Annual
Report
October 2021
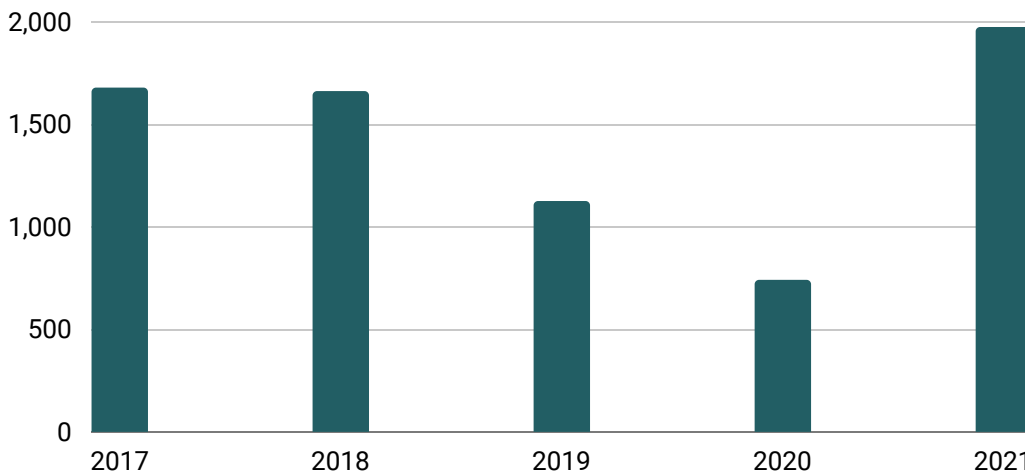
McKinney Public Library

By the Numbers

FY 21 saw overall program attendance numbers rebound from FY20, but flatline at 51% of 2019 attendance and only reach 28% of our program attendance peak year of 2017.
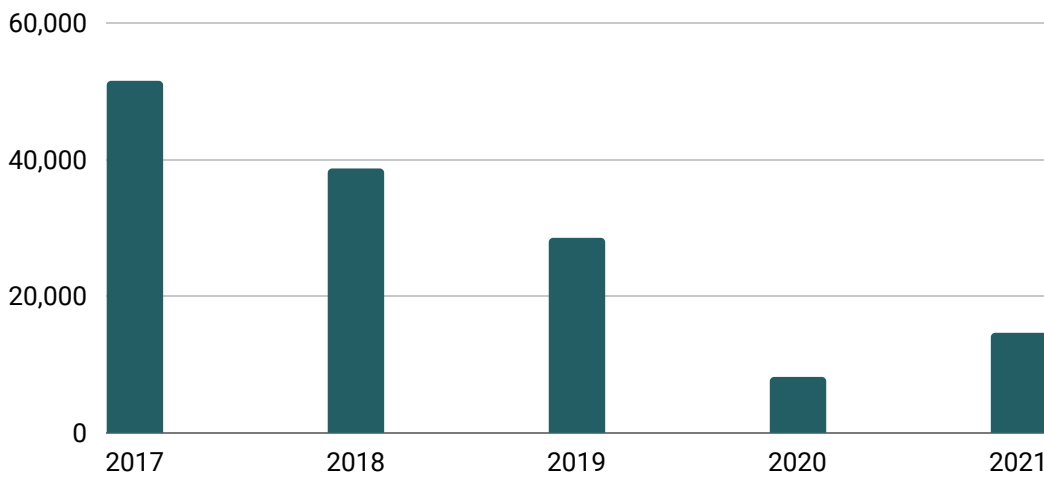
Total Program Attendance by Fiscal Year.

However, Teen program attendance is the highest it has ever been in McKinney- 18% higher than the previous peak from 2017!

Teen Program Attendance by Fiscal Year.

