



5-20-14

MEDC President's Report:

Ladies and Gentlemen, the following is a brief outline of operational issues that are on my radar screen and in the process of being addressed. Again, this is a brief bullet pointed listing and I will be more than happy to answer any questions or go into further detail.

Communication:

- Deputy City Manager Madrigal and I have started scheduling bi-weekly meetings and I will work to schedule communications with Interim City Manager Muehlenbeck according to how he would like to handle it.
- MCDC Executive Director Schneible and I continue to meet regularly to stay up to date on operational issues as well as ways we can best leverage one another.
- MEDC is having weekly staff meetings to ensure that staff has what they need to succeed and that we remain focused as a TEAM.
- MEDC's Cayti Stein is participating regularly in the Joint Marketing Meeting with Coco Good and other stakeholder organizations.
- I continue to attend all City Council Meetings when in town as well as MCDC Board Meetings, Airport Board Meetings, and McKinney Alliance Board Meetings.
- I have been asked by the Chamber of Commerce to serve on the search committee for a new Chamber President. We have had one kick-off meeting to identify some traits to look for etc. It is my understanding that they expect this process to take 3 to 6 months.

Staffing:

- The Comptroller Position has now been posted. However, Connie has given notice that she will be leaving us. Myself and MCDC Executive Director Schneible are working together to ensure that **as** we back fill we do it in the most efficient and effective way.

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Operational:

- **GATEWAY:** As you know we are in the process of re-engaging in the Gateway development process. Chairman Lynch has appointed a committee of himself, Vice Chair Tate, and Secretary Lindsay to represent the Board while Mayor Loughmiller has appointed himself, Mayor Pro-Tem Ussery and Councilwoman Kever to represent council. We will provide an update in executive session.
- **McKinney National:** There has been a committee created between the City Council, MEDC Board, and Airport Board to work together as a strategic planning committee for McKinney National. MEDC's representatives are Darrell Tate, Lance Lindsey, and Robbie Clark.

FYI:

- There will be an airport Open House on June 28th which will include an open house for Monarch Air as well.
- I have been elected Chair of **Team Texas**, which is the statewide economic development marketing organization comprised of economic development professionals from across the state. My term will run 2014 and 2015.

Mission / Vision Statement: We feel like we need to re-address the organizations Mission and Vision statements, shorten it into one or two sentences and put it into action in our process and visually...

MEDC Mission and Vision:

Current Mission: "The MEDC will work to create an environment in which community-oriented businesses can thrive. We will do this by identifying, coordinating, and realizing high-impact opportunities that promote job and wage growth as well as a diversified and expanding tax base.

Current Vision: "?"

Updates to consider:

- ***Vision "To Develop McKinney as America's Premier Community for Ours and Future Generations"***
- ***Mission "The MEDC will work to Develop McKinney as America's Premier Self Sustaining Community by: working to create a predictable, Pro-Business environment in partnership with our economic development stakeholders, supporting existing businesses, creating quality jobs for our citizenry and working to build a stronger and more diversified economy by adding quality domestic and international corporate partners."...***