

**CITY OF MCKINNEY - ARTS COMMISSION  
FINAL GRANT REPORT – SUMMARY**



Unique by nature.

**RECEIVED**

NOV - 7 2011

**CITY SECRETARY**

Grantee Name: Elledanceworks  
Grant Amount: \$4334.00  
Name of Event: Garden Party  
Date(s) of Event: Friday and Saturday, October 7-8, 2011  
Location(s) of Event: Heard-Craig House Katie's Garden

**Total Revenue:** Budget - \$ 16033.00 Actual - \$ 12903.56  
(including the grant award)

**Total Expenses:** Budget - \$ 16033.00 Actual - \$ 16629.24

# Performances 2

Total Attendance 83 Night 1, 113 Night 2

# Tickets: Sold -0- Free Performance

# Tickets: Comp All

- Did you include in all promotion, publicity and advertising the following line:  
**"This project is funded in part by the City of McKinney through the City of McKinney Arts Commission"** X YES  NO  
If no, why not?
- Did you use the City of McKinney logo on printed material? X YES  NO  
If no, why not?
- How successful was your event in accomplishing the Arts Commission goal **"to create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors"**.  
X Very Successful  Somewhat Successful  Not Successful

Comments: Our October 2011 performance at Heard-Craig House – Katie's Garden allowed for the continuing growth of the Elledanceworks-City of McKinney dance partnership. This concert marked the seventh performance for Elledanceworks in McKinney, bringing physical, dynamic and gritty modern dance to the community. The weather was perfect our performance weekend! Elledanceworks is the dance company in residence at Collin County Community College District, and we are committed to expanding our performance schedule to build dance audiences north of Dallas.

### Elledanceworks Narrative:

On October 7-8<sup>th</sup>, Elledanceworks presented "Garden Party" in Katie's Garden at the Heard-Craig House. This concert opened our fifteenth season of presenting dance in the Dallas-Metroplex community and beyond. The event proceeded smoothly from technical rehearsal beginning Monday the 3<sup>rd</sup> through our dress rehearsal on Wednesday the 5<sup>th</sup>. The entire staff at The Heard-Craig House was extremely helpful and supportive, including problem-solving with us when the sprinklers went off one evening during rehearsal! We received tremendous support through the Dance Council of North Texas.

"Garden Party" was a successful dance concert production in numerous ways. The concert was attended by many McKinney residents and provided a forum where an audience of diverse ages and interests shared in a common arts/modern dance experience. Live music performed by the Amy Seltzer quartet provided the perfect atmosphere between dances. In addition, the concert introduced McKinney as an arts venue to many, including students of Collin County Community College District and University of Texas at Dallas.

We will continue to strive to build a greater dance audience in the McKinney community. Expanding the community in which Elledanceworks presents work has always been a goal of the company. While Elledanceworks has performed in a wide range of venues and communities, continued expansion into the McKinney community continues to be a natural step considering the Elledanceworks presence at Collin County Community College District (CCCCD) as the Dance Company in Residence. Elledanceworks completed the recommended audience survey for the McKinney Arts Commission on both evenings of our performances.

This production met both the goals of the dance company and those of the McKinney Arts Commission in contributing to the growth of diverse arts experiences available to the community. The opportunities provided by the company to the McKinney residents – 2 performance nights at a more traditional venue – all contribute to the conclusion that Elledanceworks has continued to make a positive mark on the McKinney community. We look forward to a continued presence in the growing and thriving arts community of McKinney, Texas.

### Financial Report:

See attached worksheets for comprehensive reporting of receipts and expenditures for "Garden Party" – McKinney Grant 7.

Elledanceworks Budget

Elledanceworks Dance Company Budget						
Date	To/From Whom	Item	Cost	Income	Memo	
<b>Category: McKinney Grant 7 - October 2011</b>						
11/6/2010	Northfield Insurance Company	Liability Insurance	\$681.92			
4/11/2011	The Pyramid Collection	Costume - Unravel	\$112.90			
5/28/2011	Macy's	Costumes - From One Fountain	\$88.84			
6/1/2011	JC Penney	Costumes - One Hundred Backdoo	\$109.94			
6/6/2011	L'Patricia	Costumes - For Peter	\$38.39			
6/28/2011	Office Depot	Link for Press Packets & Project Bu	See Below			Above In-Kind Expenditures Listed
7/29/2011	Dallas Museum of Art	Performances in Galleries		\$1,200.00		
8/19/2011	Dallas Museum of Art	Filming Dance Performance		\$500.00		
8/20/2011	Office Depot	Link for Press Packets & Project Bu	\$53.60			Above In-Kind Expenditures Listed
9/22/2011	Modern Postcard	1000 Standard Postcards	\$254.00			
9/23/2011	Modern Postcard	Mailing 737 Postcards	\$279.27			
9/27/2011	Dance Council of North Texas	Membership & Listing	\$90.00			
9/28/2011	USPS	26 Press Packet Mailing	\$28.08			
9/28/2011	USPS	2 Press Packet Mailing	\$2.16			
9/30/2011	Birgitte Bodenbouer & Simon	Choreography "A Shot in the Dark"	\$500.00			
10/5/2011	Best Buy	Speaker Dock	\$508.74			
10/8/2011	Tiffanee Arnold	Performance Garden Party 2011	\$550.00			
10/8/2011	Delanie Bitler	Performance Garden Party 2011	\$350.00			
10/8/2011	Melissa Bjork	Performance Garden Party 2011	\$350.00			
10/8/2011	Jennifer Dennison	Performance Garden Party 2011	\$350.00			
10/8/2011	Amy Dillard	Performance Garden Party 2011	\$350.00			
10/8/2011	Ronelle Eddings	Performance/Tech	\$600.00			
10/8/2011	Michele Hanlon	Performance/Tech	\$600.00			
10/8/2011	Amanda Hunt	Performance Garden Party 2011	\$350.00			
10/8/2011	Melissa Johnson	Performance Garden Party 2011	\$350.00			
10/8/2011	Tracy Kennedy	Performance Garden Party 2011	\$350.00			
10/8/2011	Shelley Padilla	Performance Garden Party 2011	\$350.00			
10/8/2011	Amy Seltzer	Music Performance GP 2011	\$500.00			
10/17/2011	Deposit	McKinney Grant 80%		\$3,033.80		
10/30/2011	Heard Craig House	Rental	\$550.00			
Aug & Sep	Intuit	Elle Website	\$39.98			
Sep & Oct	AT&T	Elle Phone Line & Email	\$71.66			
<b>Category: In-Kind Services</b>						
2011	Collin College	Rehearsal Space for 30 hours@ \$2.	\$750.00	\$4,733.80		

Elledanceworks Budget

2011	Various	Printer Ink	\$90.00					
2011	Various	Office Supplies	\$29.76					
2011	Various	CD-R, DVD	\$75.00					
2011	Tracy Kennedy	Lighting Instrumentation	\$300.00					
2011	Tiffanee Arnold	Lighting Instrumentation	\$200.00					
2011	Amy Seltzer	Music Equipment - Night 2	\$100.00					
2011	Various	Power Cables & Strips	\$25.00					
2011	Director production/management	50 hours @ \$20.00	\$1,000.00					
2011	Director production/management	50 hours @ \$20.00	\$1,000.00					
2011	Artist Rehearsal Fees	9 dancers @ 25 hours @ \$20.00	\$4,500.00					
10-7 & 8-11	Wade Johnson	Program Printing	\$100.00					
			\$8,169.76					