

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

AUGUST 13, 2015

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on August 13, 2015 at 8:30 a.m.

Chairwoman Jan Elwell called to order the meeting of the McKinney Downtown Business Re-Development Board at 8:31 a.m. after determining a quorum present. Board members present: Jon Dell'Antonia, Molly Brewer, Jan Elwell, Kaci Lyford, Alex Lanio, Jolie Williams, Edna Brown, Amber Gutschlag, and Robert Hamilton

Absent: Renee Funderburgh, Rebecca Drekman

Main Street Staff present: McKinney Main Street Program Director Amy Rosenthal, McKinney Main Street Program Coordinator Elizabeth Hurst, MPAC Marketing Coordinator Aaron Werner, and McKinney Main Street Executive Assistant Belinda Kennedy.

Guests: Mayor Pro-Tem Travis Ussery, Barry Shelton, City of McKinney Assistant City Manager, Denise Lessard, City of McKinney Communications and Media Specialist and Rick Glew, McKinney Community Development Corporation.

REPORTS

15-756 City Liaison Report

Mayor Pro-Tem Ussery informed the Board about the city budget meeting, highlighting no tax increase and a balanced budget. Mr. Shelton spoke to the board about the land use plan update, this plan is used for zoning update requests and is utilized to plan the growth of the city. Mr. Shelton update the Board on the 9-acre site of the old courthouse, plans are being developed that include retail, office and residential and additional parking. The upcoming bond election will have 7 referendums and one of those is the downtown parking garage.

15-757 Director's Report

Ms. Rosenthal updated the board on the Texas Festival and Events conference, McKinney Main Street and the City of McKinney won 4 first place awards and one second place award, wonderful performance for the first time participating in the conference, Ms. Rosenthal thanked Aaron Werner for traveling to Houston to accept the awards and also for presenting at the MCDC meeting. Ms. Rosenthal introduced Elizabeth Hurst as the new Main Street Program Coordinator; Ms. Hurst was formerly the Vice President of the Main Street Program in Columbus Georgia. Ms. Rosenthal completed her report by highlighting the success of the explorer club program, the kids had a lot of fun and Main Street will consider continuing the program in the future.

CONSENT ITEMS

15-758 Minutes of the Main Street Board Meeting of July 9, 2015

Board members unanimously approved the motion by Board member Jolie Williams, seconded by Board member Amber Gutschlag, to approve the Minutes of the Main Street Board Minutes for the meeting on July 9, 2015.

REGULAR AGENDA

15-759 Consider/Discuss/Act on Financial Reports

Board members unanimously approved the motion by Board member Robert Hamilton, seconded by Board member Molly Brewer, to approve the financial reports.

15-760 Consider/Discuss/Act on the Purchase of a Christmas Tree for the Downtown Square

Board members approved the motion by Board member Robert Hamilton, seconded by Board member Molly Brewer, to Approved 15-760 Consider/Discuss/Act on the Purchase of a Christmas Tree for the Downtown Square after discussing the options for a live tree vs. an artificial tree Mr. Hamilton made a motion to vote on the purchase of a live tree, the motion was seconded by Molly Brewer and was approved

with a vote of 5 - 4 - 0, Jon Dell'Antonia, Alex Lanio, Jolie Williams, Edna Brown voting no.

15-761 Consider/Discuss/Act on Approving the Third Amended Bylaws for McKinney Main Street

Board members unanimously approved the motion by Board member Jon Dell'Antonia, seconded by Board member Jolie Williams, to adopt the Third Amended Bylaws for McKinney Main Street previously approved by the McKinney City Council.

DISCUSSION ITEMS

15-762 Discuss Upcoming Events: Oktoberfest, Scare on the Square, and Home for the Holidays

Ms. Rosenthal updated the board on the Oktoberfest planning and budget. Tupps Brewery will be a sponsor with a donation of \$2000. The subcommittee is planning to have a "Taste of" tent and Tupps will also have a beer tent, the consumption area is increased to include the carnival area and plans are in place to move activity down the side streets to alleviate congestion around MPAC. Ms. Rosenthal is working to have pre-sale for tickets via event brite and also by Kroger. Marketplace at OKT will double in size and PSA is coming back as a sponsor for the kid's area. The board discussed. Ms. Rosenthal updated the board on the concerns expressed by the merchants at the business monthly meeting concerning scare on the square, the merchants would like more decorations, the board discussed. Ms. Rosenthal informed the board about planning for Home for the Holidays, not a lot yet but talking with a vendor about a laser show, more details will be presented at the next meeting.

ADJOURN

Chairwoman Jan Elwell adjourned the meeting at 9:42 a.m.

JAN ELWELL
Chair

