

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Grant Application

Fiscal Year 2017

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- **Please call to discuss your plans for submitting an application in advance of completing the form.** A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

- *If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.org.*

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

Please indicate the type of funding you are requesting:

- | | |
|---|---|
| <input type="checkbox"/> Project Grant
Projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC. | <input type="checkbox"/> Promotional or Community Event Grant (maximum \$15,000)
Initiatives, activities or events that promote the City of McKinney for developing new or expanded business opportunities and/or tourism – and enhancing quality of life for McKinney residents. |
|---|---|

Promotional and Community Event Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: November 30, 2016	December 2016	January 2017
Cycle II: May 31, 2017	June 2017	July 2017

Project Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: December 30, 2016	January 2017	February 2017
Cycle II: March 31, 2017	April 2017	May 2017
Cycle III: June 30, 2017	July 2017	August 2017

ORGANIZATION INFORMATION

Name: The Heritage Guild of Collin County

Federal Tax I.D.: 75-1602150

Incorporation Date: 1973

Mailing Address: P.O. Box 583

City McKinney

ST: TX

Zip: 75070

Phone: 972-562-8790

Fax: 972-562-8790

Email: director@chestnutsquare.org

Website: www.chestnutsquare.org

Check One:

Nonprofit – 501(c) Attach a copy of IRS Determination Letter

Governmental entity

For profit corporation

Other

Professional affiliations and organizations to which your organization belongs: Go Texan (Tx Dept of Ag), Association of Living History, Center for Non-Profit Management, Texas Assoc of Museums, Collin County Historical Commission, McKinney Chamber of Commerce

REPRESENTATIVE COMPLETING APPLICATION:

Name: Jaymie Pedigo

Title: Executive Director

Mailing Address: PO Box 583

City: McKinney

ST: TX

Zip: 75069

Phone: 972-562-8790

Fax:

Email: director@chestnutsquare.org

CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:

Name: Jaymie Pedigo

Title: Executive Director

Mailing Address: PO Box 583

City: McKinney

ST: TX

Zip: 75069

Phone: 972-562-8790

Fax:

Email: director@chestnutsquare.org

FUNDING

Total amount requested: \$12,500

PROJECT/PROMOTION/COMMUNITY EVENT

Start Date: 3/2017

Completion Date: 9/2017

BOARD OF DIRECTORS *(may be included as an attachment)*, **Chair**

Hamilton Doak, Chair

Stella Stevens, Vice Chair

Rick Scauzillo, Treasurer

Kathy Moore

Carol Ownby

Harvey Oaxaca

Rick Glew

Wayne Hill

LEADERSHIP STAFF *(may be included as an attachment)*

Jaymie Pedigo, E.D.

Alice Yeager, Bookkeeping, Membership Manager

Leisha Phipps, Curation

LaDonna Doyle, Education Event Coordinator

Sherri Murphy, Education Volunteer Coordinator

Kim Ducote, Facilities Sales & Coordinator

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotion/Community Event for which funds are requested.

The Heritage Guild was organized 43 years ago and is home to Chestnut Square Historic Village. Chestnut Square has grown from two houses in 1973 to six houses, a general store, an historic chapel, a replica school house, and a Visitors Center. The nine historic buildings span the time period from 1854-1930, and encompass 2.5 acres on two city blocks. The mission of HGCCV, revised in 2013, is to celebrate community, preserve history, and inspire the future.

Chestnut Square Historic Village is open to the public six days a week, with guided tours of the homes provided on Thursdays and Saturdays at 11:00. Group tours may be scheduled Tuesday through Saturday by reservation. Trolley tours of McKinney's Historic District area are available the 2nd Saturday of each month, beginning and ending at Chestnut Square, and showcasing the history of McKinney and the architecture in the Historic District. Additionally, a 24/7 audio tour is an option, donated by Munzee.

Events such as the Historic McKinney Farmers Market, the Killis Melton Ice Cream Crank-Off, The Legends of McKinney Ghost Walk and the Holiday Tour of Homes bring people to McKinney to shop, eat and stay at our local hotels and bed and breakfasts. The Historic McKinney Farmers Market at Chestnut Square was voted the #2 farmers market in Texas in 2016, #6 in the nation! The Heritage Guild of Collin County is the proud home of Doc & Clyde's Ice Cream Freezer Museum, part of McKinney's heritage, and recognized as the largest ice cream freezer exhibit in the world. Chestnut Square is a significant ingredient in the quality of life for the citizens of Collin County and a tremendous draw for tourists.

Chestnut Square brings "history to life" through tours onsite, and programs and events offsite. All structures are open to the public for tours and entertainment and educational programs are held around an historic theme. Our partnership with the Living History Group, allows us to provide demonstrations in historically accurate costumes throughout the village.

Educational programs include tours for students of all ages, Prairie Adventure Camp, (the camp has drawn children from Oklahoma, Louisiana, Houston and Austin) and "Pumpkin Patch" in October. In October of 2016, we hosted over 1000 children ages 4-12.

Every Saturday morning April through November, Chestnut Square hosts the Historic McKinney Farmers Market. More than 50 vendors participate each week offering locally grown and raised produce, meat and eggs. The market is well-attended, often hosting 1,500 people. Customer surveys show that 40% of visitors continue to be there for the first time and 33% are from outside Collin County. We also operate a satellite Farmers Market, April-October, at Adriatica on Thursdays from 3:00 – 6:00 p.m. This market is smaller with 10-12 vendors and 300+ visitors each week.

