

Print

Final Grant Report - Submission #47440

Date Submitted: 9/25/2015

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

| | |
|--|---------------|
| Grantee Name* | Grant Amount* |
| North Texas Chapter - American Theatre Organ Society | \$5,000.00 |

Email *

abcavitt@charter.net

Event(s)

| Name of Event* | Date & Time of Event* | Location of Event * | More Events? |
|--------------------------|----------------------------|---------------------|--|
| The Phantom of the Opera | October 25, 2014 at 7:30PM | MPAC | <input checked="" type="radio"/> Yes <input type="radio"/> No |

| Name of Event | Date & Time of Event | Location of Event | More Events? |
|---------------|----------------------------|-------------------|--|
| Oliver Twist | January 10, 2015 at 7:30PM | MPAC | <input checked="" type="radio"/> Yes <input type="radio"/> No |

| Name of Event | Date & Time of Event | Location of Event | More Events? |
|---------------|----------------------|-------------------|--|
| | | | <input checked="" type="radio"/> Yes <input type="radio"/> No |

Tumbleweeds May 2, 2015 at 7:30PM MPAC

| Name of Event | Date & Time of Event | Location of Event | More Events? |
|----------------------------|---------------------------|-------------------|---|
| A Night of Comedy Classics | August 29, 2015 at 7:30PM | MPAC | <input type="radio"/> Yes <input type="radio"/> No |

Total Revenue
Include grant award funds.

| Budget* | Actual* |
|-------------|------------|
| \$12,207.00 | \$6,964.76 |

Total Expenses

| Budget* | Actual* |
|-----------|------------|
| \$5508.00 | \$5,802.01 |

| Total Number in Attendance* | Number of Performances* |
|-----------------------------|-------------------------|
| 310 for all shows | 1 of each show |

| Total Number of Tickets Sold* | Number of Tickets Comped* |
|-------------------------------|---------------------------|
| 166 | 231 |

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

If no, why not?

- Yes
- No

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

If no, why not?

- Yes
- No

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

A tremendous amount of volunteer time went into each show as the lighting, sound, ushers, stage hands, announcers and concession workers were all volunteers. All instrument tuning is done by volunteers. Christmas music, for the city, was played by volunteers.

Attach Financial Report*

2015 Final Report 2015-09-24.docx

Attach Narrative Summary*

2015 Final Report 2015-09-24.docx

North Texas Chapter – American Theatre Organ Society
End of 2014-2015 Season Report

When in doubt, ask your audience. After numerous informal polls with our patrons there was no doubt what silent film should be featured at our Halloween show to open the 2014-2015 season. Once again, the overwhelming choice was the original *Phantom Of The Opera*. The Lon Chaney classic is probably now seen in more theaters during the Halloween season than when it was introduced in 1925. The event marked the third time the movie was featured in McKinney. Of course the continued popularity of the Andrew Lloyd Webber musical by the same name may have something to do with its enduring

popularity, but regardless, the original phantom is definitely still in vogue. The original director's idea of a musical score was perfectly executed by organist Jim Pitts from Waco. Jim has been a favorite of MPAC audiences for several years.

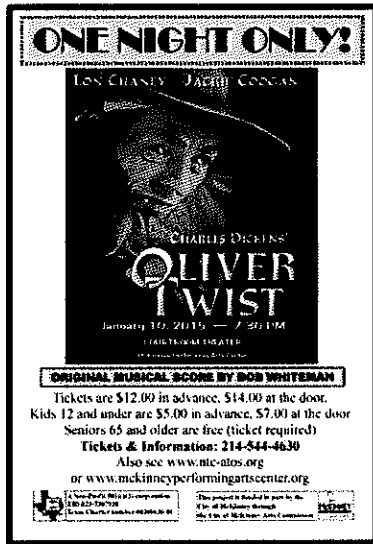
The film has a certain dark tone, as a beautiful, upcoming opera diva is kidnapped and held captive by disfigured former opera musician who wants her trained his way as he wreaks havoc on the Paris Opera House. The movie was literally made for the theater organ accompaniment. The instrument's thundering bass, and overall stentorian tones were perfect for setting the movie's eerie and sometimes frightening undertones.



Christmas time presented another wonderful use of the McKinney Organ. Again, chapter members dedicated their time to present holiday music for the shoppers on the square. At one point, more than seventy tired shoppers were present in the main auditorium to hear the impromptu music of the season presented by several chapter artists.

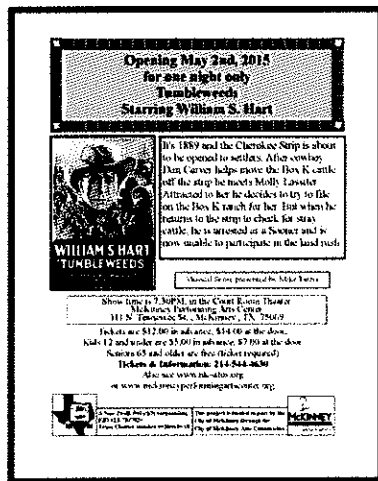


In addition, organist Bob Whiteman continued his work with the McKinney Repertory Theater group to provide a musical background for the holiday classic *A Christmas Carol*. Bob's musical interpretation of the Dickens classic has been a mainstay of the theater holiday season for the past five years. Bob also provides the musical background for the McKinney Reps annual summer melodrama.



