

This has been a very exciting month. Salesforce is up and running. Cayti's efforts pushed our contact migration over the goal line a couple of weeks ago, so all of our Outlook contacts are now in Salesforce. We had our staff training for the software on Monday, March 9th, and we are now inputting our current projects. Progress has been made on a few exciting projects that will be covered in Executive Session.

Business Development Activities:

- Project Ernst made a site visit to McKinney on 2/17
- Submitted multiple rounds of site info for Project Aspen 2/20 – 2/27
- Cayti and I attended the Bisnow Future of the Platinum Corridor event on 2/25
- Submitted proposal for Project Golden on 2/27
- Met with developer to assist with Project Catch on 3/2
- Met with local developer for Project Depends on 3/2
- Project Ernst made a site visit to McKinney on 3/5
- Worked with local brokerage firm on Project Bailiff
- Project AR made a site visit to McKinney on 3/12
- Traveled to southern California on DCI-arranged marketing trip 3/16 – 3/19

Projects:

Project details will be discussed in executive session.

Miscellaneous Activities:

- Attended MYP After Hours event on 2/19
- Attended Sheraton Hotel ribbon cutting event on 2/26
- Met with representative from Townplace Suites on 3/3
- Salesforce is up and running as of 3/6
- Reviewed proposals for targeted outreach