Since 2008, when Clyde Geer donated his collection to create "Doc & Clyde's Ice Cream Freezer Museum", Chestnut Square has hosted the Killis Melton Ice Cream Crank-off. In addition to an ice cream competition, the free event offers a variety of family friendly attractions, entertainment and old fashioned fun! Held in conjunction with Farmers Market, it has become a family tradition. At the recent

“Crank-Off”, Clyde presented the “Doc & Clyde’s” exhibit with the sign from the first ice cream “cranking-off” event, which was held in downtown McKinney to bring business to the square.

Another program on our roster - The Legends of McKinney Ghost Walk, where costumed storytellers share the history of “haunted” sites around downtown McKinney and Chestnut Square. A partnership with Main Street Magic, and TexPart Paranormal add special flair to the event.

We continue the legacy of the Holiday Tour of Homes, the very first fundraising venture for HGCC, drawing visitors from throughout North Texas to tour holiday decorations and architectural wonders of Chestnut Square and another 4-6 historic structures in McKinney. The Home Tour is not only a key fundraiser, but introduces hundreds of visitors from other parts of Collin County and North Texas to McKinney’s downtown square, and McKinney’s Historic District. The 42nd version of the tour, held December 2015, drew over 1500 attendees and produced the best financial results for this event since 2010.

The Chapel at Chestnut Square can accommodate up to 200 guests for an intimate, historically charming wedding service. The grounds and the Bevel Reception House can host over 150 for wedding receptions. In 2015, rental sales reached \$258,900, but in 2016, for the first time in 6 years, event and program revenues equaled wedding sales, diversifying our revenue streams. We look to see an increase in sales again with the all weather improvements to the Pavilion.

The programs of the Heritage Guild of Collin County and the attractions of Chestnut Square host over 50,000 visitors annually, where “we bring history to life!”

Currently, the staff consists of an Executive Director; Bookkeeper & Membership Manager; Wedding and Events Sales Manager, part-time curator, 2 part-time education staff, a contract Market Manager and Development Director. All programs are supported by volunteers, who contribute nearly 10,000 hours each year.

II. Project or Promotion/Community Event (whichever is applicable)

- Outline details of the Project/Promotion/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.

We are asking for funds to support the Farmers Market, The Annual Killis Melton Ice Cream Crank Off, and the Tour de Coop, an educational and fun way to learn about chicken keeping.

- The Farmers Market funds would be used for advertising both locally and in Edible Dallas, a “foodie” magazine supporting local sourcing. One emphasis in the coming year is to make more of the population on the west side of McKinney aware of the market.
- Tour de Coop – last year was the first year that HGCC hosted the Tour de Coop. A record amount of sponsorship dollars plus funds from MDCDC made it very profitable. These funds went right back into supporting the Farmers Market. This year we’d like to broaden our audience with advertising in regional options.
- The Ice Cream Crank-Off is not a fundraiser, but a community event designed to keep part of McKinney’s history alive. Our goal is to bring in enough participants to cover costs. We’d use funds to advertise in regional travel magazines and local publications/outlets. A small ad in Texas Highways or Texas monthly runs roughly \$2000.

- **For Promotional Grants/Community Events** – describe how this initiative will **promote the City of McKinney for the purpose of business development and/or tourism.**

These events help MCDC meet their goal of enhancing the historic quality of McKinney both by making the history of McKinney’s Historic District accessible and by making Chestnut Square accessible to everyone in McKinney and visitors to McKinney. Chestnut Square has become a focal point for the Historic Downtown Square and the city and provides unique recreational tours and events for families.

Weddings held at Chestnut Square often bring overnight guests, who stay and eat in McKinney businesses. The new Sheraton has already mentioned that they have hosted many wedding parties who are booked at our chapel. Additionally, these parties utilize local caterers, florists, beauty services, etc. for their events.

- Describe how the proposed Project/Promotion/Community Event fulfills strategic goals and objectives for your organization.

Our goal of bringing history to life is the theme of all of our events; educational programs, special events and fundraisers all fit our historic mission.

- Please also include planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.
- Include the venue/location for Project/Promotion/Community Event?
- Provide a timeline for the Project/Promotion/Community Event.

Planning for these events is already in place, with the exception of the Ice Cream Crank Off, for which planning will begin in February. Most of our events are on a year-round planning cycle.

- Detail goals for growth/expansion in future years.

Project Grants – please complete the section below:

- | | | |
|-----------------------------|------------------------------|-----------------------------|
| • An expansion/improvement? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A replacement/repair? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A multi-phase project? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A new project? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

Has a feasibility study or market analysis been completed for this proposed project? *If so, please attach a copy of the Executive Summary.*

Provide specific information to illustrate how this Project/Promotion/Event aligns with one or more of the goals and strategies adopted by McKinney City Council and McKinney Community Development:

- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue

- Highlight and promote McKinney as a unique destination for residents and visitors alike
- Meet citizen needs for quality of life improvements, business development and sustainable economic growth for residents in the City of McKinney
- Demonstrate informed financial planning – addressing long-term costs, budget consequences and sustainability of projects for which funding is requested
- Educate the community about the impact local dining and shopping has on investment in quality of life improvements in McKinney

Indicate which goal(s) listed above will be supported by the proposed Project/Promotion/Event:

Several of the MCDC goals are met by HGCC events – promoting McKinney as a unique tourist destination, contribute to the quality of life for McKinney residents, and promoting McKinney business by not only attracting tourists, but also referrals to wedding and event parties for their ancillary goods and service needs.

Has a request for funding, for this Project/Promotion/Community Event, been submitted to MCDC in the past?

X Yes No

III. Financial

- Provide an overview of the organization’s financial status including the impact of this grant request on organization mission and goals.
- Please attach your budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

What is the estimated total cost for this Project/Promotion/Community Event?

Farmers Market - \$15,000
 Tour de Coop - \$8,000
 Ice Cream Crank Off - \$8,000

(Include a budget for the proposed Project/Promotion/Community Event.)