The Chapter started the 2015 Calendar year in January with another more than traditional silent movie. Hollywood had always had a love affair with British author Charles Dickens, and again organist, and chapter member Bob Whiteman provided his original score for the 1922 Jackie Coogan classic *Oliver Twist*.

The film of the suffering and redemption of a young man in difficult times has long been a Hollywood favorite, having been remade more than a dozen times since the original was released in 1907. Bob's score was thoughtful and reflective of the sometimes dreary, and heartless backdrop of nineteenth century London.



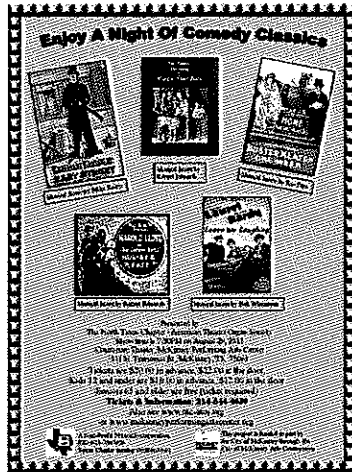
For the Spring concert event, once again, the audiences spoke and said they wanted a really good silent western. The chapter responded with a May performance of the final movie of the earliest cowboy heart throb, William S. Hart.

The wonderfully campy 1925 classic *Tumbleweeds* was brilliantly scored by organist Mike Tarzis who used numerous recognizable western themes, in addition to his own original music to bring the classic tale of the Oklahoma land rush to life.



The audience response to this western classic was overwhelming, and at least partially responsible for our final show of the season, which was our best attended program, nearly selling out the **McKinney Performing Arts Center main auditorium**.



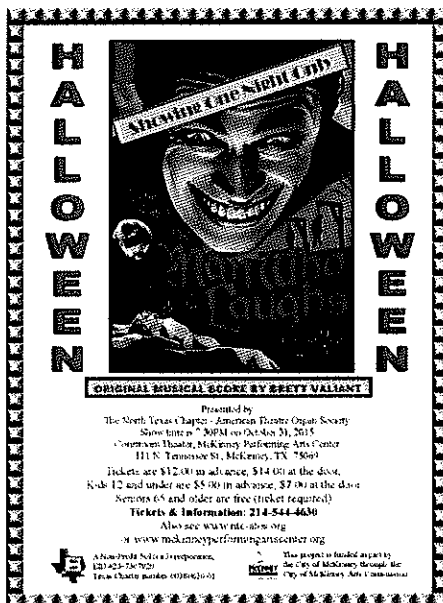


In co-operation with the Dallas Classic Film Group, the chapter's year ender featured several rare unseen comedy shorts showcasing the absolute kings of silent comedy. Films starring Charlie Chaplin, Harold Lloyd, Buster Keaton, The Little Rascals, and Laurel and Hardy were performed by Bob Whiteman, Mike Tarzis, Jim Pitts, and special guest ragtime piano virtuoso Robert Edwards who routinely works with the Dallas film group performing silent classics at the historic Texas Theater in Oak Cliff, near downtown Dallas. The films were all hand-picked, not only for their rarity, but their



overall audience appeal and their on screen action which could be augmented by the theater organ. The program was an absolute success with the audience telling us they were looking forward to a repeat performance next year. It is more than guaranteed that the cooperation between the chapter, and the classic film group will be on the schedule for next season.

The traveling digital organ also stayed busy at the Allen Public Library providing music for several shows and local events. Once again, it hit the road several times to accompany film presentations for several film and civic groups across North Texas. The traveling organ provides a valuable service in that it has proven to be a useful tool in getting people outside of McKinney interested in the MPAC instrument. In turn, they travel to McKinney for the scheduled movies and concerts where they tend to make an evening of it, eating at local restaurants and shopping at local stores. A number of our patrons have commented that their first exposure to Theatre Organ Music/Silent Film Accompaniment was the traveling instrument.



As our current concert year comes to an end, the chapter is once again looking forward to our next season starting with our Halloween show, the twisted gothic horror tale entitled *The Man Who Laughs*. Internationally known artist Brett Valliant will take to the console to perform his original score to this seldom seen, yet critically acclaimed movie.

