooks Author for creation of ebooks for classroom instruction. The grant also funded the purchase of one iPad Pro that will be used by a museum docent to talk with the students and take them on a digital tour of a museum exhibits by using the camera on the

iPad. We will utilize these technology resources provided by the CCHC grant to create educational materials for the World War I Centennial Commemoration.

The CCHSM will also seek grant funding from World War I and the National Endowment for the Humanities for *A Library of America Project* grant. This grant offers \$1,200 and \$1,800 grants to libraries, museums, and nonprofit cultural institutions to host public programs about WWI.

IV. Marketing and Outreach

The CCHSM will utilize the following market plans and outreach strategies:

- Submit advertising to radio stations, newspapers, and magazines in both print and digital formats as outlined in the grant essay
- Post project events on the Texas World War I Centennial Commemoration events calendar available through their website
- Promote Heritage Tourism in McKinney through the Texas Heritage Trails Program sponsored by the Texas Historical Commission
- Distribute email communication to schools and colleges in Collin County
- Utilize social media by postings on Twitter and Facebook accounts
- Post dates on the McKinney Convention and Visitors Bureau events calendar
- Submit press releases and WWI informational articles for publication in newspapers and magazines

The museum is also a member of the following organizations that provide promotional opportunities.

Main Street McKinney

- Promotion on the Downtown McKinney website
- Directional signs
- Inclusion on the Historic Downtown Shopping Guide and Map
- Social media exposure on the Historic Downtown McKinney social media platforms

McKinney Chamber of Commerce

- Listing of Events on McKinneyonline.com Community Calendar
- Share products and services at LINKS (Learn Inform Network Know Share)

Collin County Historical Commission Coalition

- Networking with Collin County Historical Organizations through monthly meetings and email communication

Achievement of CCHSM Goals Through Marketing and Outreach:

Partnering with these organizations helps us achieve our museum goal 3.

Goal 3) To promote resources and educational programs that highlight the history of Collin County and Texas and their contributions to our nation

V. Metrics to Evaluate Success

The museum will track attendance data during the WWI exhibit, which will be included in the final report summarizing the achievement of the goals and objectives for the project. We will also track statistics on our new museum webpage, Facebook posts as well as Twitter followers.

Project Schedule and Timeline of Activities for Texas and Collin County World War I Centennial Commemoration

- January 2017
 - Compose press releases for news organizations, post events on the webpage of community and organizational calendars
 - Begin construction and setup of museum exhibit
- February 2017
 - Launch Press releases and post upcoming events on social media sites
 - Load iPads with apps and links to WWI exhibit resources
- March 2017
 - Launch *Texas and Collin County World War I Centennial Commemoration*
 - Invite American Legion and Veteran Organizations around Collin County to tour the exhibit
 - Host events for cemetery organizations to learn about the 54 men from Collin County who died in the war and the establishment of Tomb of the Unknown Soldier
- April 2017
 - Host a special event commemorating U.S. Declaration of War against Germany
 - Partner with Collin College and McKinney ISD High School history students to serve as docents for the exhibit
 - Schedule interactive class tour for schools through use of FaceTime utilizing the iPad
- May 2017
 - Schedule interactive class tour for schools through use of FaceTime utilizing the iPad
 - Invite American Legion and veteran organizations around Collin County to tour the exhibit
 - Host a special tribute for Memorial Day
- June 2017
 - Host a special event commemorating the 1919 signing of the Treaty of Versailles and the arrival of Texas Units in France in 1918
- July 2017
 - Host a July 4th commemoration event to honor veterans
- September-October 2017
 - Schedule interactive class tour for schools through use of FaceTime utilizing the iPad
 - Invite American Legion and veteran organizations around Collin County to tour the exhibit
 - Honor the death of the first Collin County soldier, Jimmy Giegas, killed in battle, September 15, 1918
- November 11, 2017
 - Host an event to celebrate 1919 Armistice Day and the end of WWI
 - Last day of WWI museum exhibit

**Collin County Historical Society and Museum
Itemized Budget for MCDC
Promotional Grant
Submitted November 2016**

***Texas and Collin County World War I
Centennial Commemoration***

Promotional Grant Budget Request for WWI Exhibit from MCDC		
Itemized Budget Request for MCDC Grant		Totals
DayTripper	Digital Media Publication	\$600.00
Celebration Magazine	Magazine	\$500.00
Fort Hood Sentinel	US Army Publication/ Digital and Print	\$500.00
KLAK 97.5 Next Media	Radio	\$1700.00
Community Impact	Newspaper	\$2000.00
Facebook	Post/site boosts	\$ 150.00
Print Lab	Marketing Banners	\$400.00
OverNight Prints	WWI Booklets	\$375.00
Promotional Grant Total Request from MCDC		\$6,225.00

Proposed Budget for WWI Exhibit Provided by Collin County Historical Society and Museum			
Itemized Budget for In-Kind Services			
Service Provided	Donor of Services		Totals
Webpage Design Services	Doyle Web Design		\$1,000
Exhibit Construction and Materials	CCHSM Volunteers		\$1,990
Museum Exhibit Signage Design and Printing	Denton County Office of History and Culture		\$2,300
Rack Cards Posters and Flyers	Collin County Historical Commission		\$400
Outside Signage Banners and Displays	Collin County Historical Commission		\$800
Museum Docents	CCHSM Volunteers		\$3,000
Project Total for In-Kind Services			\$9,490.00