What percentage of Project/Promotion/Community Event funding will be provided by the Applicant?

Farmers Market – 66%
Tour de Coop – 62%
Ice Cream Crank Off – 62%

Are Matching Funds available? SOME Yes No

Cash \$	Source	% of Total
In-Kind \$	Source	% of Total

In-Kind services will be provided for much of the design & layout work for consumable marketing materials. Additionally, we will continue to leverage advertising funds with editorial content.

As of Sept 30, 2016, HGCC has spent \$21,500 in advertising, with projections of another \$6500 by year's end, totaling \$28,000. Of that, \$11,900 was MCDC funded, 42.5% of advertising budget. This is a reduction from 50% of 2015 advertising promotional budget being MCDC funded.

Are other sources of funding available? *If so, please list source and amount.*

Sponsorships

Have any other federal, state, or municipal entities or foundations been approached for funding? *If so, please list entity, date of request and amount requested.*

IV. Marketing and Outreach

Describe marketing plans and outreach strategies for your organization, for the Project/Promotion/Community Event for which you are requesting funding – and how they are designed to help you achieve current and future goals.

Events at Chestnut Square, are promoted year-round through the City's Historic Preservation calendar, "rack cards" with all activities at the CVB, Chamber and throughout McKinney, Collin County and at travel centers throughout Texas. Posters for each event are distributed throughout Collin County. Advertising is focused on food and tour magazines with spot ads in local and regional papers, and on local radio.

We are continuing our efforts to 1) rebrand as a museum and tourist attraction, so further outreach throughout Texas is one goal – some of these funds would be used to advertise in state-wide publications. And 2) more collaborations with the other museums in downtown. The Collin County Historical Society Museum is a spot on the Holiday Tour of Homes, and the 3 directors have begun talks to roll out a multi-museum membership option in 2017.

V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Project/Promotion/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

All events are evaluated by using an exit survey to assess advertising effectiveness. We continue to be amazed at the number of people who visit from outside the area.

Acknowledgements

If funding is approved by the MCDC board of directors, Applicant will assure:

- The Project/Promotion/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization;
- All funds awarded will be used exclusively for the purpose described in this application;
- MCDC will be recognized in all marketing, outreach, advertising and public relations as a funder of the Project/Promotion/Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed performance agreement;

- Organization's officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Project/Promotion/Community Event for which funds were received.
- A final report detailing the success of the Project/Promotion/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project/Promotion/Community Event.
- Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project/Promotion/Community Event with submission of invoices/receipts to MCDC. The final 20% may be paid following MCDC's receipt of unpaid invoices/receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project/Promotion/Community Event.
- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Chief Executive Officer

Representative Completing Application



Signature

Signature

Jaymie Pedigo
Printed Name
11/28/16

Same
Printed Name

Date

Date

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.

	Coop Tour	ICCO	Farmers Market
Event Income			
Tickets	6500	12000/\$1	12000
Food/Bev			
Entertainment			
FR Activity photos			
Other	1500		
Sponsors	5000		
Total	13000	12000	55000
Event Expenses			
Food/Bev		2000	1800
Facility/Rentals/Permits		2500	50
Entertainment		1000	750
Print/Marketing	2500	500	2400
Advertising	4500	3725	10000
Supplies	1000	800	
Total	8000	10525	15000
Net	5000	1475	40000
%Change	10%	0% <10%>*	
Advertising Plan			
Community Impact	575	575	2875
Regional/Travel	2000	2000	3800
Star Local	425		5100
Billboard	425	425	425
DayTripper Enews	375	375	1500
KLAK	350	350	
other	350		1300
	4500	3725	15000

*Anticipate no gain, or loss, due to construction/parking challenges

*Anticipating some reduction due to parking challenges

Heritage Guild of Collin County, Texas
BUDGET TO ACTUAL SUMMARY
 Nine months ended 9/30/2016

	Actual	Budget	Over (Under)
Revenues			
Donations & public support	\$ 30,030	\$ 20,600	\$ 9,430
Programming	31,757	50,850	(19,093)
Event & fundraising	123,975	75,450	48,525
Facility rentals	131,105	133,000	(1,895)
Other	682	38	645
Investment income	18	28	(10)
	317,567	279,966	37,602
Costs and expenses			
Wedding expenses	10,370	12,500	(2,130)
Programming	4,070	9,875	(5,805)
Events and fundraising	37,932	18,600	19,332
Business expenses	25,226	24,040	1,186
Outside services	1,217	1,445	(228)
Facilities and equipment	38,675	55,750	(17,075)
Office operations	17,004	9,065	7,939
Other administrative expenses	22,434	3,974	18,461
Payroll	124,652	136,098	(11,446)
	281,580	271,347	10,234
Net income from operations	35,987	8,619	27,368
Net grant activity	(2,707)	-	(2,707)
Net income	\$ 33,280	\$ 8,619	\$ 24,661