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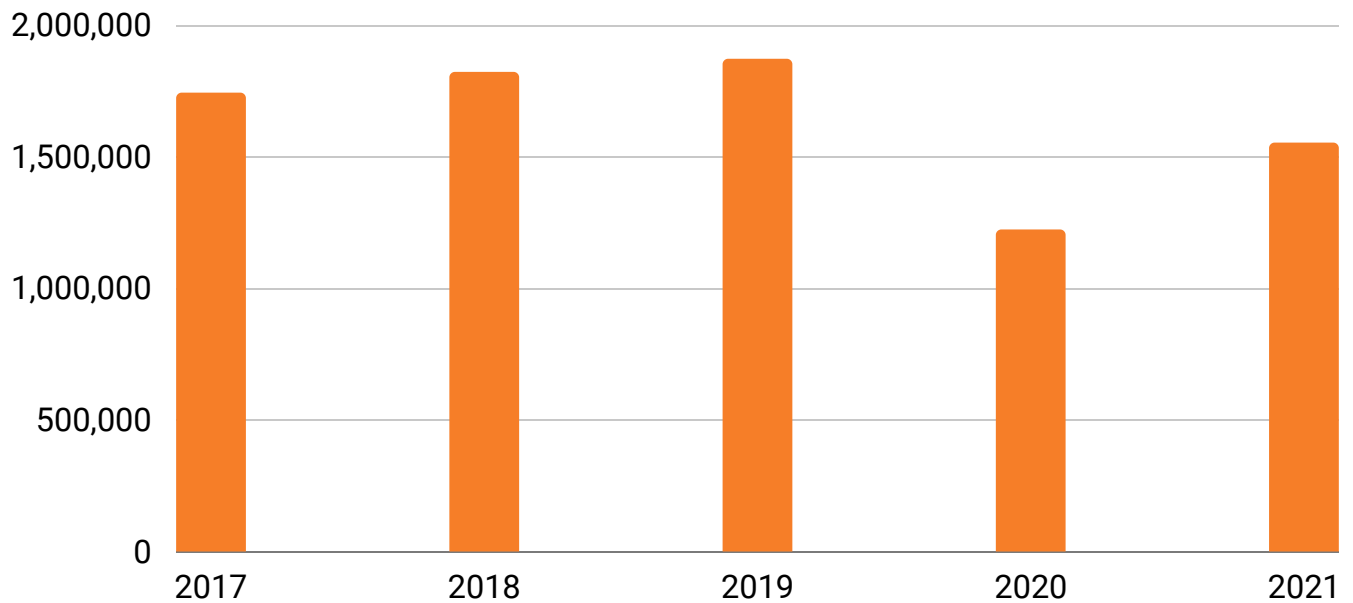
TOTAL CIRCULATIONS BY FISCAL YEAR

FY 21 total circulations recovered somewhat from a pandemic level circulation of 2020, reaching 83% of of FY 19 totals.

Overall, library visits were down vs FY 19, but we fulfilled over 2,000 hold requests per week in FY 21, 18% more than in 19. The average person who placed a request for an item in FY21 did so 19 times, vs 14 times in 2019.

State Assigned Population	2016	2017	2018	2019	2020	5 yr Difference (2016-20)	5 yr Percentage Difference
Allen	111,163	112,310	114,092	103,383	105,623	-5,540	-4.98%
Arlington	388,125	392,772	396,394	398,112	398,854	10,729	2.76%
Carrollton	158,475	159,170	162,348	164,245	167,447	8,972	5.66%
Denton	131,044	133,808	136,268	138,541	141,541	10,497	8.01%
Frisco	154,407	163,656	177,286	188,170	200,490	46,083	29.85%
Garland - Nicholson	236,897	234,943	238,002	242,507	239,798	2,901	1.22%
Grand Prairie	187,809	190,682	193,837	194,614	194,543	6,734	3.59%
Irving	236,607	238,289	240,373	242,242	239,798	3,191	1.35%
Lewisville	137,346	138,719	141,030	142,421	146,169	8,823	6.42%
McKinney	**162,898**	**172,298**	**181,330**	**191,645**	**199,177**	**36,279**	**22.27%**
Mesquite	144,788	143,736	143,949	142,816	140,937	-3,851	-2.66%
Plano	283,558	286,057	286,143	288,061	287,677	4,119	1.45%

Library SF Per Capita	2016	2017	2018	2019	2020	5 yr Difference (2016-20)	5 yr Percentage Difference
Allen	0.48	0.47	0.46	0.51	0.50	0.025	5.25%
Arlington	0.33	0.33	0.36	0.36	0.36	0.030	9.09%
Carrollton	0.50	0.50	0.49	0.48	0.47	-0.027	-5.36%
Denton	0.59	0.58	0.57	0.56	0.55	-0.044	-7.42%
Frisco	0.32	0.31	0.28	0.27	0.25	-0.074	-22.99%
Garland - Nicholson	0.50	0.50	0.50	0.50	0.50	0.000	0.00%
Grand Prairie	0.28	0.28	0.27	0.31	0.31	0.026	9.20%
Irving	0.46	0.46	0.45	0.45	0.46	-0.006	-1.33%
Lewisville	0.57	0.56	0.55	0.55	0.53	-0.034	-6.04%
McKinney	**0.33**	**0.31**	**0.29**	**0.28**	**0.33**	**0.001**	**0.30%**
Mesquite	0.25	0.25	0.25	0.25	0.26	0.007	2.73%
Plano	0.60	0.59	0.59	0.59	0.59	-0.009	-1.43%

