

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

JULY 12, 2012

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on July 12, 2012 at 8:30 a.m.

CALL TO ORDER

Board members present: Linda Fogg, Karen Dawkins, Bonnie Shafto, Jodi Ann LaFreniere, Jan Elwell, CoCo Good, Vice-Chair Jan Temples, Barry Shelton, Karen Klassen and Chairman Johnny Galyean.

Board members absent: Treasurer Jon Dell'Antonia, Molly Brewer and Rene Funderburgh.

Board staff present: Main Street Program Director, Ty Lake and Main Street Program Coordinator, Merry Caroline Canter.

Guest(s): Mayor Pro-Tem Travis Ussery, McKinney Arts Commission Chairwoman, Linda Spina, Assistant to the City Manager Aretha Harvey, City Administration Executive Assistant, Mona Robinson, local artist Jake Dobscha, Via Partnership Consultants Meredith McKinley and Todd W. Bressi.

CONSENT ITEMS

The Board unanimously approved the motion by Vice-Chair Temples, seconded by Ms. Dawkins, the following consent item.

12-485 Minutes of the McKinney Main Street Board Meeting of June 21, 2012

DISCUSSION ITEMS

12-486 Chairman / Vice Chairman Report - Board Captain Update

Chairman Galyean called for discussion on the Board Captains Updates.

Each Board Captain reported on their block.

12-487 Directors Report and Upcoming Events

Mrs. Lake briefly reviewed the success of the Red, White & BOOM! Hometown Parade and Car Show that took place in Downtown on July 4th. She also informed the board of upcoming events on the horizon for Downtown; HeartChase will take place on Saturday, August 18th, McKinney Oktoberfest on September 28th - 29th and Wish 100 on Saturday, October 6th. The Board discussed.

12-488 Review and Discuss Financials - Treasurer's Report - YTD Financials

No Report this month.

12-489 Liaison Reports - Downtown Property Owners - Chamber of Commerce - Conventions and Visitors Bureau - City of McKinney

Downtown Property Owners

Ms. Klassen gave a report on the Downtown Property Owners providing a brief update on new businesses coming into downtown. The Board discussed.

Chamber of Commerce

Mrs. LaFreniere gave a report on the Chamber of Commerce. Mrs. LaFreniere reported on the many happenings that are taking place at the Chamber, from the latest addition of the McKinney Magazine focusing on independent local businesses to the upcoming CEO Series featuring the President of the Dallas Stars to the Emerson Groundbreaking in the next few weeks. The Board discussed.

McKinney Conventions and Visitors Bureau

Mrs. Fogg gave a report on the McKinney Conventions and Visitors Bureau. Mrs. Fogg reported that the MCVB is still searching and interviewing for the MCVB Directors position and that Dee-Dee Guerra is the interim Director and is doing a great job.

City of McKinney

Mrs. Good gave a report on the City of McKinney. Mrs. Good announced that Money Magazine has been back recently taking pictures and interviewing many individuals around the city; you will remember that McKinney was ranked #5 in 2010, and it looks like we will be ranked in the top again for the 3rd time. They will be announcing in mid-August so please be on the lookout for that. She also mentioned that the new City of McKinney website will launch mid-August. Mr. Shelton reported that the Phase 2 of the Town Center Study, which is the infrastructure projects for North and South Kentucky Street and East Virginia Street,

are being discussed and you will start hearing more about it soon.

Mayor Pro Tem Ussery gave a brief Council report.

12-490 Discuss Public Art Master Plan

Chairman Galyean welcomed guests and thanked them for coming to present to the Main Street Board. Chairman Galyean introduced Chairwoman of the McKinney Arts Commission, Linda Spina and turned the discussion of the Public Art Master Plan over to her. Mrs. Spina communicated that The Arts Commission is currently in the early phase of this project and is engaging those with a special interest in Downtown McKinney to discuss a vision about public art, how a collection of public art can be developed that feels authentic to our community, and ideas about specific places or opportunities downtown. Mrs. Spina introduces consults Meredith McKinley and Todd Bressi with Via Partnership whom then presented to the Board and discussed ideas about the Master Art Plan.

ADJOURN

Board members unanimously approved the motion made by Vice-Chair Temples, seconded by Chairman Galyean, to adjourn. Chairman Galyean adjourned the meeting at 9:42 a.m.

JOHNNY GALYEAN
Chairman