



Economic Development Highlights President Auterson November 2016

Prospect Activities:

- **Project Red River site search continuing with three priority sites being evaluated. Industrial spec building initiative still on hold.**
- **Working with two aviation related prospects. Coordinating with City staff.**
- **Continued meetings with development groups in preparation for Gateway Developer RFQ. Have assembled a Gateway Project Team. A thorough update will be provided at the MEDC Board meeting.**
- **Have made the shortlist for Project Penmountain. Site visit on 11/9.**
- **Working on an international manufacturing prospect. Site visit on 10/25.**
- **Toured Harwood International's Uptown development projects in Dallas on 10/28.**

Business Retention/Expansion Program (BREP) Activities:

- **Working on a potentially substantial expansion project for a local technology company.**
- **Have developed a formal business retention target list of 50 total companies for regular annual visits.**

Entrepreneurial Activities:

- **Toured the NTEC incubator facility in Frisco.**
- **WERX Board members will be presenting a new leadership vision for the WERX at MEDC Board meeting on 11/15.**

Marketing/Promotion/Connections Activities:

- **Attended TEDC Annual State Conference in San Antonio 10/18-21.**
- **Attended Texas One Annual Supporter event in Austin on 10/27.**
- **Did an interview with a Dallas Business Journal reporter on 11/1.**
- **Joined Cindy Schneible in a meeting with McKinney TEAM to hear thoughts on how they can support community & economic development.**
- **Attended the Chamber State of the City event on 11/3.**
- **Will be attending TEDC state conference 10/18-10/21**

- **Continue providing weekly email updates to MEDC stakeholders**

Research Activities:

- **Launched the TadZo research project (target industry/strategic plan) with a conference call on 11/4.**
- **Evaluating the economic impacts of airport development activities in anticipation of a future airport funding proposal.**