**Collin County Historical Society and Museum
Revenue Projections for**

***Texas and Collin County World War I
Centennial Commemoration***

Revenue Projections for 2017 Exhibit	
	Totals
Veteran Organization Contributions	\$2000
Service Organization Contributions	\$1000
Merchandise Sales Projection	\$4800
Exhibit Donations	\$6000
WWI Grant from WWI Centennial Commission	\$1800
Increase in Museum Memberships	\$2000
2017 Revenue Projections	\$17,600

Project Budget for WWI Exhibit Grant from MCDC				
Itemized Budget from MCDC Grant				Totals
Item	Cost per unit	Number purchased		
iPad Air 2 Wi-Fi 64 GB silver	\$499	10		\$4999.00
Apple Care for iPad	\$99	10		\$990.00
Drop Tech Case for iPad Air 2	\$59.95	10		\$599.50
Skull Candy Uproar On Ear Headphones	\$16.99	20		\$339.80
Audio Headphone Splitter	\$3.99	10		\$39.90
Grant Total from MCDC				\$6968.20

Projected Total Expenditures for Texas and Collin County WWI Centennial Commemoration Exhibit	
Promotional Grant Request from MCDC	\$6,225.00
In-Kind Services by CCHSM	\$9,490.00
Project Grant from MCDC	\$6,968.20
Total Project Expenditures	\$22,683.20

**Collin County Historical Society and Museum
Attendance Statistics
March 2016 - November 2016**

Attendance Statistics for CCHSM					
March 2016 - November 2016					
*Numbers represent number of families					
Month	McKinney	Collin County	Texas Cities	United States	Other Countries
March	117	9	9	9	0
April	145	61	25	16	1
May	39	22	16	16	5
June	22	7	8	10	5
July	101	39	24	6	0
August	88	12	18	13	1
Sept	142	22	19	10	6
Oct	440	15	20	11	3
Nov	226	23	13	10	0

Totals	1320	210	152	101	21
Texas Cities	Burleson, Ft. Worth, Denton, Lewisville, Houston, Grand Prairie Waxahachie, Rockwall, Rowlett, Granbury, Spring, Fredericksburg, Flower Mound, Cleveland, Haslet, San Antonio, Gainesville, Edgewood, Ft. Davis, Waco, Richardson, Athens, Decatur, Plainview, Bryan, Midland, Bullard, Paris, Arlington, Dallas, Temple, Carrollton, Balch Springs, Lakeway, Friendswood, Cypress, Garland, Argyle, Whitewright, Amarillo, Clear Lake, LaPorte, Burleson, Katy				
United States	Washington, Colorado, California, Iowa, Massachusetts, Arizona, Arkansas, Maryland, Oklahoma, Wyoming, Wisconsin, New Jersey, Missouri, New York, Virginia, North Carolina, Kentucky, Connecticut, Nebraska, Illinois, Indiana, New Mexico, Ohio, Utah, Georgia, Nevada, Rhode Island, Kansas				
Other Countries	Dublane Scotland, Beijing of China, Caracas Venezuela, Metung Australia, Sydney Australia, Leek Staffordshire England, Worthington England, Stockton England, Postcombe Oxfordshire England, Southampton England, Germany, Switzerland, Hong Kong, Northern Ireland, Plettenberg Bay South Africa, Italy				

The Heritage Tourism Traveler

While all spending by tourists is vital to the Texas economy, heritage and cultural travelers tend to make an even greater contribution. According to the 2003 report from the Travel Industry Association of America, more than 118 million American adults (81 percent) who traveled in the last year included at least one cultural, arts, history or heritage activity in their plans. These travelers spent more on shopping, entertainment and dining than all other types of tourists. They stayed longer, were more likely to pay for lodging and came back more often than any other type of tourist.

Characteristics of heritage tourists compared to other tourists:

- Slightly older than other U.S. travelers (48 vs. 46)
- One-third (34 percent) are 55 or older
- More likely to have a post-high school education (23 percent vs. 20 percent)
- Tend to have higher household incomes (\$50,000 vs. \$48,000)

Travel characteristics of heritage tourists compared to other tourists:

- Travel the most in June, July and August
- Shopping is more likely to be a part of trip (44 percent vs. 33 percent)
- Twice as likely to participate in a group tour (6 percent vs. 3 percent)
- Stay longer (4.7 nights vs. 3.4 nights)
- Stay in hotels, motels and bed-and-breakfasts more often than with family and friends (62 percent vs. 56 percent)
- Spend more per trip excluding the cost of transportation (\$623 vs. \$457)
- Spend more per day (\$103.50 per day vs. \$81.20 per day)



Heritage travelers spend more on shopping, entertainment and dining than other types of tourists.

TOP 10 STATES VISITED BY HERITAGE TRAVELERS

California
Texas
New York
Florida
Pennsylvania
Virginia
Illinois
Tennessee
North Carolina
Georgia

Sources:

Travel Industry of America Tourism Works for America 2002 Report, Americans for the Arts, 30 Million U.S. Travelers Lengthen Their Trips Because of Culture, Travel Industry Association of America TravelScope survey, 2003.

