

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

September 15, 2011

The McKinney Downtown Business Re-Development Board of Directors met in the City of McKinney City Hall, 222 N. Tennessee Street, McKinney, Texas on Thursday, September 15, 2011. Chairman Johnny Galyean called to order the regular meeting of the McKinney Downtown Business Re-Development Board at 8:35 a.m.

Roll Call

The following persons were present: Treasurer Jan Temples, CoCo Good, Jan Elwell, Renee Funderburgh, Jennifer Cox, Molly Brewer, Jon Dell'Antonia, George Lodge, Jodi Ann LaFreniere and Chairman Johnny Galyean. Main Street Board members absent: Karen Klassen. Main Street Staff present: Main Street Program Director, Ty Lake and Main Street Assistant, Merry Caroline Canter. Guest(s) present: Mayor Pro Tem Travis Ussery and City Secretary Sandy Hart.

Oath of Office

Chairman Galyean welcomed Mrs. Jan Elwell to the Main Street Board. He announced that Mrs. Elwell was recently appointed by City Council to replace Mr. Tom Meredith. Mrs. Elwell then took the Oath of Office, presented by City Secretary Sandy Hart. Lastly, Mrs. Hart reminded everyone that the Board and Commissions dinner would be held tonight, September 15th at the City of McKinney Senior Center and encouraged everyone to attend.

Consider/Discuss/Act – Minutes of the August 11, 2011 Board Meeting

Mr. Dell'Antonia made a motion to approve the August 11, 2011 minutes as written. Mrs. Funderburgh seconded. The board voted; the minutes were approved unanimously.

Consider/Discuss/Act – on Filling Two Open Board Positions

Chairman Galyean moved the discussion on to filling the two open Board positions. The Nominating Committee had recently meet and longtime Downtown business owners Karen

Dawkins of Smitten and The Flea and Bonnie Shafto from Plum Creek Primitives were presented to the Board for consideration. The board discussed. Mr. Lodge made a motion to approve both Mrs. Dawkins and Mrs. Shaft to the Main Street Board. Ms. Brewer seconded. The board voted; the motion was approved unanimously.

Chairman Report – Board Captain Update

Chairman Galyean moved to discuss Board Captain Updates and turned the discussion over to each board member. The Board discussed.

Directors Report – Directors Report / Update

Mrs. Lake gave a brief directors report and update. She announced that the recent Business Monthly Meeting was great, over 40 people attended; everyone was very excited and looking forward to Oktoberfest. She also mentioned that many of the merchants stated that business has really started to pick up in the past few weeks, which is always exciting for everyone. Mrs. Lake then reviewed several new businesses that are slated to open soon in Downtown McKinney. The Board discussed.

Directors Report – Image Campaign

Mrs. Lake gave a report on the Image Campaign. She mentioned that the Image Campaign committee has really taking the lead and they are very excited to showcase downtown McKinney for the fall season. She stated that it is a great group being lead by Kaci Lyford from Patina Green and Karen Dawkins from the Smitten. She briefly reviewed all that the committee has lined up for decorating downtown for the fall. The Board discussed.

Directors Report – Upcoming Events

Mrs. Lake moved to briefly discuss the upcoming McKinney Oktoberfest. Mrs. Lake stated that the event is set and everyone is really excited about it; the main focus for this week is to secure the remaining volunteers that are needed for the event. Mrs. Lake went ahead and thanked the City Managers Office for making this year's event happen the way that we had wanted it to. The Board discussed.

Mrs. Lake then turned the floor over to Ms. Brewer for an update on Scare on the Square. Ms. Brewer handed out a packet of information on Scare on the Square and said that

everything is really coming together however she has not been able to secure any sponsors just yet, but will continue to work on a few leads. Mrs. Lake thanked Ms. Brewer for working with the Image Campaign Committee and securing Creative by Nature, a local business, who has agreed to host a Pumpkin Patch in Downtown on every weekend during the month of October. The Pumpkin Patch will be on location downtown on the corner of Kentucky St. and Louisiana St. on the lawn of MPAC. The Board discussed.

Review and Discuss Financials

Treasurer Temples gave a brief report on the financials. Treasurer Temples directed everyone to review the financials that were provided in the board packet. The Board discussed and reviewed the statements with no further questions.

Liaison Reports – Downtown Property Owners

No report was given.

Liaison Reports – Chamber of Commerce

Mrs. LaFreniere gave a report on the McKinney Chamber of Commerce. Mrs. LaFreniere stated that this is a very busy month at the Chamber; Experience McKinney, Leadership McKinney and Collin County Leadership have all started up again with new classes. The State of the Community will be November 3rd and that process has started, which is very exciting. She also stated that McKinney First, the buy local campaign apart of the Chamber, will be out at McKinney Oktoberfest and Dickens of a Christmas this year; to encourage more people to shop in McKinney. The Board discussed.

Liaison Reports – McKinney Conventions & Visitors Bureau

Mr. Lodge gave a report on the McKinney Conventions & Visitors Bureau. Mr. Lodge announced that the MCVB, Main Street and the City of McKinney's Historic Preservation Officer Guy Giersch have been working together on developing QR Codes for a few Historic Buildings in Downtown. Lastly, Mr. Lodge stated that the MCVB Staff is currently gathering donations for the City of Bastrop who have lost so much to the recent fires.

Liaison Reports – City of McKinney

Mayor Pro Tem Ussery thanked the Main Street Board for supporting another Oktoberfest, this event is not only great for Downtown McKinney, but for the City in general. He then went on to give a report on City Council including a brief update on the budget; new district maps; and the plan for updating some of the City's codes.

Mrs. Lake announced that both the directional signage issue and the Three For Free Parking program are both being worked on and she will be able to provide an update next month.

Mrs. Lake reminded everyone about the VIP Oktoberfest Pre-Party and she encouraged everyone to attend if they could to help thank the sponsors for helping put on this year's McKinney Oktoberfest.

The Board meeting adjourned at 9:31 a.m.

Minutes approved by: _____

Johnny Galyean, Chairman of the Board