

MCKINNEY ECONOMIC DEVELOPMENT CORPORATION

NOVEMBER 30, 2021

The McKinney Economic Development Corporation met in a Special session in the Weiskopf Room, 8000 Collin McKinney Parkway, McKinney, Texas, on Tuesday, November 30, 2021, at 8:00 a.m.

Board Members Present: Chairman Michael Jones, Vice Chairman Joe Minissale, Secretary/Treasurer Kurt Kuehn, Ken Sipiora, Brian Loughmiller, Thad Helsley, and Alternate Mohamed Kacem.

Staff Present: President Peter Tokar, Executive Vice President Abby Liu, Director of Technology and Research Michael DePaola, Business Retention and Expansion Manager Madison Clark, Project Manager Miguel Esparza, and MEDC Executive Administrative Assistant Joanne Isom.

Absent: MEDC Operations Manager Deana Smithee

There were 2 guests present.

Chairman Jones called the meeting to order at 8:03 a.m. after determining a quorum present.

21-1063 Strategic Planning Session and discussion/direction on 2022 Key Performance Indicators. The presentation for this item will be entered into the Minutes as "Exhibit A – 21-0063 Strategic Planning Session / 2022 Key Performance Indicators". President Tokar began the meeting by outlining the purpose and goals for the session. Board expectations of staff around Committee meetings were outlined to include meeting cancellations, agenda requirements, and meeting objectives. Board discussion was held on who would serve on the following MEDC committees: Finance Committee, Real Estate Committee, Marketing Committee, and Innovation Fund Committee. Chairman Jones will appoint the Board members to a committee at the December Board meeting. Board members led a discussion with staff on the expectations of what is required in all Board packets at each meeting. The Board and staff agreed each project presentation will include a summary sheet with

an overview, applicant/company information, financials, incentive information, and a staff recommendation. All back up documentation will be available in soft copy in BOX and will not be in print form at the Board meetings. The Board and staff agreed the owner of the project will present the project in Executive Session to the Board. President Tokar led a discussion on the 2022 Key Performance Indicators, current and future staffing needs, and Budget considerations.

21-1064 Chairman Jones called for the consideration/discussion/action on the 2022 Key Performance Indicators. President Tokar will present the agreed upon Key Performance Indicators for final approval at the December 21, 2021, MEDC Board meeting.

Board members unanimously approved a motion by Board member Helsley, seconded by Board member Sipiora, to adjourn.

Chairman Jones adjourned the meeting at 12:29 p.m.

These minutes approved by the MEDC members on January 18, 2021.

MICHAEL JONES
Chairman

KURT KUEHN
Secretary / Treasurer

Exhibit A – 21-0063 Strategic Planning Session / 2022 Key Performance Indicators