CCHS Financial Report
YTD 2016

STATEMENT OF INCOME	
YTD Thru October 2016	
Beginning Balance	\$20,906.08
Inflows	\$53,332.91
Outflows	\$33,236.53
Ending Balance	\$41,002.46
Net Change	\$20,096.38

STATEMENT OF INCOME	
2016 Budget	
Beginning Balance	\$ 20,906.08
Inflows	\$ 47,199.49
Outflows	\$ 23,131.12
Ending Balance	\$ 44,974.46
Net Change	\$ 24,068.38

Summary of Net Change	
Income	
Bingo	\$19,750.00
Donations/Board Dues	\$17,847.15
Admissions/Book Sales	\$ 1,735.76
Total Income	\$39,332.91
Expenses	
Insurance	\$ 4,459.72
Utilities	\$ 4,662.04
Storage	\$ 453.00
Internet/Phones/Fax	\$ 2,224.83
Credit Card Fees	\$ 120.60
Security System	\$ 720.00
Independent Contractor	\$ 1,750.00
Other Operating	\$ 4,846.34
Total Expenses	\$19,236.53
Net Income	\$20,096.38

Summary of Budgeted Net Change	
Income	
Bingo	\$ 23,700.00
Donations/Board Dues	\$ 21,416.58
Admissions/Book Sales	\$ 2,082.91
Total Income	\$ 47,199.49
Expenses	
Insurance	\$ 5,117.66
Utilities	\$ 5,594.45
Storage	\$ 453.00
Internet/Phones/Fax	\$ 2,669.80
Credit Card Fees	\$ 120.60
Security System	\$ 960.00
Independent Contractor	\$ 2,400.00
Other Operating	\$ 5,815.61
Total Expenses	\$ 23,131.12
Net Income	\$ 24,068.38

Form 990-PF

Return of Private Foundation

OMB No. 1545-0052

2015

Open to Public Inspection

Do not enter social security numbers on this form as it may be made public.

Information about Form 990-PF and its separate instructions is at www.irs.gov/form990pf.

For calendar year 2015 or tax year beginning

, and ending

Name of foundation

Employer identification number

Collin County Historical Society

52-1093455

Number and street (or P.O. box number if mail is not delivered to street address)

Room/suite

300 E. Virginia

972-542-9457

City or town, state or province, country, and ZIP or foreign postal code

McKinney TX 75069

Check all that apply:

Initial return Amended return

Address change

Initial return of a former public charity

Foreign organizations meeting the 85% test, check here and attach computation

Section 507(b)(1)(A), check here

If private foundation status was terminated under section 507(b)(1)(B), check here

If the foundation is in a 60-month termination under section 507(b)(1)(B), check here

Part I Analysis of Revenue and Expenses

(The total of amounts in column (b) (see instructions)) (If they not necessarily equal the amounts in column (a) (see instructions))

	(a) Revenue and expenses per book	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
1 Contributions, gifts, grants, etc., received (attach schedule)	17,508			
2 Check <input checked="" type="checkbox"/> if the foundation is not required to attach Sch. B				
3 Interest on savings and temporary cash investments				
4 Dividends and interest from securities				
5a Gross rents				
b Net rental income or (loss)				
6a Net gain or (loss) from sale of assets not on line 10				
b Gross sales price for all assets on line 6a				
7 Capital gain net income (from Part IV, line 2)			0	
8 Net short-term capital gain				
9 Income modifications				
10a Gross sales less returns and allowances				
b Less: Cost of goods sold				
c Gross profit or (loss) (attach schedule)				
11 Other income (attach schedule) Stmt 1	30,323		30,323	
12 Total, Add lines 1 through 11	47,831		0	
13 Compensation of officers, directors, trustees, etc.				
14 Other employee salaries and wages	12,500		12,500	
15 Pension plans, employee benefits	1,109		1,109	
16a Legal fees (attach schedule)				
b Accounting fees (attach schedule)				
c Other professional fees (attach schedule)				
17 Interest				
18 Taxes (attach schedule) (see instructions)				
19 Depreciation (attach schedule) and depletion Stmt 2	770		770	
20 Occupancy	8,511			8,511
21 Travel, conferences, and meetings				
22 Printing and publications				
23 Other expenses (att. sch.) Stmt 3	26,611			26,611
24 Total operating and administrative expenses.	49,501		0	35,122
25 Add lines 13 through 23	0			0
26 Total expenses and disbursements. Add lines 24 and 25	49,501		0	35,122
27 Subtract line 26 from line 12:				
a Excess of revenue over expenses and disbursements	-1,670		0	
b Net investment income (if negative, enter -0-)			0	
c Adjusted net income (if negative, enter -0-)			15,944	

Operating and Administrative Expenses

Form 990-PF (2015)

For Paperwork Reduction Act Notice, see instructions.

DAA

Part II Balance Sheets		Beginning of year	End of year
		(a) Book Value	(b) Book Value
		23,244	20,714
		(c) Fair Market Value	(d) Fair Market Value
		20,714	20,714
1	Cash - non-interest-bearing		
2	Savings and temporary cash investments		
3	Accounts receivable		
4	Less: allowance for doubtful accounts		
5	Pledges receivable		
6	Less: allowance for doubtful accounts		
7	Grants receivable		
8	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see instructions)		
9	Other notes and loans receivable (attach schedule)		
10	Less: allowance for doubtful accounts		
11	Inventories for sale or use		
12	Prepaid expenses and deferred charges		
13	Investments - U.S. and state government obligations (attach schedule)		
14	Investments - corporate stock (attach schedule)		
15	Investments - land, buildings, and equipment (attach schedule)		
16	Less: accumulated depreciation (attach sch.)		
17	Investments - mortgage loans		
18	Investments - other (attach schedule)		
19	Land, buildings, and equipment (attach schedule)		
20	Less: accumulated depreciation (attach sch.)		
21	Other assets (describe below)	179,978	19,808
22	Total assets (to be completed by all filers - see the instructions. Also, see page 1, item I.)	20,578	19,808
23	Accounts payable and accrued expenses		
24	Grants payable		
25	Deferred revenue		
26	Loans from officers, directors, trustees, and other disqualified persons		
27	Mortgages and other notes payable (attach schedule)		
28	Other liabilities (describe below)		
29	Total liabilities (add lines 17 through 22)		
30	Foundations that follow SFAS 117, check here and complete lines 24 through 26 and lines 30 and 31.		
31	Unrestricted		
32	Temporarily restricted		
33	Permanently restricted		
34	Foundations that do not follow SFAS 117, check here and complete lines 27 through 31.		
35	Capital stock, trust principal, or current funds		
36	Paid-in or capital surplus, or land, bldg., and equipment fund		
37	Retained earnings, accumulated income, endowment, or other funds		
38	Total net assets or fund balances (see instructions)	33,633	31,963
39	Total liabilities and net assets/fund balances (see instructions)	43,822	40,522

