

Friday, August 1st, 2014

#### **Average Number of Users for July**

Participation per week average:

Juniors 600 – classes, camps, and private lessons

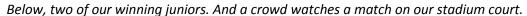
Adults 75- includes classes, leagues, and private lessons

Pass holders 265+ (includes all participants and ball machine pass holders)

Over 90% of participants are from McKinney

# July 5th and 6th USTA Jr. Sanctioned Tournament

We had 200 players from across the state competiting in our first sanctioned event. Junior played for much needed ranking points. We couldn't fit all the matches on our courts so had to use overflow courts around McKinney.







## **Homeschoolers of McKinney Intro to Tennis Night**

We introduced 35 local homeschoolers to a free tennis night here at The Courts. Many of the juniors will return to make tennis part of their sports activities.



#### **Upcoming Aug Events**

Aug 1st Junior Hawaiian night

### **Classes Offered in July**

All junior camps 5 days a week Various Adult classes from Beginner to Advanced 7 days a week

### **Revenue Report Overview**

2014 July Revenue \$ 91,068.49 (60% increase from July 2013)

### **May Court Usage**

Max capacity: 200 hrs Average hrs used per day: 95 Rain out days: 6

### **Comments**

- Camps signups are up 35% in July.
- 200 juniors signed up for our tournament. With only 11 courts at The Courts we have to relocate half the players and spectators to other tennis facilities in McKinney over 15 minutes away.