



# McKinney Convention and Visitors Bureau Agenda

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Tuesday, April 28, 2015

7:30 AM

200 W. Virginia Parkway  
McKinney, TX 75069

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**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.**

## **CALL TO ORDER**

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

## **CONSENT ITEMS**

**15-405**      [Minutes of the McKinney Convention & Visitors Bureau Board Meeting of March 24, 2015](#)

**Attachments:**    [Minutes](#)

**15-406**      [Minutes of the McKinney Convention & Visitors Bureau Marketing & Development Committee Meeting of March 19, 2015](#)

**Attachments:**    [Minutes](#)

**15-407**      [Minutes of the McKinney Convention & Visitor's Bureau Finance Committee Meeting of March 20, 2015](#)

**Attachments:**    [Minutes](#)

## **DISCUSSION ITEMS**

**15-408**      [Presentation by Beau Beasley; Texas Fly-Fishing and Wine Festival](#)

## **REPORTS**

**15-409**      [Board and Liaison Reports](#)

[Chair Report](#)  
[Directors' Report](#)  
[City of McKinney](#)  
[Main Street/MPAC](#)  
[McKinney Chamber of Commerce](#)  
[MCDC](#)  
[Finance Committee Report](#)  
[HR Committee Report](#)  
[Marketing/Development Committee Report](#)

## REGULAR AGENDA

**15-410**     [Consider/Discuss/Act on Approving the Amended MCVB  
FY14-15 Goals that Coincide with Council Goals & Strategies](#)

## CITIZEN COMMENTS

## BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest:  
Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

## ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 22nd day of April, 2015 at or before 5:00 p.m.

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Dee-dee Guerra  
Executive Director

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org) with questions or for accommodations.