

**CITY OF MCKINNEY
MCKINNEY ARMED SERVICES MEMORIAL BOARD, INC.
Wednesday, July 13, 2011
6:00 p.m., Conference Room, 1611 North Stonebridge Drive**

The McKinney Armed Services Memorial Board met at the Parks, Recreation and Open Space Conference Room, 1611 North Stonebridge Drive, at 6:00 p.m.

Board members present were David Allevato, R.D. Foster, Curtis Rath, Ron Poynter, Kay Clifton, Jim Nichols, and Ralph French, as well as Parks Development Superintendent Steve Brainerd and City Council Liaison David Brooks. No board members were absent.

Chairperson Allevato called the meeting to order at 6:00 p.m.

11-43 – Approve June 08, 2011 Minutes

Copies of the minutes of June 08, 2011, were distributed and discussed. On a motion by Mr. French, seconded by Mr. Poynter, board members unanimously approved the minutes.

11-44 – Approve Quarterly Report

Copies of the Quarterly Report for the period April through June 2011 were distributed and discussed. On a motion by Mr. Poynter, seconded by Mr. Nichols, board members unanimously approved the report.

11-45 – Discuss 2011 Veterans Day/Park Dedication Ceremony

Chairman Allevato opened the discussion regarding the Veterans Day/Park Dedication Ceremony scheduled for November 12, 2011. He further requested input from board members regarding the setup of the memorial site on

the day of the ceremony. After discussion, board members developed a consensus of preferable locations for stage, chairs, and choir seating, as well as the location of a tent, if obtained.

Mr. Rath provided board members with a draft schedule of the ceremony along with a timeline of activities to be considered and/or completed. Board members discussed aspects of the ceremony, including choir performance, flyover, purchase of flags, coordination and promotion with media outlets and professional organizations, commemorative handouts, invitations to Gold Star Families, feasibility of catering, and presentation of awards for essay contest winners. Mr. Rath stated he would coordinate media with the McKinney Convention and Visitors Bureau.

Mr. Foster stated he has regularly photographed the construction at the memorial site and will provide the pictures for inclusion on the city website.

Chairman Allevato indicated that further discussions of these issues would continue at subsequent board meetings.

11-46 – Discuss 2011 Sundown Ceremony

Chairman Allevato requested an update from Mr. Poynter on the Sundown Ceremony to be held on November 11, 2011.

Mr. Poynter provided board members with a draft schedule for the Sundown Ceremony, as well as a listing of other issues to be discussed. Board members discussed aspects of the ceremony, including invitations, after-ceremony refreshments, lighting, and speakers.

Mr. Poynter noted that he had not yet located a cost-free tent to be used at the memorial site, but would continue his search.

11-47 – Discuss Fundraising

Chairman Allevato asked for any updates regarding fundraising.

Mr. Nichols stated he does not yet have a final figure for the June 25, 2011, VFW Golf Tournament, but the tournament was very successful and expected to be an annual event. He confirmed that the VFW is sharing profits with the Memorial Fund and expects to present a check to the MASMB in the near future.

Mr. French stated that he does not have final figures on the challenge coins discussed at previous board meetings, but should have more information by the next meeting.

11-48 – Citizen Comments

There were no citizen comments.

Adjournment

Chairperson Allevato suggested the next board meeting be held on August 10, 2011, at Veterans Memorial Park in McKinney, 6053 Weiskopf Avenue, at 6:00 p.m.

On a motion by Mr. Nichols and seconded by Mr. Poynter, the meeting was adjourned at 7:27 p.m.

DAVID ALLEVATO
Chairperson