The Heritage Guild of Collin County Balance Sheet

	Sep 30, 16	Sep 30, 15	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
10000 · Petty Cash	350.00	250.00	100.00
10020 · Independent Bank - Operations	6,533.30	(3,379.44)	9,912.74
10030 · Independent Bank - Endowment	44,132.54	25,860.33	18,272.21
10060 · PayPal	(45.89)	(45.89)	0.00
10070 · Tom Thumb Gifted Cards	0.00	1,226.13	(1,226.13)
Total Checking/Savings	50,969.95	23,911.13	27,058.82
Accounts Receivable			
11000 · Accounts Receivable	17,672.00	1,688.74	15,983.26
Total Accounts Receivable	17,672.00	1,688.74	15,983.26
Other Current Assets			
12000 · Undeposited Funds	3,060.00	2,884.26	175.74
Total Other Current Assets	3,060.00	2,884.26	175.74
Total Current Assets	71,701.95	28,484.13	43,217.82
Fixed Assets			
15000 · Buildings, Furniture and Equip			
15001 · Buildings, general	1,162,090.05	1,162,090.05	0.00
15010 · Dulaney House	19,353.66	19,353.66	0.00
15012 · Johnson House	12,469.90	12,469.90	0.00
15013 · Chapel	12,692.55	12,692.55	0.00
15014 · Faires House	312.16	312.16	0.00
15015 · Dixie's Store	7,783.78	7,783.78	0.00
15016 · Taylor Inn	36,723.53	36,723.53	0.00
15017 · Wilmeth Schoolhouse	89,754.93	89,754.93	0.00
15018 · 405 Reception Hall	152,493.94	152,493.94	0.00
15019 · Blacksmith Shop	3,931.90	3,931.90	0.00
15021 · Landscape/Storage Buildings	15,433.39	15,433.39	0.00
15022 · Visitors Center	150,000.00	150,000.00	0.00
15030 · Antiques, Furnishings, Artifact	209,208.50	209,208.50	0.00
15040 · Assets for Rental Business	1,497.00	1,497.00	0.00
Total 15000 · Buildings, Furniture and Equip	1,873,745.29	1,873,745.29	0.00
Total Fixed Assets	1,873,745.29	1,873,745.29	0.00
TOTAL ASSETS	1,945,447.24	1,902,229.42	43,217.82
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable			
20000 · Accounts Payable	5,706.27	3,956.69	1,749.58
Total Accounts Payable	5,706.27	3,956.69	1,749.58
Credit Cards			
21000 · Credit card payable	0.00	670.34	(670.34)
Total Credit Cards	0.00	670.34	(670.34)
Other Current Liabilities			
24400 · Deferred Revenue, Dulaney House	1,500.00	34,740.55	(33,240.55)
24450 · Wedding Damage Deposit	19,750.00	17,900.00	1,850.00
24500 · Deferred Income Billings			
24510 · Weddings	55,775.00	41,150.00	14,625.00
Total 24500 · Deferred Income Billings	55,775.00	41,150.00	14,625.00

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10/07/16

Accrual Basis

The Heritage Guild of Collin County Balance Sheet

	Sep 30, 16	Sep 30, 15	\$ Change
26000 · Security Deposits, Other	200.00	200.00	0.00
27000 · Notes Payable, IB Credit Line	0.00	6,754.74	(6,754.74)
Total Other Current Liabilities	77,225.00	100,745.29	(23,520.29)
Total Current Liabilities	82,931.27	105,372.32	(22,441.05)
Total Liabilities	82,931.27	105,372.32	(22,441.05)
Equity			
30000 · Unrestricted Fund Balance	1,829,235.54	1,834,098.78	(4,863.24)
Net Income	33,280.43	(37,241.68)	70,522.11
Total Equity	1,862,515.97	1,796,857.10	65,658.87
TOTAL LIABILITIES & EQUITY	1,945,447.24	1,902,229.42	43,217.82

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 10/07/16
 Accrual Basis

The Heritage Guild of Collin County Profit & Loss

	Jan - Sep 16	Jan - Sep 15	\$ Change	% of Income
Ordinary Income/Expense				
Income				
41000 · Direct Public Support				
41010 · Membership Dues	1,226.00	431.20	794.80	0.4%
41020 · Donations, General Public	831.11	4,492.53	(3,661.42)	0.3%
41030 · Corporate Contributions	9,892.49	1,809.55	8,082.94	3.1%
41050 · Special Purpose Gifts	18,080.00	0.00	18,080.00	5.7%
Total 41000 · Direct Public Support	30,029.60	6,733.28	23,296.32	9.5%
42000 · Program Revenues				
42030 · Dixie Store	3,000.21	10,475.00	(7,474.79)	0.9%
42040 · Education Programs	7,660.75	18,578.51	(10,917.76)	2.4%
42050 · Ghostly Haunting	1,260.00	0.00	1,260.00	0.4%
42070 · Prairie Camps	12,010.00	0.00	12,010.00	3.8%
42080 · Public Village Tour	1,898.32	8,612.26	(6,713.94)	0.6%
42085 · Pumpkin Patch & Farm Days	2,328.00	464.00	1,864.00	0.7%
42090 · Tea & Tour	2,945.00	1,725.00	1,220.00	0.9%
42100 · Trolley Tour	446.75	0.00	446.75	0.1%
42199 · Other Program Revenues	207.50	0.00	207.50	0.1%
Total 42000 · Program Revenues	31,756.53	39,854.77	(8,098.24)	10.0%
42500 · Event & Fundraising Revenues				
42510 · Chester Book Sales	0.00	193.48	(193.48)	0.0%
42520 · Farm to Table Dinner	30,185.00	8,525.27	21,659.73	9.5%
42530 · Farmers' Market	56,108.52	44,405.91	11,702.61	17.7%
42535 · Fun Run	7,155.00	0.00	7,155.00	2.3%
42540 · Fashion Show	1,929.50	4,338.23	(2,408.73)	0.6%
42550 · Ghost Walk	64.00	160.88	(96.88)	0.0%
42560 · Holiday Home Tour	1,521.40	1,000.00	521.40	0.5%
42570 · Ice Cream Crank Off	8,598.75	6,182.64	2,416.11	2.7%
42580 · Murder Mystery	5,244.00	0.00	5,244.00	1.7%
42699 · Other Event/Fund Raising Income	13,169.01	0.00	13,169.01	4.1%
Total 42500 · Event & Fundraising Revenues	123,975.18	64,806.41	59,168.77	39.0%
43000 · Facility Rentals				
43010 · Weddings	129,130.00	68,554.50	60,575.50	40.7%
43020 · Rentals	1,975.00	8,997.00	(7,022.00)	0.6%
Total 43000 · Facility Rentals	131,105.00	77,551.50	53,553.50	41.3%
44000 · Other Operating Income				
44020 · Background Check Fees	182.40	121.30	61.10	0.1%
44040 · Miscellaneous Revenue	500.00	472.36	27.64	0.2%
Total 44000 · Other Operating Income	682.40	593.66	88.74	0.2%
45000 · Investments				
45030 · Interest-Savings, Short-term CD	17.91	16.38	1.53	0.0%
Total 45000 · Investments	17.91	16.38	1.53	0.0%
Total Income	317,566.62	189,556.00	128,010.62	100.0%
Expense				
61100 · Wedding Expenses				
61110 · Wedding Costs	10,369.87	6,902.54	3,467.33	3.3%
Total 61100 · Wedding Expenses	10,369.87	6,902.54	3,467.33	3.3%
61200 · Programming Expenses				
61230 · Dixie Store Costs	1,070.53	1,334.27	(263.74)	0.3%
61240 · Educational Programs Costs	1,268.53	1,607.21	(338.68)	0.4%
61250 · Ghostly Haunting Costs	0.00	84.00	(84.00)	0.0%
61265 · Pumpkin Patch & Farm Days Costs	51.62	1,292.99	(1,241.37)	0.0%
61270 · Tour & Tea Costs	1,679.16	2,832.07	(1,152.91)	0.5%
61299 · Other Programming Costs	0.00	13.03	(13.03)	0.0%
Total 61200 · Programming Expenses	4,069.84	7,163.57	(3,093.73)	1.3%