Part III Analysis of Changes in Net Assets or Fund Balances		End of year	
		(a) Book Value	(b) Book Value
		23,244	20,714
		(c) Fair Market Value	(d) Fair Market Value
		20,714	20,714
1	Total net assets or fund balances at beginning of year - Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)		
2	Enter amount from Part I, line 27a		
3	Other increases not included in line 2 (itemize below)		
4	Add lines 1, 2, and 3		
5	Decreases not included in line 2 (itemize below)		
6	Total net assets or fund balances at end of year (line 4 minus line 5) - Part II, column (b), line 30		

Part IV Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse, or common stock, 200 shs. MLC Co.)		(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
1a	N/A			
b				
c				
d				
e				
Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/68				
(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)	
a				
b				
c				
d				
e				
(i) F.M.V. as of 12/31/68	(j) Adjusted basis as of 12/31/68	(k) Excess of col. (i) over col. (j), if any	(l) Gains (Col. (h) gain minus col. (k), but not less than -0) or Losses (from col. (h))	
a				
b				
c				
d				
e				
2	Capital gain net income or (net capital loss)	If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7		2
3	Net short-term capital gain or (loss) as defined in sections 1222(5) and (6): If gain, also enter in Part I, line 8, column (c) (see instructions). If (loss), enter -0- in Part I, line 8			3

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(e) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank.

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period?
If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

Yes No

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2014	23,698	35,015	0.676796
2013	22,511	43,261	0.520353
2012	22,747	33,149	0.686205
2011	26,793	29,132	0.919710
2010	100,630	35,752	2.814668
2	Total of line 1, column (d)		5.617732
3	Average distribution ratio for the 5-year base period — divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years		1.123546
4	Enter the net value of noncharitable-use assets for 2015 from Part X, line 5		35,600
5	Multiply line 4 by line 3		39,998
6	Enter 1% of net investment income (1% of Part I, line 27b)		39,998
7	Add lines 5 and 6		35,122
8	Enter qualifying distributions from Part XII, line 4 If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions.		35,122

Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see instructions)

1a	Exempt operating foundations described in section 4940(d)(2), check here <input type="checkbox"/> and enter "N/A" on line 1. Date of ruling or determination letter: _____ (attach copy of letter if necessary—see instructions)	1	
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here <input type="checkbox"/> and enter 1% of Part I, line 27b		
c	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).		
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0)	2	0
3	Add lines 1 and 2	3	
4	Subtitle A (income) tax (domestic section 4947(e)(1) trusts and taxable foundations only. Others enter -0)	4	0
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0.	5	0
6	Credits/Payments:		
a	2015 estimated tax payments and 2014 overpayment credited to 2015	6a	
b	Exempt foreign organizations - tax withheld at source	6b	
c	Tax paid with application for extension of time to file (Form 8868)	6c	
d	Backup withholding erroneously withheld	6d	
7	Total credits and payments. Add lines 6a through 6d	7	
8	Enter any penalty for underpayment of estimated tax. Check here <input type="checkbox"/> if Form 2220 is attached	8	
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9	
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10	
11	Enter the amount of line 10 to be: Credited to 2016 estimated tax <input type="checkbox"/> Refunded <input type="checkbox"/>	11	

Part VII-A Statements Regarding Activities

	Yes	No
1a	<input checked="" type="checkbox"/>	<input type="checkbox"/>
1b	<input type="checkbox"/>	<input checked="" type="checkbox"/>
1c	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4a	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4b	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5	<input type="checkbox"/>	<input checked="" type="checkbox"/>
6	<input type="checkbox"/>	<input checked="" type="checkbox"/>
7	<input type="checkbox"/>	<input checked="" type="checkbox"/>
8a	<input type="checkbox"/>	<input checked="" type="checkbox"/>
8b	<input type="checkbox"/>	<input checked="" type="checkbox"/>
9	<input type="checkbox"/>	<input checked="" type="checkbox"/>
10	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Part VII-A Statements Regarding Activities (continued)

	Yes	No
11 At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions)	11	X
12 Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement (see instructions)	12	X
13 Did the foundation comply with the public inspection requirements for its annual returns and exemption application? Website address: WWW.THEHENTHC.ORG	13	X

14 The books are in care of THE ORGANIZATION
 300 E. VIRGINIA
 Telephone no. 972-542-9457

15 Located at MCKINNEY TX ZIP+4 75070
 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here

16 At any time during calendar year 2015, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? See the instructions for exceptions and filing requirements for FinCEN Form 114. If "Yes," enter the name of the foreign country: 15

