

Kiwanis

Texas/Oklahoma District

Kiwanis Club of McKinney P. O. Box 667 McKinney, Texas 75070

The Annual Historic McKinney Kiwanis Triathlon was held on Sunday April 23rd 2017 for both the Adults event and then the Kids event ages 5-15. These events are USATF Certified Triathlons. The weather turned out great for the weekend.

Our participants came from all over Texas and other states like Arkansas, Oklahoma, Louisiana, Arizona, and Minnesota. Most of them have family and friends there to cheer the competitors on. From Texas large groups came from cities like Austin, Houston, and Fort Worth. Over 72% of the competitors came from outside of McKinney. They spent the night and ate at our restaurants and shopped at our stores. Several came to bring their children to the Kids Triathlon, while they participated in the adult triathlon. Based on the average cost per person that our Tourism Department says this event brought in over \$150,000 for the McKinney area. Many commented that they had a great time while in McKinney; they loved the event and would be back next year with more friends.

The kids were split into two groups 5-10 year olds and 11-15 year olds. The event was broken down as follows: 5 – 10yrs old: 100 yard pool swim – 2.5 mile bike – 0.5mile run. The 11-15yrs old: 200 yard pool swim – 5 mile bike – 1mile run.

The adult was a sprint triathlon and was broken down as follows: 300 yard pool swim – 13 mile bike – 3.2 mile run. There were over 241 kids signed up and over 247 adults.

This event was a complete success! We are very proud of all the hard work from our club members, city workers, police, response teams and the City of McKinney.

Thank you for helping us promote this event for our club Kids projects and our great city.

100% of all profits from this event go to local charities to support those in need in our area.

HISTORIC MCKINNEY KIWANIS TRIATHLON

		Final 2017 Budget	5/28/2017
EXPENSES: (Based on 300/300 competitors)			
ITEM	EXPLANATION	PROJECTED	ACTUAL
Advertising		\$2,750.00	\$3,380.44
Signs and Banners	\$1,000		
Competitor Triathlon Magazine	\$500		
Flyers & Printing	\$1,000		
Newspaper Ads	\$250		
T-Shirts- Athletes	600 @ 9 / 503	\$5,400.00	\$ 3,254.41
T-Shirts - Volunteers	200 @ 9	\$1,800.00	Use last years
Awards		\$1,500.00	\$ 507.83
McKinney High Pool		\$1,100.00	\$ 1,061.43
Food pre & post event	Coffee/water	\$1,000.00	\$ 68.88
Ice		\$100.00	\$ 1.00
Officials		\$1,000.00	\$ 255.00
Permits		\$50.00	\$ 50.00
Police		\$3,100.00	\$ 2,880.00
Cones/ Barricades rental		\$150.00	\$995.00
Race event		\$500.00	\$ 1.00
Timing		\$2,800.00	\$ 2,250.00
Toilets 2		\$400.00	\$ 140.00
Motor Escorts		\$150.00	\$ 300.00
Race Director/Set up/Racks		\$5,000.00	\$ 2,800.00
Ambulance Svc		\$450.00	\$ 1.00
USAT Sanction		\$150.00	\$ 150.00
Misc		\$500.00	\$ 170.47
TOTAL		\$27,900.00	\$ 18,266.46
INCOME			
Entrants	K=9,444 / A=13,715	\$24,000.00	\$ 23,159.00
Sponsors		\$25,000.00	\$ 16,030.44
TOTAL		\$49,000.00	\$ 39,189.44
NET INCOME		\$21,100.00	\$ 20,922.98