8:08 PM
 10/07/16
 Accrual Basis

The Heritage Guild of Collin County Profit & Loss

	Jan - Sep 16	Jan - Sep 15	\$ Change	% of Income
61400 · Events & Fundraising Expenses				
61420 · Farm to Table Dinner Costs	12,497.05	642.84	11,854.21	3.9%
61430 · Farmers' Market Costs	6,277.65	7,506.74	(1,229.09)	2.0%
61435 · Fun Run Expenses & Promo	5,002.42	0.00	5,002.42	1.6%
61440 · Fashion Show Costs	1,284.00	3,211.00	(1,927.00)	0.4%
61450 · Ghost Walk Costs	185.00	0.00	185.00	0.1%
61460 · Holiday Home Tour Costs	147.63	0.00	147.63	0.0%
61470 · Ice Cream Crank Off Costs	7,273.86	6,139.47	1,134.39	2.3%
61480 · Murder Mystery Costs	2,613.81	0.00	2,613.81	0.8%
61599 · Other Event Costs	2,651.00	0.00	2,651.00	0.8%
Total 61400 · Events & Fundraising Expenses	37,932.42	17,500.05	20,432.37	11.9%
61600 · Business Expenses				
61610 · Advertising, PR & Marketing	16,203.18	14,811.79	1,391.39	5.1%
61630 · Board Meeting Expenses	56.90	0.00	56.90	0.0%
61640 · Business Registration Fees	0.00	115.00	(115.00)	0.0%
61650 · Contract Labor, Office	0.00	50.00	(50.00)	0.0%
61660 · Rentals (Administrative)	8,098.00	2,093.40	6,004.60	2.6%
61670 · Volunteer Relations	868.02	1,057.50	(189.48)	0.3%
61680 · Staff Relations	0.00	51.97	(51.97)	0.0%
61699 · Other Business Expenses	0.00	9.47	(9.47)	0.0%
Total 61600 · Business Expenses	25,226.10	18,189.13	7,036.97	7.9%
61700 · Outside Services				
61710 · Accounting Fees	745.00	695.00	50.00	0.2%
61720 · Legal Fees	0.00	1,750.00	(1,750.00)	0.0%
61730 · Fundraising Expenses	77.12	61.21	15.91	0.0%
61740 · Outside Contract Services	395.00	0.00	395.00	0.1%
Total 61700 · Outside Services	1,217.12	2,506.21	(1,289.09)	0.4%
62000 · Facilities and Equipment				
62010 · Building and Equip Maintenance				
62011 · Yard	5,764.47	2,158.94	3,605.53	1.8%
62012 · Structures & Equipment	16,054.83	4,556.71	11,498.12	5.1%
62013 · Cleaning & Maintenance Supplies	2,634.19	2,221.42	412.77	0.8%
Total 62010 · Building and Equip Maintenance	24,453.49	8,937.07	15,516.42	7.7%
62020 · Curation	198.80	196.46	2.34	0.1%
62060 · Utilities	14,022.41	14,614.15	(591.74)	4.4%
Total 62000 · Facilities and Equipment	38,674.70	23,747.68	14,927.02	12.2%
63000 · Office Operations				
63010 · Books, Subscriptions, Reference	110.90	7.99	102.91	0.0%
63020 · Postage, Mailing Service	450.59	368.19	82.40	0.1%
63025 · Printing and Copying	9,724.09	5,408.82	4,315.27	3.1%
63030 · Supplies	1,252.41	1,070.52	181.89	0.4%
63035 · Telephone, Telecommunications	1,760.72	1,383.34	377.38	0.6%
63040 · IT Expense	3,705.40	984.91	2,720.49	1.2%
Total 63000 · Office Operations	17,004.11	9,223.77	7,780.34	5.4%
64000 · Other Administrative Expenses				
64015 · Bank Service Charges	0.00	90.00	(90.00)	0.0%
64020 · Credit Card Fees	5,902.38	3,549.17	2,353.21	1.9%
64035 · Insurance, Liability, D & O	16,130.00	14,342.02	1,787.98	5.1%
64040 · Interest Expense, Loans	279.87	356.13	(76.26)	0.1%
64045 · Finance Charges & Late Fees	0.00	173.43	(173.43)	0.0%
64055 · Memberships & Dues	115.00	60.00	55.00	0.0%
64099 · Other Admin Expenses	6.16	100.00	(93.84)	0.0%
Total 64000 · Other Administrative Expenses	22,433.41	18,670.75	3,762.66	7.1%

