

Account Number	Account Description	Actual FY 13-14	Actual FY 14-15	Actual FY 15-16	Original FY 16-17	Revised FY 16-17	Y-T-D 3/31/17	Continuation FY 17-18
<b>MCKINNEY CONVENTION &amp; VISITORS BUREAU FUND</b>								
<b>MCVB Revenues</b>								
012-0000-361-1000	General Govt Interest	419	340	126	150	150	29	150
012-0000-369-1001	Other Income	4,239	4,003	2,697	3,000	3,000	1,254	3,000
012-0000-391-1000	Transfer from Hotel/Motel Fund	485,000	355,000	456,270	610,000	610,000	305,000	620,000
<b>TOTAL-Rev</b>	<b>MCVB Revenue Total</b>	<b>489,658</b>	<b>359,343</b>	<b>459,093</b>	<b>613,150</b>	<b>613,150</b>	<b>306,283</b>	<b>623,150</b>
<b>McKinney Convention &amp; Visitors Bureau</b>								
012-1252-451-8001	Administrative	108,750	120,006	130,930	220,793	220,793	79,078	209,390
012-1252-451-8002	Clerical	34,603	33,078	32,829	41,291	41,291	6,987	34,386
012-1252-451-8005	Part-Time	10,582	18,192	19,171	22,961	22,961	8,004	22,422
	<b>Continuation:</b>							
	Staff Assistant PT (\$14.382 x 1559)	22,422						
012-1252-451-8006	Car Allowance	6,000	6,000	6,000	6,000	6,000	3,000	6,000
	<b>Continuation:</b>							
	MCVB Director	3,000						
	MCVB Communications Manager	3,000						
		6,000						
012-1252-451-8008	Cell Phone Allowance	600	600	600	600	600	300	600
	<b>Continuation:</b>							
	MCVB Director	600						
012-1252-451-8010	Overtime	0	98	24	0	0	0	0
012-1252-451-8011	Stability	965	1,145	1,325	1,505	1,505	1,505	1,745
012-1252-451-8012	Vacation	4,447	2,773	10,404	0	0	6,238	0
012-1252-451-8013	Sick	1,795	5,566	4,375	0	0	706	0
012-1252-451-8015	Holiday	5,259	5,887	6,333	0	0	5,037	0
012-1252-451-8016	Bereavement	0	363	544	0	0	0	0
012-1252-451-8017	Continuous Compensation Benefit	0	1,396	(167)	0	0	0	0
012-1252-451-8018	Workers Compensation Reimb	0	884	164	0	0	0	0
012-1252-451-8020	FICA	12,040	14,124	15,589	17,131	17,131	8,156	21,002
012-1252-451-8021	TMRS	24,709	28,154	29,825	30,918	30,918	15,692	42,269
012-1252-451-8022	Hospital & Life Ins	39,057	39,057	39,249	41,061	41,061	20,531	54,748
012-1252-451-8023	Workers Compensation	0	0	0	0	0	0	0
012-1252-451-8024	Wellness Dollars	1,800	1,800	1,800	1,800	1,800	900	2,400
012-1252-451-8043	Overtime - Special Events	0	0	0	0	0	0	0
012-1252-451-8070	Unemployment Compensation	0	0	0	0	0	0	0
012-1252-451-8080	Adjustments	0	0	0	0	0	0	0
<b>Subtotal: Personnel</b>		<b>250,607</b>	<b>279,123</b>	<b>298,996</b>	<b>384,060</b>	<b>384,060</b>	<b>156,133</b>	<b>394,962</b>
012-1252-453-8101	Office	2,443	940	1,989	2,550	2,550	869	2,550
012-1252-453-8103	Food (non-travel)	1,423	1,004	1,845	1,530	1,530	864	1,530
012-1252-453-8106	Minor Tools & Equipment	6,571	0	0	630	630	489	630
	<b>Continuation:</b>							
	Office Furniture	500						
	Dropbox (10.65 x 12)	130						
		630						
012-1252-453-8109	Photographic	0	0	0	0	0	0	0
012-1252-453-8115	Postage	5,660	6,713	8,879	8,500	8,500	5,515	8,500
012-1252-453-8140	Computer Hardware/Software	0	0	0	510	860	853	510
012-1252-453-8144	Communications Supplies	0	0	0	0	350	0	0