Total Operating Expenditures	2016	2017	2018	2019	2020	5 yr Difference (2016-20)	5 yr Percentage Difference
Allen	2,738,695	2,824,998	3,047,321	3,285,166	3,153,969	415,274	15.16%
Arlington	7,777,776	8,423,296	8,925,487	8,579,872	8,298,630	520,854	6.70%
Carrollton	3,746,493	3,217,374	3,325,346	3,274,834	3,140,013	-606,480	-16.19%
Denton	5,778,146	5,710,935	5,774,503	5,909,217	5,923,910	145,764	2.52%
Frisco	4,038,708	4,322,934	5,188,743	4,882,415	5,025,508	986,800	24.43%
Garland - Nicholson	5,364,404	5,732,963	5,732,535	6,248,202	5,844,334	479,930	8.95%
Grand Prairie	2,374,491	2,551,852	2,708,883	2,856,689	2,824,233	449,742	18.94%
Irving	6,896,148	7,004,696	7,054,259	7,209,088	7,117,100	220,952	3.20%
Lewisville	2,116,096	2,403,741	2,650,802	2,789,438	2,712,827	596,731	28.20%
McKinney	**3,132,130**	**3,349,738**	**3,507,291**	**3,636,101**	**3,508,654**	**376,524**	**12.02%**
Mesquite	1,905,521	2,034,489	2,046,574	2,011,038	2,239,676	334,155	17.54%
Plano	10,816,108	12,091,522	12,248,378	12,566,591	12,281,629	1,465,521	13.55%

Expenditures Per Capita	2016	2017	2018	2019	2020	5 yr Difference (2016-20)	5 yr Percentage Difference
Allen	24.64	25.15	26.71	31.78	29.86	5.22	21.20%
Arlington	20.04	21.45	22.52	21.55	20.81	0.77	3.83%
Carrollton	23.64	20.21	20.48	19.94	18.75	-4.89	-20.68%
Denton	44.09	42.68	42.38	42.65	41.85	-2.24	-5.08%
Frisco	26.16	26.41	29.27	25.95	25.07	-1.09	-4.17%
Garland - Nicholson	22.64	24.40	24.09	25.77	24.37	1.73	7.63%
Grand Prairie	12.64	13.38	13.98	14.68	14.52	1.87	14.82%
Irving	29.15	29.40	29.35	29.76	29.68	0.53	1.83%
Lewisville	15.41	17.33	18.80	19.59	18.56	3.15	20.46%
McKinney	**19.23**	**19.44**	**19.34**	**18.97**	**17.62**	**-1.61**	**-8.38%**
Mesquite	13.16	14.15	14.22	14.08	15.89	2.73	20.75%
Plano	38.14	42.27	42.81	43.62	42.69	4.55	11.92%

Total Circulation	2016	2017	2018	2019	2020	5 yr Difference (2016-20)	5 yr Percentage Difference
Allen	1,096,536	1,145,728	1,179,580	1,466,428	1,040,531	-56,005	-5.11%
Arlington	2,292,266	2,064,233	1,976,944	1,934,201	1,547,584	-744,682	-32.49%
Carrollton	603,493	643,216	650,873	695,853	558,225	-45,268	-7.50%
Denton	1,281,272	1,189,949	1,151,962	1,193,799	880,211	-401,061	-31.30%
Frisco	2,425,344	2,322,380	2,493,413	2,658,083	2,006,797	-418,547	-17.26%
Garland - Nicholson	1,290,241	1,169,855	1,102,390	1,114,789	848,917	-441,324	-34.20%
Grand Prairie	298,798	358,801	342,828	349,789	289,847	-8,951	-3.00%
Irving	1,409,960	1,353,157	1,284,003	1,247,069	818,273	-591,687	-41.96%
Lewisville	612,259	612,781	620,597	622,137	422,042	-190,217	-31.07%
McKinney	**1,546,902**	**1,741,330**	**1,820,255**	**1,870,119**	**1,221,067**	**-325,835**	**-21.06%**
Mesquite	300,937	278,132	320,260	342,805	226,782	-74,155	-24.64%
Plano	4,754,343	4,710,851	4,799,156	3,915,897	3,471,426	-1,282,917	-26.98%

