



February 9, 2022

TO: McKinney Economic Development Corporation
Visit McKinney

FROM: Cindy Schneible, President

McKinney Community Development Corporation Update

- Project Grants
 - Public hearings were conducted on the seven applications for grant funding received for Cycle I consideration. Attached is a summary of the applications submitted and amounts requested. Board action will be scheduled for the board meeting on Thursday, February 24.

- Promotional and Community Event Grants
 - 13 applications were considered for grant funding in Cycle I at the board meeting held January 27. The total requested was \$130,000; up to \$100,000 was available for award. A summary of the funding approved is attached to this report.
 - The next application period for Promotional and Community Events will be open May 1-31, 2022.

- Retail Development Infrastructure Grants
 - The first application period for 2022 grants was open January 1-31. No applications were received.
 - The second cycle for 2022 will open July 1. Applications will be accepted through July 31. Eligible expenses include horizontal infrastructure exterior to a building – site work, drainage, sewer, water, utilities and in addition, fire suppression equipment. Façade improvements are not permitted. The maximum award is \$25,000 – and requires an equal match from the applicant.

- TUPPS Brewery Expansion
 - A groundbreaking for the project took place on Friday, January 7th – and was well-attended.
 - An amended lease was executed January 11, 2022. Total project funding now totals \$16.8 million (\$13.3/MCDC; \$2.5/City of McKinney; \$1 mil/TUPPS).
 - 100% CDs for brewery building issued 1/21. 100% CDs for Tap Room and Barrel Aging issued 2/9.
 - Site plan approval/permit and mobilization on site is anticipated for this month.

MCDC Promotional & Community Event Grants -- 2022 Cycle I

	Applicant	Event(s)	Requested	Subcommittee Recommendation	Awarded
22-01	25 Revolutions	Texas Music Revolution full-length documentary showcasing McKinney	\$15,000	\$9,500	\$9,500
22-02	Heritage Guild of Collin County	Chestnut Square events to include but not limited to Farmers Market, Education, Murder Mystery, Farm to Table Dinner, Bar Wars.	\$13,865	\$12,000	\$12,000
22-03	SBG Hospitality	2022 Sip & Stroll Series to include: St. Pat's Beer Walk (3/15), Craft Beer Walk (6/18), Margarita Stroll (7/9), Halloween Beer Walk (10/29)	\$15,000	\$10,000	\$10,000
22-04	Ovation Academy of Performing Arts	2022 Spring/Summer Productions	\$12,000	\$5,000	\$5,000
22-05	Kiwanis Club of McKinney	2022 Triathlon	\$3,000	\$3,000	\$3,000
22-06	Millhouse Foundation	2022 Arts Festivals <i>(reduced original request due to grant received from VM)</i>	\$5,005	\$5,000	\$5,000
22-07	St. Peter's Episcopal Church	2022 Empty Bowls	\$9,500	\$8,500	\$8,500
22-08	DFW Series	2022 off-road cycling series (17 events)	\$3,000	\$3,000	\$3,000
22-09	ManeGait	2022 Country Fair (LIVE at the 'Gait)	\$10,000	\$7,500	\$7,500
22-10	McKinney Chamber of Commerce/McKinney Restaruant Council	2022 McKinney Made Promotional Initiative	\$15,000	\$12,000	\$12,000
22-11	Collin County History Museum	2022 Then & Now (exhibit and 12 events)	\$10,000	\$7,500	\$7,500
22-12	Holy Family School (w/ Legacy Keepers)	Black History Month Education Program Pop-up Museum at Doty Elementary and Shuttle Tours through Finch Park, Ross Cemetery and Doty HS <i>(Applicant reduced request to \$4000)</i>	\$7,100	\$5,000	\$4,000
22-13	McKinney Main Street	Arts in Bloom & Juneteenth	\$12,000	\$12,000	\$12,000
			\$130,470	\$100,000	\$99,000

**2022 MCDC Project Grants
Cycle I Applications**

			Requested
22-01	Heard Museum	Updates and expansion to ropes course to provide additional program offerings and improve accessibility	30,000.00
22-02	McK Parks Foundation	Purchase of Bad Boy Renegade Zero Turn Mower for Trail Maintenance	15,599.98
22-03	City of McKinney - Engineering Department	Expand Eldorado from 4-lane to 6-lane to accommodate anticipated traffic generated with the HEB development	400,000.00
22-04	Housing & Community Development	Property Maintenance Program - Assist low income families with exterior repairs to prevent code violations.	160,000.00
22-05	ManeGait Therapeutic Horsemanship	Site work and construction of riding arena, community event courtyard and riding trail -- all part of Beacon Project	500,000.00
22-06	Badminton AA Real Estate	38,000 square foot badminton facility to include 22 courts, coach offices, locker rooms, restrooms & showers, pro shop, dining area and open exercise space -- all part of Project Shuttle	1,500,000.00
22-07	Boys & Girls Club of Collin County	Restroom renovations, remodeling to create additional classroom space and updates to outdoor sport court.	147,746.00

2,753,345.98