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required

	Yes	No
1a File Form 4720 if any item is checked in the "Yes" column, unless an exception applies. During the year did the foundation (either directly or indirectly): (1) Engage in the sale or exchange, or leasing of property with a disqualified person? (2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? (3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? (4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? (5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? (6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
b If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)? Organizations relying on a current notice regarding disaster assistance check here	<input type="checkbox"/>	<input checked="" type="checkbox"/>
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2015?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2 Taxes on failure to distribute income (section 4942)(j)(3) or 4942(j)(5): a At the end of tax year 2015, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2015? If "Yes," list the years 20 , 20 , 20	<input type="checkbox"/>	<input checked="" type="checkbox"/>
b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the years' undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement - see instructions.)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here: 20 , 20 , 20	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
b If "Yes," did it have excess business holdings in 2015 as a result of (1) any purchase by the foundation or disqualified persons after May 25, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2015.)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2015?	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Part VI-B Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a During the year did the foundation pay or incur any amount to:

(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? Yes No

(2) Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive? Yes No

(3) Provide a grant to an individual for travel, study, or other similar purposes? Yes No

(4) Provide a grant to an organization other than a charitable, etc., organization described in section 4945(d)(4)(A)? (see instructions) Yes No

(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? Yes No

If any answer is "Yes" to 5a(1)–(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see instructions)? Yes No

Organizations relying on a current notice regarding disaster assistance check here

c If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? Yes No

If "Yes," attach the statement required by Regulations section 53.4945–5(d).

6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? Yes No

Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? Yes No

If "Yes" to 6b, file Form 8870.

7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? Yes No

b If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction? Yes No

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors

1 List all officers, directors, trustees, foundation managers and their compensation (see instructions).

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (if not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
See Statement 6				

2 Compensation of five highest-paid employees (other than those included on line 1 – see instructions). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total number of other employees paid over \$50,000 0

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)

3	Five highest-paid independent contractors for professional services (see instructions). If none, enter "NONE."	(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
	NONE			
Total number of others receiving over \$50,000 for professional services				

Part IX-A Summary of Direct Charitable Activities

1	2	3	4	Expenses
1	N/A			
2				
3				
4				

Part IX-B Summary of Program-Related Investments (see instructions)

1	2	3	Total. Add lines 1 through 3
1	N/A		
2			
3			

Part X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:	
a	Average monthly fair market value of securities	0
b	Average of monthly cash balances	16,334
c	Fair market value of all other assets (see instructions)	19,808
d	Total (add lines 1a, b, and c)	36,142
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	0
2	Acquisition indebtedness applicable to line 1 assets	0
3	Subtract line 2 from line 1d	36,142
4	Cash deemed held for charitable activities. Enter 1/2% of line 3 (for greater amount, see instructions)	542
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	35,600
6	Minimum investment return. Enter 5% of line 5	1,780

Part XI Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here and do not complete this part.)

1	Minimum investment return from Part X, line 6	1,780
2a	Tax on investment income for 2015 from Part VI, line 5	
2b	Income tax for 2015. (This does not include the tax from Part VI.)	
c	Add lines 2a and 2b	
3	Distributable amount before adjustments. Subtract line 2c from line 1	1,780
4	Recoveries of amounts treated as qualifying distributions	
5	Add lines 3 and 4	1,780
6	Deduction from distributable amount (see instructions)	
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	1,780

Part XII Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:	
a	Expenses, contributions, gifts, etc. - total from Part I, column (d), line 26	35,122
b	Program-related investments - total from Part IX-B	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	
3	Amounts set aside for specific charitable projects that satisfy the:	
a	Suitability test (prior IRS approval required)	
b	Cash distribution test (attach the required schedule)	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	35,122
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b (see instructions)	0
6	Adjusted qualifying distributions. Subtract line 5 from line 4	35,122

Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2014	(c) 2014	(d) 2015
1 Distributable amount for 2015 from Part XI, line 7				1,780
2 Undistributed income, if any, as of the end of 2015:				
a Enter amount for 2014 only				
b Total for prior years: 20____, 20____, 20____				
3 Excess distributions carryover, if any, to 2015:				
a From 2010	98,842			
b From 2011	25,336			
c From 2012	21,090			
d From 2013	20,348			
e From 2014	21,947			
f Total of lines 3a through e	187,563			
4 Qualifying distributions for 2015 from Part XII, line 4: ▶ \$ 35,122				
a Applied to 2014, but not more than line 2a				
b Applied to undistributed income of prior years (Election required – see instructions)				
c Treated as distributions out of corpus (Election required – see instructions)				
d Applied to 2015 distributable amount				
e Remaining amount distributed out of corpus	33,342			1,780
5 Excess distributions carryover applied to 2015 (If an amount appears in column (d), the same amount must be shown in column (a).)				
6 Enter the net total of each column as indicated below:				
a Corpus. Add lines 3f, 4c, and 4e. Subtract line 5	220,905			
b Prior years' undistributed income. Subtract line 4b from line 2b				
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed				
d Subtract line 6c from line 6b. Taxable amount – see instructions				
e Undistributed income for 2014. Subtract line 4a from line 2a. Taxable amount – see instructions				
f Undistributed income for 2015. Subtract lines 4d and 5 from line 1. This amount must be distributed in 2016				0
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (Election may be required—see instructions)				
8 Excess distributions carryover from 2010 not applied on line 5 or line 7 (see instructions)				
9 Excess distributions carryover to 2016. Subtract lines 7 and 8 from line 6a	98,842			
10 Analysis of line 9:				
a Excess from 2011	25,336			
b Excess from 2012	21,090			
c Excess from 2013	20,348			
d Excess from 2014	21,947			
e Excess from 2015	33,342			