Circulation Per Capita	2016	2017	2018	2019	2020	5 yr Difference (2016-20)	5 yr Percentage Difference
Allen	9.86	10.20	10.34	14.18	9.85	-0.01	-0.13%
Arlington	5.91	5.26	4.99	4.86	3.88	-2.03	-34.30%
Carrollton	3.81	4.04	4.01	4.24	3.33	-0.47	-12.46%
Denton	9.78	8.89	8.45	8.62	6.22	-3.56	-36.40%
Frisco	15.71	14.19	14.06	14.13	10.01	-5.70	-36.28%
Garland - Nicholson	5.45	4.98	4.63	4.60	3.54	-1.91	-35.00%
Grand Prairie	1.59	1.88	1.77	1.80	1.49	-0.10	-6.35%
Irving	5.96	5.68	5.34	5.15	3.41	-2.55	-42.74%
Lewisville	4.46	4.42	4.40	4.37	2.89	-1.57	-35.23%
McKinney	**9.50**	**10.11**	**10.04**	**9.76**	**6.13**	**-3.37**	**-35.44%**
Mesquite	2.08	1.94	2.22	2.40	1.61	-0.47	-22.58%
Plano	16.77	16.47	16.77	13.59	12.07	-4.70	-28.03%

Goal Tracker

Task	Section	Status	Due Date	% Complete	Notes
Create bilingual collection by spring 2018	Collection Development	Complete	4/1/18	100%	
Create "middle zone" collection by winter 2018.	Collection Development	Complete	4/1/18	100%	
Complete expanded adult fiction genre collections by winter 2019.	Collection Development	Complete	12/1/19	100%	We are continuing to add genres, but our initial goal was met.
Rearrange Roy and Helen Hall Library collections by spring 2020.	Collection Development	In Progress	4/1/20	50%	We continue to move toward the reimagining vision.
Collocate easy reader fiction and easy reader non-fiction by winter 2020.	Collection Development	Complete	12/1/19	100%	
Digitize local history collections and provide online access by spring 2021	Collection Development	In Progress	4/1/21	50%	We are digitizing local history with a focus on themed exhibits, not the collection as a whole.
Increase total circulation by 100%.	Services	Deferred	10/1/21	0%	
Increase all program attendance by 70%.	Services	Deferred	10/1/21	0%	
Increase juvenile library card holders by 60%.	Services	Deferred	10/1/21	0%	These goals were based on operating a 3rd and 4th location and did not anticipate the pandemic.
Increase circulation of juvenile materials by 80%.	Services	Deferred	10/1/21	0%	
Increase adult library card holders by 40%.	Services	Deferred	10/1/21	0%	
Increase circulation of adult materials by 20%.	Services	Deferred	10/1/21	0%	
Implement color printing for lab patrons as well as frequently requested services such as legal size and duplex printing by spring of 2018.	Information Technology	Complete	4/1/18	100%	Completed Fall 2021.

Goal Tracker

Task	Section	Status	Due Date	% Complete	Notes
Increase access to digital resources via a discovery service that searches all the library's resources in one interface by end of FY 2020.	Information Technology	In Progress	10/1/20	75%	Aspen Discovery service goes live 11/01/2021
Expand digital signage, including interactive signage, to promote events and guide customers to resources by end of FY 2019.	Information Technology	In Progress	10/1/19	75%	We continue to expand digital signage, but have not implemented interactive signage yet.
Provide automatic cloud storage and email address with new library accounts by end of FY 2021	Information Technology	Deferred	10/1/21	0%	This goal was made obsolete by the ubiquity of private sector data provision.
Use mobile "pop up library" for outreach services in underserved communities by end of FY 2017.	Facilities	Complete	10/1/17	100%	
New 19,000 SF expansion of John and Judy Gay Library, to be completed by first quarter of FY 2019.	Facilities	Complete	1/1/19	100%	Expansion size was closer to 15,000 sf finished in June 2020.
Leasing of 7,000 SF, 24-hour storefront space in the US 380 corridor, to be completed and open by the end of FY 2020.	Facilities	Deferred	10/1/21	0%	We will partner with a vendor to provide a feasibility study for a 3rd branch location in 2022.
A 3,500 SF Small Business Reference Library at City Hall, to be open in the event of a new City Hall construction.	Facilities	In Progress	n/a	0%	Architect's plans for the new city hall complex include library space for this purpose.