8:08 PM
 10/07/16
 Accrual Basis

The Heritage Guild of Collin County
 Profit & Loss

	Jan - Sep 16	Jan - Sep 15	\$ Change	% of Income
65000 · Payroll Expenses				
65010 · Salaries, Staff	64,813.00	24,027.14	40,785.86	20.4%
65020 · Salaries, Contract Employees	16,212.50	43,000.00	(26,787.50)	5.1%
65030 · Salaries, Wedding Coordinator	34,055.00	36,782.79	(2,727.79)	10.7%
65040 · Payroll Taxes	7,544.65	5,859.66	1,684.99	2.4%
65050 · Payroll Processing Costs	2,027.01	1,331.81	695.20	0.6%
Total 65000 · Payroll Expenses	124,652.16	111,001.40	13,650.76	39.3%
Total Expense	281,579.73	214,905.10	66,674.63	88.7%
Net Ordinary Income	35,986.89	(25,349.10)	61,335.99	11.3%
Other Income/Expense				
Other Income				
70000 · Grants (Restricted), Net				
70010 · Restricted Grants Received	81,804.96	62,492.48	19,312.48	25.8%
70020 · Grant Expenses (Advert & Mktg)	(11,900.20)	(13,074.39)	1,174.19	(3.7)%
70030 · Grant Expenses (Structures)	(72,611.22)	(61,576.98)	(11,034.24)	(22.9)%
70040 · Grant Expenses (Delaney House)	0.00	(7,094.00)	7,094.00	0.0%
70050 · Other Grant Activity	0.00	2,383.00	(2,383.00)	0.0%
Total 70000 · Grants (Restricted), Net	(2,706.46)	(16,869.89)	14,163.43	(0.9)%
71000 · Property Damage, Net				
71010 · Insurance Proceeds	0.00	4,977.31	(4,977.31)	0.0%
Total 71000 · Property Damage, Net	0.00	4,977.31	(4,977.31)	0.0%
Total Other Income	(2,706.46)	(11,892.58)	9,186.12	(0.9)%
Net Other Income	(2,706.46)	(11,892.58)	9,186.12	(0.9)%
Net Income	33,280.43	(37,241.68)	70,522.11	10.5%

The Heritage Guild of Collin County Profit & Loss

January through September 2016

Ordinary Income/Expense	1 Facilities	2 Weddings	3 Fundraising Eve...	4 Programming	5 Donations	6 Overhead	TOTAL
Income							
41000 - Direct Public Support	0.00	0.00	2,525.00	0.00	27,504.60	0.00	30,029.60
41010 - Membership Dues	0.00	0.00	0.00	0.00	1,226.00	0.00	1,226.00
41020 - Donations, General Public	0.00	0.00	25.00	0.00	806.11	0.00	831.11
41030 - Corporate Contributions	0.00	0.00	2,500.00	0.00	7,392.49	0.00	9,892.49
41050 - Special Purpose Gifts	0.00	0.00	0.00	0.00	18,080.00	0.00	18,080.00
Total 41000 - Direct Public Support	0.00	0.00	2,525.00	0.00	27,504.60	0.00	30,029.60
42000 - Program Revenues							
42030 - Dixie Store	0.00	0.00	0.00	3,000.21	0.00	0.00	3,000.21
42040 - Education Programs	0.00	0.00	0.00	7,660.75	0.00	0.00	7,660.75
42050 - Ghostly Haunting	0.00	0.00	0.00	1,260.00	0.00	0.00	1,260.00
42070 - Prairie Camps	0.00	0.00	0.00	12,010.00	0.00	0.00	12,010.00
42080 - Public Village Tour	0.00	0.00	0.00	1,898.32	0.00	0.00	1,898.32
42085 - Pumpkin Patch & Farm Days	0.00	0.00	0.00	2,328.00	0.00	0.00	2,328.00
42090 - Tea & Tour	0.00	0.00	0.00	2,945.00	0.00	0.00	2,945.00
42100 - Trolley Tour	0.00	0.00	0.00	446.75	0.00	0.00	446.75
42199 - Other Program Revenues	0.00	0.00	0.00	207.50	0.00	0.00	207.50
Total 42000 - Program Revenues	0.00	0.00	0.00	31,756.63	0.00	0.00	31,756.63
42500 - Event & Fundraising Revenues							
42520 - Farm to Table Dinner	0.00	0.00	30,185.00	0.00	0.00	0.00	30,185.00
42530 - Farmers' Market	0.00	0.00	56,108.52	0.00	0.00	0.00	56,108.52
42535 - Fun Run	0.00	0.00	7,155.00	0.00	0.00	0.00	7,155.00
42540 - Fashion Show	0.00	0.00	1,929.50	0.00	0.00	0.00	1,929.50
42550 - Ghost Walk	0.00	0.00	64.00	0.00	0.00	0.00	64.00
42560 - Holiday Home Tour	0.00	0.00	1,521.40	0.00	0.00	0.00	1,521.40
42570 - Ice Cream Crank Off	0.00	0.00	8,598.75	0.00	0.00	0.00	8,598.75
42580 - Murder Mystery	0.00	0.00	5,244.00	0.00	0.00	0.00	5,244.00
42699 - Other Event/Fund Raising Income	0.00	0.00	13,169.01	0.00	0.00	0.00	13,169.01
Total 42500 - Event & Fundraising Revenues	0.00	0.00	123,975.18	0.00	0.00	0.00	123,975.18
43000 - Facility Rentals							
43010 - Weddings	0.00	129,130.00	0.00	0.00	0.00	0.00	129,130.00
43020 - Rentals	1,625.00	350.00	0.00	0.00	0.00	0.00	1,975.00
Total 43000 - Facility Rentals	1,625.00	129,480.00	0.00	0.00	0.00	0.00	131,105.00
44000 - Other Operating Income							
44020 - Background Check Fees	0.00	0.00	0.00	0.00	0.00	182.40	182.40
44040 - Miscellaneous Revenue	500.00	0.00	0.00	0.00	0.00	0.00	500.00
Total 44000 - Other Operating Income	500.00	0.00	0.00	0.00	0.00	182.40	682.40
45000 - Investments							
45030 - Interest-Savings, Short-term CD	0.00	0.00	0.00	0.00	0.00	17.91	17.91
Total 45000 - Investments	0.00	0.00	0.00	0.00	0.00	17.91	17.91
Total Income	2,125.00	129,480.00	126,500.18	31,756.63	27,504.60	200.31	317,566.62
Expense							
61100 - Wedding Expenses	0.00	10,369.87	0.00	0.00	0.00	0.00	10,369.87
61110 - Wedding Costs	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total 61100 - Wedding Expenses	0.00	10,369.87	0.00	0.00	0.00	0.00	10,369.87