Part XIV Private Operating Foundations (see instructions and Part VII-A, question 9)

1a If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2015, enter the date of the ruling 4942(j)(3) or 4942(j)(5)

1b Check box to indicate whether the foundation is a private operating foundation described in section 4942(j)(3) or 4942(j)(5)

	Prior 3 years			(e) Total
	(a) 2015	(b) 2014	(c) 2013	
2a Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed				
b 85% of line 2a				
c Qualifying distributions from Part XII, line 4 for each year listed				
d Amounts included in line 2c not used directly for active conduct of exempt activities				
e Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c				
3 Complete 3a, b, or c for the alternative test relied upon:				
a "Assets" alternative test – enter:				
(1) Value of all assets				
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)				
b "Endowment" alternative test – enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed				
c "Support" alternative test – enter:				
(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)				
(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)				
(3) Largest amount of support from an exempt organization				
(4) Gross investment income				

Part XV Supplementary Information (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year – see instructions.)

- 1 Information Regarding Foundation Managers:
- a List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000). (See section 507(d)(2).)
N/A
- b List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.
N/A
- 2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:
- Check here if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d.
- a The name, address, and telephone number or e-mail address of the person to whom applications should be addressed:
COLLIN COUNTY HISTORICAL SOCIETY 972-542-9457
300 E. VIRGINIA MCKINNEY TX 75069
- b The form in which applications should be submitted and information and materials they should include:
LETTER
- c Any submission deadlines:
NONE
- d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:
NONE

Part XV Supplementary Information (continued)

3 Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient Name and address (home or business)	If recipient is an individual, specify relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
a Paid during the year N/A				
Total				3a
b Approved for future payment N/A				3b

Part XVI-A Analysis of Income-Producing Activities
 Enter gross amounts unless otherwise indicated.

Unrelated business income		(c) Exclusion code	(d) Amount	(e) Related or exempt function income (See instructions.)
(a) Business code	(b) Amount			
1 Program service revenue:				
a	Book Publishing Projects			10,007
b	Tour / Exhibit Admission			5,755
c				
d				
e				
f				
g	Fees and contracts from government agencies			
2	Membership dues and assessments			190
3	Interest on savings and temporary cash investments			
4	Dividends and interest from securities			
5	Net rental income or (loss) from real estate:			
a	Debt-financed property			
b	Not debt-financed property			
6	Net rental income or (loss) from personal property			
7	Other investment income			
8	Gain or (loss) from sales of assets other than inventory			
9	Net income or (loss) from special events			
10	Gross profit or (loss) from sales of inventory			
11	Other revenue: a			
b	Charitable Bingo Donations	25	14,293	78
c	Miscellaneous Income			
d				
e				
12 Subtotal. Add columns (b), (d), and (e)		0	14,293	16,030
13 Total. Add line 12, columns (b), (d), and (e)			13	30,323

Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

Line No.	Explain below how each activity for which income is reported in column (e) of Part XVI-A contributed importantly to the accomplishment of the foundation's exempt purposes (other than by providing funds for such purposes). (See instructions.)
1a	Online & Museum Books Purchased
1b	Program Fees Collected Through Tour
11b	Donations From Charitable Bingo
11c	Refunds and Credits for Expenses

Part XVII Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations

1 Did the organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations?			Yes	No	
a Transfers from the reporting foundation to a noncharitable exempt organization of:	(1) Cash		X		
	(2) Other assets		X		
	b Other transactions:				
	(1) Sales of assets to a noncharitable exempt organization		X		
	(2) Purchases of assets from a noncharitable exempt organization		X		
	(3) Rental of facilities, equipment, or other assets		X		
	(4) Reimbursement arrangements		X		
	(5) Loans or loan guarantees		X		
	(6) Performance of services or membership or fundraising solicitations		X		
	c Sharing of facilities, equipment, mailing lists, other assets, or paid employees				
	d If the answer to any of the above is "Yes," complete the following schedule. Column (b) should always show the fair market value of the goods, other assets, or services given by the reporting foundation. If the foundation received less than fair market value in any transaction or sharing arrangement, show in column (d) the value of the goods, other assets, or services received.				
	(a) Line no.	(b) Amount involved	(c) Name of noncharitable exempt organization	(d) Description of transfers, transactions, and sharing arrangements	
	N/A				

2a Is the foundation directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) of the Code (other than section 501(c)(3)) or in section 527? Yes No

b If "Yes," complete the following schedule.

(a) Name of organization	(b) Type of organization	(c) Description of relationship
N/A		

Sign Here

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.

Paid Preparer Use Only	Print/Type preparer's name R. Wayne Nabors, CPA	Preparer's signature R. Wayne Nabors, CPA	Date 07/28/16
	Firm's name ▶ Nabors CPA Services, P.C.	PTIN P00737371	Check <input type="checkbox"/> if self-employed
	Firm's address ▶ 8765 Stockard Drive, Suite 404 Frisco, TX 75034-8007	Firm's EIN ▶ 45-3620083	Phone no. ▶ 972-464-1226

VICE-CHAIR/EXEC DIR

Federal Statements

Statement 1 - Form 990-PF, Part I, Line 11 - Other Income

Description	Revenue per Books	Net Investment Income	Adjusted Net Income
Book Publishing Projects	\$ 10,007	\$	10,007
Tour / Exhibit Admission	5,755		5,755
MEMBERSHIP DUES	190		190
Charitable Bingo Donations	14,293		14,293
Miscellaneous Income	78		78
Total	\$ 30,323	\$ 0	\$ 30,323