<b>Subtotal: Supplies</b>		<b>16,097</b>	<b>8,657</b>	<b>12,714</b>	<b>13,720</b>	<b>14,420</b>	<b>8,590</b>	<b>13,720</b>
012-1252-453-8420	Maintenance-Computer Software (moved to 012-1252-453-8513)	1,399	899	9,500	9,500	1,000	0	0
012-1252-453-8421	Maintenance-Computer Hardware	0	0	0	0	0	0	0
<b>Subtotal: Maintenance</b>		<b>1,399</b>	<b>899</b>	<b>9,500</b>	<b>9,500</b>	<b>1,000</b>	<b>0</b>	<b>0</b>
012-1252-453-8501	Communications Services	1,818	8,078	8,078	8,078	8,078	4,039	8,078
012-1252-453-8502	Mileage	419	238	0	1,500	1,500	36	1,500
012-1252-453-8503	Insurance Or Bonds	0	0	0	0	0	0	0
012-1252-453-8504	Office Rental	45,600	46,265	46,783	47,100	47,100	46,614	56,190
012-1252-453-8506	Travel/Training	9,816	16,876	16,269	19,175	19,175	13,995	19,075
	<b>Continuation:</b>							
	TACVB Mid-Winter	1,900						
	DFWATC Sales Call-SMERF	950						
	CTA Certification	125						
	TACVB Annual	2,700						
	Sales Calls (Austin \$5500, Houston\$ 15	8,000						
	iDSS Training	1,500						
	TDM Certification	500						
	DFWAE Day	500						
	Leadership McKinney Class	900						
	TTIA Travel College (Board Directive yr	2,000						
		19,075						
012-1252-453-8507	Publications	0	0	0	0	0	0	0
012-1252-453-8508	Utilities-Electric	3,052	2,973	3,034	3,200	3,200	1,257	3,200
012-1252-453-8510	Other - MCDC	0	0	0	0	0	0	0
012-1252-453-8511	Associations	4,204	6,261	5,555	6,375	6,375	3,758	6,350
	<b>Continuation:</b>							
	DFWAE	150						
	The Hotel Association	450						
	Texas Lakes & Trails	250						
	TSAE	395						
	Christian Meetings & Conventions	250						
	McKinney Chamber	275						
	TACVB	875						
	TTIA	1,090						
	DMAI	1,650						
	USA Travel Association	965						
		6,350						
012-1252-453-8513	Web Software Service	0	0	577	0	5,000	6,142	6,310
	<b>Continuation:</b>							
	iDSS Database	6,000						
	Dropbox	130						
	Robly	180						
		6,310						
012-1252-453-8515	Rental Fee	3,485	4,123	4,297	4,000	4,000	2,726	5,124
012-1252-453-8516	Ret Fee/Prof Service	4,956	23,100	3,595	3,870	7,370	5,730	6,750
	<b>Continuation:</b>							
	Civic Plus (Web)	3,000						
	Cleaning Service (\$225/mth)	2,700						
	Window Cleaning (\$40/mth)	480						
	A/C Maintenance Agmt (per lease)	570						
		6,750						
012-1252-453-8517	Promotional	60,562	75,452	75,008	76,430	86,230	62,097	86,440
	<b>Continuation:</b>							
	Co-op Team TX Albuquerque Balloon F	675						
	Co-op Team TX NTA	600						
	Co-op Team TX NTA San Antonio, TX 1	700						
	Trade Show Items	600						

CITY OF MCKINNEY, BUDGET FY 2017-2018 LINE ITEM DETAIL

CITY OF MCKINNEY, BUDGET FY 2017-2018 LINE ITEM DETAIL						Itemize orange accts	Do not change purple	Enter FY18 changes below
Account Number	Account Description	Actual FY 13-14	Actual FY 14-15	Actual FY 15-16	Original FY 16-17	Revised FY 16-17	Y-T-D 3/31/17	Continuation FY 17-18
	Tour TX-Web Display	5,000						
	Tourism Award	400						
	MPI online Listing	545						
	Peak Promotions: Promo Items	15,000						
	TSAE Online Promo	3,485						