8:07 PM
10/07/16

Accrual Basis

The Heritage Guild of Collin County Profit & Loss

January through September 2016

	1 Facilities	2 Weddings	3 Fundraising Eve...	4 Programming	5 Donations	6 Overhead	TOTAL
61200 · Programming Expenses							
61230 · Dixie Store Costs	0.00	0.00	0.00	946.99	0.00	123.54	1,070.53
61240 · Educational Programs Costs	0.00	0.00	0.00	1,268.53	0.00	0.00	1,268.53
61265 · Pumpkin Patch & Farm Days Costs	0.00	0.00	0.00	51.62	0.00	0.00	51.62
61270 · Tour & Tea Costs	0.00	0.00	0.00	1,679.16	0.00	0.00	1,679.16
Total 61200 · Programming Expenses	0.00	0.00	0.00	3,946.30	0.00	123.54	4,069.84
61400 · Events & Fundraising Expenses							
61420 · Farm to Table Dinner Costs	0.00	0.00	12,498.17	0.00	0.00	(1.12)	12,497.05
61430 · Farmers' Market Costs	0.00	0.00	6,277.65	0.00	0.00	0.00	6,277.65
61435 · Fun Run Expenses & Promo	0.00	0.00	5,002.42	0.00	0.00	0.00	5,002.42
61440 · Fashion Show Costs	0.00	0.00	1,284.00	0.00	0.00	0.00	1,284.00
61450 · Ghost Walk Costs	0.00	0.00	185.00	0.00	0.00	0.00	185.00
61460 · Holiday Home Tour Costs	0.00	0.00	147.63	0.00	0.00	0.00	147.63
61470 · Ice Cream Crank Off Costs	0.00	0.00	7,273.86	0.00	0.00	0.00	7,273.86
61480 · Murder Mystery Costs	0.00	0.00	2,613.81	0.00	0.00	0.00	2,613.81
61599 · Other Event Costs	0.00	0.00	2,651.00	0.00	0.00	0.00	2,651.00
Total 61400 · Events & Fundraising Expenses	0.00	0.00	37,933.54	0.00	0.00	(1.12)	37,932.42
61600 · Business Expenses							
61610 · Advertising, PR & Marketing	0.00	2,345.75	1,496.00	741.00	0.00	11,620.43	16,203.18
61630 · Board Meeting Expenses	0.00	0.00	0.00	0.00	0.00	56.90	56.90
61660 · Rentals (Administrative)	0.00	0.00	0.00	0.00	0.00	8,098.00	8,098.00
61670 · Volunteer Relations	0.00	0.00	0.00	0.00	0.00	868.02	868.02
Total 61600 · Business Expenses	0.00	2,345.75	1,496.00	741.00	0.00	20,643.35	25,226.10
61700 · Outside Services							
61710 · Accounting Fees	0.00	0.00	0.00	0.00	0.00	745.00	745.00
61730 · Fundraising Expenses	0.00	0.00	0.00	0.00	77.12	0.00	77.12
61740 · Outside Contract Services	395.00	0.00	0.00	0.00	0.00	0.00	395.00
Total 61700 · Outside Services	395.00	0.00	0.00	0.00	77.12	745.00	1,217.12
62000 · Facilities and Equipment							
62010 · Building and Equip Maintenance							
62011 · Yard	2,024.18	0.00	0.00	0.00	0.00	3,740.29	5,764.47
62012 · Structures & Equipment	15,850.94	0.00	0.00	0.00	0.00	203.89	16,054.83
62013 · Cleaning & Maintenance Supplies	2,508.89	69.00	0.00	0.00	0.00	56.30	2,634.19
Total 62010 · Building and Equip Maintenance	20,384.01	69.00	0.00	0.00	0.00	4,000.48	24,453.49
62020 · Curation	198.80	0.00	0.00	0.00	0.00	0.00	198.80
62060 · Utilities	0.00	0.00	0.00	0.00	0.00	14,022.41	14,022.41
Total 62000 · Facilities and Equipment	20,582.81	69.00	0.00	0.00	0.00	18,022.89	38,674.70
63000 · Office Operations							
63010 · Books, Subscriptions, Reference	0.00	0.00	0.00	0.00	0.00	110.90	110.90
63020 · Postage, Mailing Service	0.00	0.00	0.00	0.00	0.00	450.59	450.59
63025 · Printing and Copying	0.00	0.00	0.00	0.00	0.00	9,724.09	9,724.09
63030 · Supplies	0.00	0.00	0.00	0.00	0.00	1,252.41	1,252.41
63035 · Telephone, Telecommunications	0.00	472.07	0.00	0.00	0.00	1,288.65	1,760.72
63040 · IT Expense	0.00	0.00	0.00	0.00	0.00	3,705.40	3,705.40
Total 63000 · Office Operations	0.00	472.07	0.00	0.00	0.00	16,532.04	17,004.11

