

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

JUNE 10, 2021

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Conference Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, June 10, 2021 at 8:30 a.m.

McKinney Main Street Chairman Robert Hamilton called to order the meeting of the McKinney Downtown Business Re-Development Board at 8:28 a.m. after determining a quorum present. Board members present Robert Hamilton, Julie Williams, Ric Anderson, Preston Schwalls, Taylor Phelan, Kathryn Waite, Jolie Williams, and Chris Wilkes.

Absent: Doug Willmarth and Kyle Branch

Main Street staff present McKinney Main Street Director Amy Rosenthal, City of McKinney Special Event Coordinator Gregory Hearn, City of McKinney Downtown Development Manager Andrew Jones, and MPAC Event Coordinator, Joy Stone. Guests: Mayor Pro Tem Rainey Rogers, City Councilmember Rick Franklin, MDCDC Board Member Katherine McGill, City Planner Alek Miller, City Engineer Pamela Alummoottil, Jim Latino, and Amy Pyeatt.

REPORTS

21-0487 City Liaisons Report

Ms. McGill provided an update about McKinney Community Development Corporation. Ms. Rosenthal provided city updates including items for the June 15 Work Session, update on new council liaisons, and recognition of AT&T Byron Nelson volunteer support.

21-0391 Director's Report

Chairman Hamilton called for the Director's Report. Ms. Rosenthal shared the sales tax numbers for March, up 81%. Ms. Rosenthal introduced Alek Miller and Pamela Alummoottil for an update on the

implementation of the recommendations from the parking consultant.

Ms. Rosenthal expressed gratitude for support from Julie Williams for the Texas Music Revolution assistance.

21-0489 Minutes of the Main Street Board Meeting of May 13, 2021.

Chairman Hamilton called for review of the May 13, 2021 minutes. Board members unanimously approved the motion by Board member Robert Hamilton, seconded by Board member Julie Williams, to Approve and Refer the Minutes of the Main Street Board Meeting of May 13, 2021.

21-0490 Consider/Discuss/Act on Financial Reports

Chairman Hamilton called for a review of the financial reports.

Board members unanimously approved the motion by Board member Katherine Waite, seconded by Board member Jolie Williams, to Approve the Financial Reports.

21-0491 Subcommittee Updates

Chairman Hamilton called for subcommittee updates. Ms. Rosenthal acknowledged the support from Taylor Phelan, Chris Wilkes and Preston Schwalls for helping distribute surveys. Members of the branding subcommittee have assembled information to help analyze strategies. The pedestrian committee has examined potential use of the Johnson Street Alley.

21-0492 Upcoming Events

Chairman Hamilton called for a Recap of Arts in Bloom 2021. Ms. Rosenthal discussed the traffic counts, 45000 visits during Arts in Bloom, excellent turn out. Overall, the event was very successful, we have good feedback from attendees and vendors. There is discussion of changing the name to be more reflective of the event, perhaps to McKinney Art and Wine Festival. The Board discussed.

21-0396 Discuss Upcoming Events

Chairman Hamilton called for discussion of Upcoming events. Ms. Rosenthal discussed the upcoming Juneteenth celebration, July 3 Hometown Parade, Beer Walk on June 19. The Board discussed.

Mr. Phelan made a motion to adjourn at 9:35 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Main Street Board on: _____

ROBERT HAMILTON
Chairman

KATHRYN WAITE
Secretary / Treasurer