	Chamber Awards Dinner	2,000						
	Nat'l Travel & Tourism Week	4,500						
	Bags-MPAC Bridal Show P-card Dee-de	1,000						
	Re-print Visitors Guides	10,000						
	Staff- Logo Apparel	800						
	TTIA Unity Dinner-Non Legislative	250						
	Sales Calls Materials	1,000						
	Online Sports Destination Management	1,100						
	Sports Event (Web)	95						
	STR Reports	4,350						
	Trip Info	9,200						
	SW Showcase	1,500						
	TSAE On line Buys guide	1,250						
	TSAE On line Profile	310						
	Plants for Outside-Front of House	500						
	TX Connect Trade Show Pcard Dg 3/3/1	3,550						
	Trip Advisor (CO-OP w/Main St. Oktobe	1,600						
	Networking- Staff	700						
	Day Tripper	1,200						
	Trip Info- Oktoberfest ( Co-op w/ Main S	1,691						
	Facebook	600						
	State the City -Chamber	240						
	Misc.	1,500						
	Association business secured	10,500						
		86,440						
012-1252-453-8520	Advertising / Legal Notices	75,045	76,222	64,886	63,655	63,655	34,356	63,655
	<b>Continuation:</b>							
	TX State Travel Guide	4,330						
	Convention South Listing	95						
	Historic Calendar	125						
	See TX First (Co-op City Comm. &MCD	7,800						
	Texas Highways ( 3 ads @ 1475)	4,425						
	Tea in TX (1 yr.)	400						
	Certified Folder	1,200						
	Airport Brochure Co	1,200						
	TX Events Calendar Spring & Fall	1,800						
	Fort Hoode Cenntennial April Travel Issu	400						
	Tiger Oaks (Meetings & Events)	9,500						
	Pioneer Publishing (Small Market Meeti	1,600						
	Texas Municipal League 1/4 page ad	1,100						
	Houston House & Home 2 ads at \$450	900						
	Chamber Map	600						
	Louisiana Efforts	2,500						
	Oklahoma Efforts	2,500						
	Arkansas Efforts	2,500						
	Austin Efforts	2,500						
	Map- reprint	1,500						
	Southern Living	2,500						
	Convention South	1,700						
	Authentic TX Magazine (2 x a year 900	1,800						
	visitwidget	1,800						
	#Get Social	6,000						
	Oxford Publishing	1,380						
	USA Today	1,500						
		63,655						
012-1252-453-8538	Temporary Personnel Services	0	0	0	0	0	0	0
012-1252-453-8558	Utilities-Gas	1,080	1,026	770	1,100	1,100	549	1,000
012-1252-453-8568	Utilities-Water	116	62	110	150	150	71	150
012-1252-453-8595	Information Services Fee	0	0	0	7,176	7,176	3,588	7,176
012-9999-453-8815	Transfer to Risk/Insurance Fund WC/Liab Ins	0	0	0	3,824	3,824	1,912	3,824
	<b>Subtotal: Services/Sundry</b>	<b>210,153</b>	<b>260,676</b>	<b>228,962</b>	<b>245,633</b>	<b>263,933</b>	<b>186,869</b>	<b>274,822</b>
012-1252-456-9230	Hardware/Software	0	0	0	0	0	0	0
	<b>Subtotal: Capital</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>TOTAL-Exp</b>	<b>MCVB Fund Total Expenditures</b>	<b>478,256</b>	<b>549,355</b>	<b>550,171</b>	<b>652,913</b>	<b>663,413</b>	<b>351,592</b>	<b>683,504</b>
	<b>MCVB Fund Surplus/(Deficit)</b>	<b>11,402</b>	<b>(190,012)</b>	<b>(91,079)</b>	<b>(39,763)</b>	<b>(50,263)</b>	<b>(45,308)</b>	<b>(60,354)</b>
<b>z</b>	<b>MCVB</b>							

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