



CITY OF MCKINNEY, TEXAS  
**ZONING SNAPSHOT COMPARISON OF COSTS & BENEFITS**  
**ONE YEAR EXAMINATION AT FULL DEVELOPMENT**  
 2011

**Description:**

**Existing Zoning - PD - 1354 (Multiple Family Residential Uses)**

**Proposed Zoning - Commercial Uses**

101.7 Acre/Acres	101.7 Acre/Acres	DIFFERENCE BETWEEN PROPOSED AND EXISTING ZONING
EXISTING ZONING	PROPOSED ZONING	
-	+	=

**REVENUES**

	-	+	=
Annual Property Taxes	\$32	\$895,781	\$895,749
Annual Retail Sales Taxes	\$0	\$228,083	\$228,083
Annual City Revenue	\$32	\$1,123,864	\$1,123,833

**COSTS**

	-	+	=
Cost of Service (Full Cost PSC)	\$0	\$2,084,994	\$2,084,994

**COST/BENEFIT COMPARISON**

	-	+	=
+ Annual City Revenue	\$32	\$1,123,864	\$1,123,833
- Annual Full Cost of Service	\$0	(\$2,084,994)	\$2,084,994
<b>= Annual Full Cost Benefit at Build Out</b>	<b>\$32</b>	<b>(\$961,130)</b>	<b>(\$961,162)</b>

**VALUES**

	-	+	=
Residential Taxable Value	\$0	\$135,521,079	\$135,521,079
Non Residential Taxable Value	\$0	\$17,473,114	\$17,473,114
Total Taxable Value	\$0	\$152,994,193	\$152,994,193

**OTHER BENCHMARKS**

	-	+	=
Population	0	2,730	2,730
Total Public Service Consumers	0	2,841	2,841
Potential Indirect Sales Tax Revenue	\$0	\$460,428	\$460,428