Statement 2 - Form 990-PF, Part I, Line 19 - Depreciation

Date Acquired	Description	Cost Basis	Prior Year Depreciation	Method	Life	Current Year Depreciation	Net Investment Income	Adjusted Net Income
10/15/02	WINDOW REPAIRS	\$ 30,000	9,422	S/L	39	\$ 770	\$	770
6/22/02	DELTA DESIGN CABINETS	27,682	27,682	S/L	7			
8/20/02	FIREPROOF CABINETS	4,798	4,798	S/L	7			
10/03/02	SECURITY SYSTEM	16,000	16,000	S/L	7			
12/31/01	PRE 2001 ASSETS	35,975	35,975	S/L	7			
4/01/03	FURNITURE DONATION	12,429	12,429	S/L	7			
5/23/03	STORAGE CABINETS	13,624	13,624	S/L	7			
8/13/07	STORAGE CABINETS	3,445	3,445	S/L	5			
8/31/07	LIBRARY SHELVING	1,693	1,693	S/L	5			
3/22/05	3 DELL COMPUTERS	3,774	3,774	S/L	5			
3/22/05	DELL PRINTER	799	799	S/L	5			

Federal Statements

Statement 2 - Form 990-PF, Part I, Line 19 - Depreciation (continued)

Date Acquired		Description	Cost Basis	Prior Year Depreciation	Method	Life	Current Year Depreciation	Net Investment Income	Adjusted Net Income
4/16/07	\$ 6,300	DELL POWEREDGE 2900 SERVER	\$ 6,300	6,300	S/L	5	\$	\$	
4/16/07	1,875	DELL D820 LAPTOP	1,875	1,875	S/L	5			
4/16/07	2,800	2 DELL DESKTOPS 745	2,800	2,800	S/L	5			
4/16/07	382	NETWORK HARDWARE	382	382	S/L	5			
4/16/07	1,185	SOFTWARE & LICENSES	1,185	1,185	S/L	5			
8/13/07	396	FLAT PANEL MONITOR	396	396	S/L	5			
8/13/07	141	LYNKSYS SWITCH & CABLES	141	141	S/L	5			
8/13/07	4,033	CISCO FIREWALL BACKUP	4,033	4,033	S/L	5			
5/01/03	1,642	COMPUTER EQUIPMENT	1,642	1,642	S/L	5			
5/01/03	3,319	COMPUTER PROJECTOR	3,319	3,319	S/L	5			
4/30/02	7,160	COMPUTER SERVER	7,160	7,160	S/L	5			
6/14/02	526	HP LASERJET	526	526	S/L	5			
Total			\$ 179,978	\$ 159,400			\$ 770	\$ 0	\$ 770

Federal Statements

Statement 3 - Form 990-PF, Part I, Line 23 - Other Expenses

Description	Total	Net Investment	Adjusted Net	Charitable Purpose
Expenses				
Marketing & Public Relations	209			209
Misc Expenses	1,205			1,205
Fundraising	4,300			4,300
Insurance	3,304			3,304
Bank Charges	787			787
Storage	1,720			1,720
Office Supplies	467			467
Computer & Software Support	335			335
Web Hosting	875			875
Event Expenses	10,978			10,978
Memberships & Dues	119			119
Supplies	91			91
Book Royalties	1,845			1,845
Postage & Shipping	344			344
Building Repairs & Maintenananc	32			32
Total	\$ 26,611	\$ 0	\$ 0	\$ 26,611

Statement 4 - Form 990-PF, Part II, Line 14 - Land, Building, and Equipment

Description	Beginning Net Book	End Cost / Basis	End Accumulated Depreciation	Net FMV
Total	\$ 20,578	\$ 179,978	\$ 160,170	\$ 19,808
	<u>\$ 20,578</u>	<u>\$ 179,978</u>	<u>\$ 160,170</u>	<u>\$ 19,808</u>

Statement 5 - Form 990-PF, Part II, Line 22 - Other Liabilities

Description	Beginning of Year	End of Year
Payroll Liabilities	\$ 1,630	\$
TIAA-CREF Payable	8,559	8,559
Total	\$ 10,189	\$ 8,559

Federal Statements

Statement 6 - Form 990-PF, Part VIII, Line 1 - List of Officers, Directors, Trustees, Etc.

Name and Address	Title	Average Hours	Compensation	Benefits	Expenses
MARY CAROLE STROTHER 300 E VIRGINIA MCKINNEY TX 75069	VICE-CHAIR/E	4.00	0	0	0
DEBORAH KILGORE 300 E. VIRGINIA MCKINNEY TX 75069	VICE-CHAIRMA	4.00	0	0	0
EDWARD WRIGHT 300 E VIRGINIA MCKINNEY TX 75069	VICE-CHAIRMA	4.00	0	0	0
NINA DOWELL RINGLEY 300 E VIRGINIA MCKINNEY TX 75069	MEMBERSHIP C	4.00	0	0	0
JENNIFER DAVIS MCCARLEY WILSON 300 E VIRGINIA MCKINNEY TX 75069	PRESIDENT	4.00	0	0	0
BRANDON FULINCHECK 300 E VIRGINIA MCKINNEY TX 75069	TREASURER	20.00	0	0	0
PAT RODGERS 300 E VIRGINIA MCKINNEY TX 75069	SECRETARY	4.00	0	0	0
JIM BUNDY 300 E VIRGINIA MCKINNEY TX 75069	BOARD MEMBER	4.00	0	0	0
BETTY PETKOVSEK 300 E VIRGINIA MCKINNEY TX 75069	BOARD MEMBER	4.00	0	0	0
PAGE THOMAS	BOARD MEMBER	4.00	0	0	0

