

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

JANUARY 24, 2013

The McKinney Community Development Corporation met in regular session in the Dowdy Board Room, 5900 S. Lake Forest Drive, Suite 110, McKinney, Texas, on January 24, 2013 at 8:00 a.m.

Board members present: George Fuller, Daniel Hall, Michael Puhl, Kevin Griffin, and Colleen Smith. Board members Jason Burress and Scott Elliott were absent.

Staff present: Executive Director Cindy Schneible and Administrative Assistant Connie Gibson.

13-075 Minutes of the McKinney Community Development Corporation Board Meeting of December 20, 2012. Board members unanimously approved the motion by Michael Puhl, seconded by Kevin Griffin, to approve the minutes of the December 20, 2012 board meeting.

13-076 December 2012 Financial Report. Rodney Rhoades, CFO for the City of McKinney provided the financial report. The sales tax receipts for December were \$722,045. Future financial reports will include two project numbers for Gateway hotel/event center expenses, so that funds and expenses from the new project will be recorded separately from the funds awarded and expenses coded to the previous Gateway project.

13-077 Check Requests Issued December 2012. There were no questions regarding checks issued in December.

13-078 Board and Liaison Updates

Chamber of Commerce

- The annual Chamber business meeting and luncheon was held

Tuesday, January 15th at Eldorado Country Club. Aaron Demerson, Executive Director for the Governor's Office of Economic Development and Tourism was guest speaker.

- 2013 Community Awards Celebration will be held February 15th at the Collin County Regional Airport.
- Collin County Days in Austin will be March 4-5. Chamber staff and members hope to have a large delegation from McKinney attend. Topics for discussion include education, transportation, and water issues.

City Manager

- Gateway hotel/event center project is moving forward. The firm Aquirre Roden has been selected as owner's representative for the project. Contract negotiations are underway and should be completed soon.
- The hotel developer is in the process of securing financing. City Council has approved the first step in moving forward with plans to sell bonds for financing city participation in the project.
- City Council has scheduled a strategic planning retreat January 31st.

Collin County Regional Airport

- An airport incident occurred on January 23rd. Landing gear collapsed on a plane. There were no injuries. Airport staff was able to utilize the taxiway, and landings of other airplanes were not delayed.
- The board continues to work on their strategic plan to determine the next large project for the airport.

McKinney Convention & Visitor's Bureau

- The MCVB office has completed a move to a new location in downtown McKinney, 200 W. Virginia. An open house will be scheduled for the end of February.
- HGTV was filming in McKinney this week for a new real estate show. The MCVB staff provided the film crew a tour of McKinney.
- The staff has been assisting several corporations in town with

hotel accommodations needed for colleagues and staff when traveling to McKinney to attend meetings and training programs.

McKinney Economic Development Corporation

- MEDC board approved two incentive packages for business expansion at the January board meeting.
- MEDC is developing an aggressive marketing plan for 2013. Staff will be travelling overseas and within the U.S.
- MEDC is a sponsor for the Greater Dallas Taiwanese Chamber of Commerce Chinese New Year Charity Gala. The Gala is Saturday, February 16th. MCDC is also participating as a table sponsor.

Parks, Recreation & Open Spaces

- The vehicle bridge at Bonnie Wenk Park has been completed, allowing clear access to the site for the remaining construction.
- The skate park at Gabe Nesbitt Community Park is well underway. Completion is expected in late March.
- PROS is developing navigational signs for the hike and bike trails around McKinney.

13-079 Consider/Discuss Promotional and Community Events Grant Request by The Heritage Guild of Collin County to Promote the Farmers Market, Living History Days, and Old-Fashioned Ice Cream Crank-Off. Executive Director Cindy Johnson addressed the board. The Heritage Guild is requesting \$15,000 in promotional funds that will be used to purchase advertising for Chestnut Square events and to print and distribute event posters and to print and distribute “rack cards” throughout McKinney, Collin County and travel centers in Texas. Radio advertising will also be purchased to promote the Chestnut Square events.

2012 was a very successful year for Chestnut Square. There were over 9,000 volunteer hours logged and profits were up 178%.

13-080 Consider/Discuss Promotional and Community Events Grant Request by Crape Myrtle Trails of McKinney to Promote The Run the Trails and More Fun Run. Melanie Hedrick, Vice president of the Crape Myrtle Trails board, presented the board with a plaque in appreciation for the funds CMT has previously received. President of the Crape Myrtle Trails, Phil Wheat, addressed the board with the request for \$8,000 to promote the "Run the Trails & More 2013" event scheduled for November 16, 2013. Funds would be used to update CMT literature to include a map of the World Collection Park, radio advertising and print materials for the event.

13-081 Consider/Discuss Promotional and Community Events Grant Request by Kiwanis Club of McKinney to Promote the Kiwanis Historic McKinney Triathlon. Dennis Williams spoke on behalf of Kiwanis Club. The request for \$5,000 will be used for marketing and promotion of the triathlon events scheduled for August 3-4, 2013. Funds will also be used to purchase and provide event t-shirts for participants and volunteers, as additional promotional activity.

13-082 Consider/Discuss Promotional and Community Events Grant Request by Strikes Against Cancer Organization to Promote the Strikes Against Cancer Baseball Tournament. Executive Director Cindy Schneible informed board members that the group had withdrawn their application.

- 13-083** Consider/Discuss Potential Projects at Oak Hollow Golf Course. Parks, Recreation and Open Space Director Lemuel Randolph gave a report to the board. The twenty year old golf course is in need of a new irrigation system. The current system is not commercial grade. A new, upgraded irrigation system would cost approximately \$1.2 million. The current system could be repaired for approximately \$75,000 with no guarantees on the length of time the repair would last. No funds were requested from MCDC at this time.
- 13-084** Consider/Discuss Proposal by Turco & Associates for Quality of Life Survey. Raymond Turco discussed a proposal for the implementation of a Quality of Life survey of McKinney residents.
- 13-085** Executive Director's Report. Cindy Schneible reported there may be opportunities to partner with Parks, Recreation, and Open Space to promote the Wilson Creek Hike and Bike trail and other trails around McKinney. Potential opportunities include: cycling events, weekly walk with the Mayor and a trail run. The board was encouraged to attend Collin County Days in Austin March 4-5. The annual Community awards dinner will be held at Collin County Regional Airport on February 15th. The MCDC Quality of Life recipient will be named at the event.
- 13-086** Consider/Discuss/Act on Budget Amendment Appropriating \$7,194,340 for Gateway Project #4B13-01. Kevin Griffin made a motion to reappropriate funds that were under Gateway project #4B08-03 to

Gateway project #4B13-01. Michael Puhl seconded the motion. The motion was voted on and passed unanimously.

The meeting was called into Executive Session at 9:14 a.m. per Texas Government Code: Section 551.071(2) - Consultations with Attorney on any Work Session, Special Session, or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed) * Quality of Life Award Recipient. Section 551.087 - Deliberation Regarding Economic Development Matters * Gateway Hotel/Event Center (Project #13-01)

The meeting was called into Open Session at 9:23 a.m.

13-087 Consider/Discuss/Act on Nomination of Annual Quality of Life Award Recipient. The board took a ballot vote for the Quality of Life award recipient. The winner will be announced February 15th.

Board members unanimously approved the motion by Daniel Hall, seconded by Kevin Griffin, to adjourn the meeting. The motion passed unanimously.

The meeting was adjourned at 9:26 a.m.

GEORGE FULLER
Chairman