

MCDC FACEBOOK METRICS

	Total Posts Original/Total	Followers	Engagements	Total Reach	Impressions
Jan '21	19/23	2,757	219	2,797	4,050
Feb '21	19/25	2,763	189	7,904	9,501
Mar '21	38/46	2,784	319	7,147	9,642
Apr '21	42/48	2,818	1,306	6,752	10,219
May '21	36/42	2,872	641	5,697	8,675
June '21	32/38	2,875	787	5,634	7,953
July '21	28/32	2,891	303	6,134	7,534
Aug '21	20/22	2,983	246	4,936	6,096
Sept '21	34/37	2,985	721	10,110	12,132
Oct '21	29/29	2,991	586	6,227	9,014
Nov '21	26/28	2,993	271	6,091	8,311
Dec '21	31	2,998	134	5,626	6,476
Jan '22	15	3,007	359	8,602	7,033
Feb '22	28	3,011	575	11,201	9,570

MCDC TWITTER METRICS

	Followers	Total Tweets	Retweets	Engagements
Jan '21	1,435	13	4	35
Feb '21	1,448	12	2	53
Mar '21	1,459	9	4	90
Apr '21	1,463	20	2	51
May '21	1,467	16	4	34
June '21	1,473	13	3	97
July '21	1,480	9	5	90
Aug '21	1,485	6	1	40
Sept '21	1,490	13	3	97
Oct '21	1,491	8	2	51
Nov '21	1,493	16	1	28
Dec '21	1,494	5	2	13
Jan '22	1,501	4	0	8
Feb '22	1,504	10	1	21

MCDC WEBSITE METRICS

	Sessions	Pageviews	Users	Desktop Hits	Mobile Hits	Tablet Hits
Jan '21	636	1,377	521	403	117	1
Feb '21	888	1,582	787	597	185	5
Mar '21	1,073	2,265	903	607	277	19
Apr '21	977	1,834	851	572	258	21
May '21	1,025	1,655	909	771	133	5
June '21	736	1,469	639	501	131	7
July '21	484	413	992	271	133	9
Aug '21	473	1,021	388	280	105	3
Sept '21	477	1,151	390	279	101	3
Oct '21	577	1,426	462	325	131	7
Nov '21	2,460	2,037	3,497	614	1,402	21
Dec '21	2,319	1,928	3,070	534	1,368	21
Jan '22	527	436	912	283	151	2
Feb '22	481	953	388	258	128	2