Federal Statements

**Statement 6 - Form 990-PF, Part VIII, Line 1 - List of Officers, Directors, Trustees,
Etc. (continued)**

Name and Address	Title	Average Hours	Compensation	Benefits	Expenses
300 E VIRGINIA MCKINNEY TX 75069					

Form 990-PF, Part XV, Line 2b - Application Format and Required Contents

LETTER _____
Description

Form 990-PF, Part XV, Line 2c - Submission Deadlines

NONE _____
Description

Form 990-PF, Part XV, Line 2d - Award Restrictions or Limitations

NONE _____
Description

Depreciation and Amortization (Including Information on Listed Property)

Department of the Treasury Internal Revenue Service (99)

Information about Form 4562 and its separate instructions is at www.irs.gov/form4562.

Name(s) shown on return

Collin County Historical Society

Identifying number

52-1093455

Business or activity to which this form relates

Indirect Depreciation

Part I Election To Expense Certain Property Under Section 179

Note: If you have any listed property, complete Part V before you complete Part I.

Table with 5 columns: Line number, Description of property, (b) Cost (business use only), (g) Elected cost, and Total amount. Includes rows for Maximum amount, Total cost of section 179 property, Threshold cost, Reduction in limitation, and Dollar limitation.

Part II Special Depreciation Allowance and Other Depreciation (Do not include listed property.) (See instructions.)

Table with 16 rows for Special Depreciation Allowance and Other Depreciation, including Property subject to section 168(f)(1) election and Other depreciation (including ACRS).

Part III MACRS Depreciation (Do not include listed property.) (See instructions.)

Section A

Table for MACRS deductions for assets placed in service in tax years beginning before 2015.

Section B—Assets Placed in Service During 2015 Tax Year Using the General Depreciation System

Table for Section B assets with columns: (a) Classification of property, (b) Month and year placed in service, (c) Basis for depreciation, (d) Recovery period, (e) Convention, (f) Method, and (g) Depreciation deduction.

Section C—Assets Placed in Service During 2015 Tax Year Using the Alternative Depreciation System

Table for Section C assets with columns: (a) Class life, (b) 12-year, (c) 40-year, and (d) 12 yrs./40 yrs. S/L.

Part IV Summary (See instructions.)

Summary table with rows for Listed property, Total, and For assets shown above and placed in service during the current year.

For Paperwork Reduction Act Notice, see separate instructions.

Asset	Description	Date In Service	Cost	Bus Sec %	179 Bonus	Basis for Depr	PerConv Meth	Prior	Current
Other Depreciation:									
1	WINDOW REPAIRS	10/15/02	30,000			30,000	39 MO S/L	9,422	770
2	DELTA DESIGN CABINETS	6/22/02	27,682			27,682	7 MO S/L	27,682	0
3	FIREPROOF CABINETS	8/20/02	4,798			4,798	7 MO S/L	4,798	0
4	SECURITY SYSTEM	10/03/02	16,000			16,000	7 MO S/L	16,000	0
5	PRE 2001 ASSETS	12/31/01	35,975			35,975	7 MO S/L	35,975	0
6	FURNITURE DONATION	4/01/03	12,429			12,429	7 MO S/L	12,429	0
7	STORAGE CABINETS	5/23/03	13,624			13,624	7 MO S/L	13,624	0
9	STORAGE CABINETS	8/13/07	3,445			3,445	5 MO S/L	3,445	0
10	LIBRARY SHELVING	8/31/07	1,693			1,693	5 MO S/L	1,693	0
11	3 DELL COMPUTERS	3/22/05	3,774			3,774	5 MO S/L	3,774	0
12	DELL PRINTER	3/22/05	799			799	5 MO S/L	799	0
13	DELL POWEREDGE 2900 SERVER	4/16/07	6,300			6,300	5 MO S/L	6,300	0
14	DELL D820 LAPTOP	4/16/07	1,875			1,875	5 MO S/L	1,875	0
15	2 DELL DESKTOPS 745	4/16/07	2,800			2,800	5 MO S/L	2,800	0
16	NETWORK HARDWARE	4/16/07	382			382	5 MO S/L	382	0
17	SOFTWARE & LICENSES	4/16/07	1,185			1,185	5 MO S/L	1,185	0
18	FLAT PANEL MONITOR	8/13/07	396			396	5 MO S/L	396	0
19	LYNKSYS SWITCH & CABLES	8/13/07	141			141	5 MO S/L	141	0
20	CISCO FIREWALL BACKUP	8/13/07	4,033			4,033	5 MO S/L	4,033	0
21	COMPUTER EQUIPMENT	5/01/03	1,642			1,642	5 MO S/L	1,642	0
22	COMPUTER PROJECTOR	5/01/03	3,319			3,319	5 MO S/L	3,319	0
23	COMPUTER SERVER	4/30/02	7,160			7,160	5 MO S/L	7,160	0
24	HP LASERJET	6/14/02	526			526	5 MO S/L	526	0
Total Other Depreciation			179,978			179,978		159,400	770
Total ACRS and Other Depreciation			179,978			179,978		159,400	770
Grand Totals			179,978			179,978		159,400	770
Less: Dispositions and Transfers			0			0		0	0
Less: Start-up/Org Expense			0			0		0	0
Net Grand Totals			179,978			179,978		159,400	770