

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

MARCH 10, 2022

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, March 10, 2022, at 8:30 a.m.

Board Members present: Chairman Robert Hamilton, Vice Chair Doug Willmarth, and Board Members Taylor Phelan, Chris Wilkes, Amy Pyeatt, Preston Schwalls, Von Daniel, Kim Black, and Ginger Hayes.

Absent: Kathryn Waite.

City of McKinney Staff present: Director of MPAC and Main Street Amy Rosenthal, Planning Manager Paula Nasta, Executive Administrative Assistant Heidi Wiese, Special Events Coordinator Gregory Hearn and Downtown Development Manager Andrew Jones.

City Council Member present: Mayor George Fuller.

Guests Present: MDCDC Board Liaison Rick Glew.

Chairman Robert Hamilton called the meeting to order at 8:35 a.m. upon determining a quorum present.

Chairman Hamilton called for comments.

REPORTS

Chairman Hamilton called for the Report Agenda items.

22-0212 City Liaison Report

Mayor Fuller gave updates on upcoming projects. HEB had their groundbreaking. TUPPS, City Hall Renderings and liquor petition are all moving along. There is a runoff election for the house district.

22-0213 "M" Group Updates

Mr. Rick Glew updated on upcoming grant application opportunities. Gave updates on current projects and grants that were recently awarded.

22-0214 Director's Report

Director Rosenthal discussed the tax rates being on an upward trend. McKinney Main Street and staff hosted a strong Silo Mural Launch Party. There were approximately 200 guests that attended. The community is excited to welcome the project.

Mr. Jones provided an update on the Retail Boot Camp coming up. There are 75 participants. The program will help retailers with ways to grow their businesses.

22-0215 Subcommittee Update

Mr. Jones gave a recap of strategic planning for the sub committees. The Board discussed.

22-0216 Minutes of the McKinney Main Street Board Meeting of February 10, 2022

Chairman Hamilton called for the review of the Minutes of the Mainstreet Board meeting from February 10, 2022. Board Members unanimously approved the motion by Board Member Kim Black, seconded by Board Member Taylor Phelan, to Approve the Minutes of the Main Street Board Meeting of February 10, 2022.

REGULAR AGENDA

Chairman Hamilton called for the Regular Agenda.

22-0217 Consider/Discuss/Act on Financial Reports

Chairman Hamilton called for the review of the Financial Reports.

Board members unanimously approved the motion by Board member Preston Schwalls, seconded by Board member Kim Black, to Approve the Financial Reports.

22-0218 Consider/Discuss/Act Parklets Renewal through December 31, 2022

Board members unanimously approved the motion by Board member Preston Schwalls, seconded by Board Member Taylor Phelan, to Approve the Parklets Renewal to extend through December 31, 2022.

22-0219 Discuss McKinney Main Street Strategic Plan Updates

Mr. Jones reviewed results of the Strategic Meeting on February 10, 2022. The Board discussed.

22-0220 Discuss Upcoming Events

Mr. Hearn discussed the upcoming Arts in Bloom on April 8-10, 2022. Arts in Bloom will have food trucks, wine, petting zoo and an extended number of artists. Texas Music Revolution is also being planned. It is scheduled to take place the first weekend in June 2022.

Board Members unanimously approved the motion by Board Member Chris Wilkes, seconded by Board Member Preston Schwalls, to Adjourn the meeting at 9:55 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Main Street Board on: _____

ROBERT HAMILTON
Chairman

KATHRYN WAITE
Secretary / Treasurer