Condensed Profit & Loss statement for 09/1/14 through 08/31/15.

| <u>Item</u> | <u>Date</u> | <u>Received</u> | <u>Paid out</u> |
|----------------------------|-----------------------|-------------------|-----------------|
| MAC Grant | 11/24/2014 | \$3,500.00 | |
| | 4/17/2015 | \$1,500.00 | |
| Membership Dues | 9/1/14-8/31/15 | \$540.00 | |
| Contributions | 9/1/14-8/31/15 | \$255.00 | |
| Bank Interest | 9/1/14-8/31/15 | \$0.76 | |
| Concessions | 9/1/14-8/31/15 | \$70.00 | |
| Ticket Revenue | 9/1/14-8/31/15 | <u>\$1,099.00</u> | |
| Sub-Total Income | | \$6,964.76 | |
| Artist Fees & Expenses | 9/1/14-8/31/15 | | \$2,500.00 |
| Insurance - Wurlitzer | 9/1/14-8/31/15 | | \$697.00 |
| Piano Moving & Tuning | 9/1/14-8/31/15 | | \$1,000.00 |
| Film & Room Rental | 9/1/14-8/31/15 | | \$922.36 |
| Printing & Postage | 9/1/14-8/31/15 | | \$567.70 |
| Web Hosting | 9/1/14-8/31/15 | | <u>\$114.95</u> |
| Sub-Total Expenses | | <\$5,802.01> | \$5,802.01 |
| Net Income | 9/1/14-8/31/15 | \$1,162.75 | |

| | | |
|---------------------------|----------------|-------------|
| Net Income Without | | |
| MAC Grant | 9/1/14-8/31/15 | <\$3837.25> |

Ticket Sales & Attendance Breakdown

| Show Title | Date | Adult Adv. Disc. | Adult Door | Child Adv. Disc. | Child Door | Senior 65+ FREE | Comp | Total Issued | Actual Attendance |
|--------------------|------------|------------------------|---------------|------------------------|---------------|-----------------------|------|-----------------|----------------------|
| Phantom | 10/25/2014 | 42 | 30 | 4 | 2 | 69 | 0 | 147 | 129 |
| Oliver | 1/10/2015 | 4 | 9 | 0 | 2 | 39 | 0 | 57 | 31 |
| Tumbleweeds | 5/2/2015 | 5 | 6 | 0 | 1 | 31 | 0 | 43 | 38 |
| Comedy Classics | 8/29/2015 | 26 | 23 | 6 | 3 | 82 | 10 | 150 | 112 |

NOTE: Senior FREE tickets outweigh Paid tickets

Summary of NTC-ATOS Volunteer hours for 2014-15 Season

| <u>Date</u> | <u>Function</u> | <u>Total Hours</u> | <u>Rate</u> | <u>Total In-Kind Cost</u> |
|---------------|-----------------|--------------------|-------------|---------------------------|
| 10/25/2014 | Stage Crew | 40 | \$18.00 | \$720.00 |
| | Lighting | 10 | \$18.00 | \$180.00 |
| | Sound | 10 | \$18.00 | \$180.00 |
| | Concessions | 12 | \$18.00 | \$216.00 |
| | Announcer | 6 | \$18.00 | \$108.00 |
| | Ushers | 24 | \$18.00 | \$432.00 |
| | Pre-show Tuning | 24 | \$18.00 | \$432.00 |
| Sub-Total | | 126 | | \$2,268.00 |
| 12/20-24/2014 | Christmas Music | 32 | \$18.00 | \$576.00 |
| 1/10/2015 | Stage Crew | 40 | \$18.00 | \$720.00 |
| | Lighting | 10 | \$18.00 | \$180.00 |
| | Sound | 10 | \$18.00 | \$180.00 |
| | Concessions | 12 | \$18.00 | \$216.00 |
| | Announcer | 6 | \$18.00 | \$108.00 |
| | Ushers | 24 | \$18.00 | \$432.00 |
| | Pre-show Tuning | 24 | \$18.00 | \$432.00 |
| Sub-total | | 126 | | \$2,268.00 |
| 5/2/2015 | Stage Crew | 40 | \$18.00 | \$720.00 |
| | Lighting | 10 | \$18.00 | \$180.00 |
| | Sound | 10 | \$18.00 | \$180.00 |
| | Concessions | 12 | \$18.00 | \$216.00 |
| | Announcer | 6 | \$18.00 | \$108.00 |
| | Ushers | 24 | \$18.00 | \$432.00 |
| | Pre-show Tuning | 24 | \$18.00 | \$432.00 |
| Sub-Total | | 126 | | \$2,268.00 |
| 8/29/2015 | Stage Crew | 40 | \$18.00 | \$720.00 |
| | Lighting | 10 | \$18.00 | \$180.00 |
| | Sound | 10 | \$18.00 | \$180.00 |
| | Concessions | 12 | \$18.00 | \$216.00 |
| | Announcer | 6 | \$18.00 | \$108.00 |
| | Ushers | 24 | \$18.00 | \$432.00 |
| | Pre-show Tuning | 24 | \$18.00 | \$432.00 |
| Sub-Total | | 126 | | \$2,268.00 |
| Grand Total | | 536 | | \$9,648.00 |