



State of the Arts

McKinney Arts Commission

Linda Spina, Chair

February 16, 2015

- MONEY MAGAZINE 2014 -

Arts Commissioners



- **Linda Spina, Chair** (thru 9/30)
- **Mathew Bado, Vice Chair** (thru 9/30)
- **Aretha Adams**
- **Tricia Conover**
- **Jeff Hackett**
- **Pamela Harden**
- **Chad Huggins**



Arts Commission's Mission



To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors

Question for Council: Are there additional things we should be doing?



McKinney's Arts Community



- MPAC (\$350K)
 - Programming – Professional and nonprofit
 - Venue – Performances and Educational spaces
- McKinney Arts Commission (\$185K)
 - Programming - 501 (c) (3) arts group funding for Performances and Education
 - Public art initiative
 - Leadership Arts education
- Professional artists, nonprofits, galleries, venues
 - Nonprofits
 - Juried Art Show patrons funding art at MPAC
 - Independent artists, McKinney Creative Community
 - Galleries (Orison's, LAST Art Gallery)
 - Heard-Craig Center for the Arts (First United Methodist)

FY15 Priorities



- Grant funding to performing and visual arts non-profits. Help existing groups move to self-sustainability, attract new groups to McKinney.
- Complete the Public Art Mural as identified in Public Art Master Plan and determine next project
- Continue Leadership Arts training through Business Council for the Arts (1-FY15, 2-FY14) and apply it
- Collaborate with staff and other Boards, especially as part of long-range planning projects

FY15 Budget



*Public Art City Funds are only able to be utilized as Public Art Donations become available to match them. Per Public Art Guidelines, there is a 50/50 City/Donation match requirement.

Nonprofit or Project	Budget
American Theatre Organ Society	\$5,000.00
Art Club of McKinney	\$5,100.00
Arts and Music Guild	\$9,625.00
Chamberlain Performing Arts	\$10,000.00
Children's Chorus of Collin County	\$11,000.00
Frisco Chorale	\$2,785.00
Junior Players	\$6,000.00
McKinney Community Band	\$14,500.00
McKinney Community Concerts	\$7,500.00
McKinney Musical Arts Society	\$9,000.00
McKinney Repertory Theatre	\$14,000.00
McKinney Youth Theatre	\$14,625.00
Odysseus Chamber	\$9,250.00
Ollimpaxqui Ballet Company	\$10,000.00
Plano Symphony	\$8,615.00
Southwest Bluegrass	\$9,000.00
Turtle Creek Chorale	\$10,000.00
Young Actors Guild	\$14,000.00
Youth Ballet of Texas/Alpine Dancers	\$8,500.00
Total Grants to Orgs:	\$178,500.00
Outreach	\$3,000.00
Business Council for the Arts	\$3,000.00
Reproduction	\$500.00
	\$185,000.00
FY14 Reallocation	\$3,220.00
	\$188,220.00
Public Art Donation Funds	\$6,750.00
* Public Art City Funds	\$14,013.00



Success Stories



McKinney Summer Musicals



Junior Players



McKinney Community Band



Public Art Mural



Artist: Misty Oliver-Foster from Collin County



Public Art Mural



- Building owners of Cadillac Pizza building signed Memorandum of Understanding for use of their wall
- 7 person selection panel (3 Arts Commissioners, 3 artists, 1 staff facilities construction manager) selected Collin County artist and design
- \$15,000 funding secured – Half Arts Commission funds, half private donations (plus cost of wall repair – Half to be donated by building owners)
- ON HOLD pending decision on parking garage location
- Other locations under investigation

Public Art Fund



- \$14,763 – Arts Commission funding
- \$7,500 – Private donors
- **-\$1,500** – Design fees paid to 3 mural artists
- Balance:
 - *\$14,013 Public Art/ City Funds
 - \$6,750 in Public Art/ Private donations
 - \$20,763 Total

*Only \$6,750 in City Funds is currently available to be drawn down as Private Donations must be available to match City Funds

Public Art Master Plan projects



- Master Plan possible next projects
- Near-term
 - Alleyscapes - up to \$20,000 per mural
 - Aquatic Center – functional piece funded through its budget
 - Sculpture Trail around Towne Lake - \$50,000 to \$100,000 per artwork
- Mid-term
 - Highway 5 Gateway - \$150,000-\$250,000
 - Gabe Nesbitt Gathering Space - \$75,000-\$125,000
 - Bonnie Wenk - \$75,000-\$125,000
 - Temporary exhibitions – cost less than permanent art

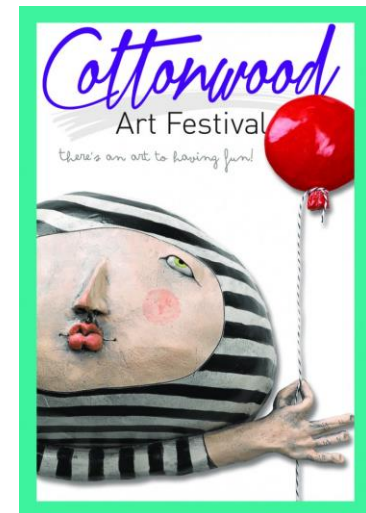
Support for Art in the Community



- Many McKinney businesses include public art on their campuses (Craig Ranch, Baylor, etc.)
- Dev Services will recognize public art as a feature of “Innovative or Exceptional Quality”
- Some cities include public art as part of their capital improvement project budgets (1% budget is a guideline)
- As we continue our build out we need to consider opportunities for Arts and Culture



Opportunities for Arts & Culture



Help Needed



- Public Art Mural – If Site 2 is not chosen for a parking garage, may we proceed with mural?
- As our community grows over the next 10 years, what kinds of Arts opportunities do we want to provide?
 - Community Center for the arts with programming and nonprofit arts group spaces?
 - McKinney Friends of the Arts 501 (c) (3)?
 - More public art where people go?