The Heritage Guild of Collin County
Profit & Loss
January through September 2016

	1 Facilities	2 Weddings	3 Fundraising Eve...	4 Programming	5 Donations	6 Overhead	TOTAL
64000 - Other Administrative Expenses							
64020 - Credit Card Fees	0.00	0.00	0.00	0.00	0.00	5,902.38	5,902.38
64035 - Insurance, Liability, D & O	0.00	0.00	0.00	0.00	0.00	16,130.00	16,130.00
64040 - Interest Expense, Loans	0.00	0.00	0.00	0.00	0.00	279.87	279.87
64055 - Memberships & Dues	0.00	0.00	0.00	0.00	0.00	115.00	115.00
64099 - Other Admin Expenses	6.16	0.00	0.00	0.00	0.00	6.16	6.16
Total 64000 - Other Administrative Expenses	6.16	0.00	0.00	0.00	0.00	22,427.25	22,433.41
65000 - Payroll Expenses							
65010 - Salaries, Staff	0.00	0.00	1,100.00	3,372.00	0.00	60,341.00	64,813.00
65020 - Salaries, Contract Employees	0.00	2,737.50	10,200.00	1,415.00	0.00	1,860.00	16,212.50
65030 - Salaries, Wedding Coordinator	0.00	34,055.00	0.00	0.00	0.00	0.00	34,055.00
65040 - Payroll Taxes	0.00	0.00	0.00	0.00	0.00	7,544.66	7,544.66
65050 - Payroll Processing Costs	0.00	0.00	0.00	0.00	0.00	2,027.01	2,027.01
Total 65000 - Payroll Expenses	0.00	36,792.50	11,300.00	4,787.00	0.00	71,772.66	124,652.16
Total Expense	20,983.97	50,049.19	50,729.54	9,474.30	77.12	150,265.61	281,579.73
Net Ordinary Income	(18,868.97)	79,430.81	75,770.64	22,282.23	27,427.48	(150,065.30)	35,986.89
Other Income/Expense							
Other Income							
70000 - Grants (Restricted), Net	64,315.24	0.00	17,489.72	0.00	0.00	0.00	81,804.96
70010 - Restricted Grants Received	0.00	0.00	(9,135.20)	0.00	0.00	(2,765.00)	(11,900.20)
70020 - Grant Expenses (Advert & Mktg)	(72,611.22)	0.00	0.00	0.00	0.00	0.00	(72,611.22)
70030 - Grant Expenses (Structures)	(8,295.98)	0.00	8,354.52	0.00	0.00	(2,765.00)	(2,706.46)
Total 70000 - Grants (Restricted), Net	(8,295.98)	0.00	8,354.52	0.00	0.00	(2,765.00)	(2,706.46)
Total Other Income	(8,295.98)	0.00	8,354.52	0.00	0.00	(2,765.00)	(2,706.46)
Net Other Income	(8,295.98)	0.00	8,354.52	0.00	0.00	(2,765.00)	(2,706.46)
Net Income	(27,154.95)	79,430.81	84,125.16	22,282.23	27,427.48	(152,830.30)	33,280.43

8:09 PM

The Heritage Guild of Collin County Profit & Loss

10/07/16

Accrual Basis

	Jan - Mar 16	Apr - Jun 16	Jul - Sep 16	TOTAL
Ordinary Income/Expense				
Income				
41000 · Direct Public Support				
41010 · Membership Dues	801.00	370.00	55.00	1,226.00
41020 · Donations, General Public	412.11	150.00	269.00	831.11
41030 · Corporate Contributions	1,612.96	3,279.53	5,000.00	9,892.49
41050 · Special Purpose Gifts	3,000.00	3,730.00	11,350.00	18,080.00
Total 41000 · Direct Public Support	5,826.07	7,529.53	16,674.00	30,029.60
42000 · Program Revenues				
42030 · Dixie Store	517.62	1,472.94	1,009.65	3,000.21
42040 · Education Programs	1,842.00	1,502.50	4,316.25	7,660.75
42050 · Ghostly Haunting	440.00	360.00	460.00	1,260.00
42070 · Prairie Camps	0.00	8,740.00	3,270.00	12,010.00
42080 · Public Village Tour	264.00	690.54	943.78	1,898.32
42085 · Pumpkin Patch & Farm Days	0.00	0.00	2,328.00	2,328.00
42090 · Tea & Tour	1,375.00	1,070.00	500.00	2,945.00
42100 · Trolley Tour	153.00	92.00	201.75	446.75
42199 · Other Program Revenues	35.00	37.50	135.00	207.50
Total 42000 · Program Revenues	4,626.62	13,965.48	13,164.43	31,756.53
42500 · Event & Fundraising Revenues				
42520 · Farm to Table Dinner	0.00	30,185.00	0.00	30,185.00
42530 · Farmers' Market	14,414.61	21,564.01	20,129.90	56,108.52
42535 · Fun Run	0.00	3,270.00	3,885.00	7,155.00
42540 · Fashion Show	1,859.00	70.50	0.00	1,929.50
42550 · Ghost Walk	0.00	0.00	64.00	64.00
42560 · Holiday Home Tour	233.54	247.86	1,040.00	1,521.40
42570 · Ice Cream Crank Off	0.00	8,598.75	0.00	8,598.75
42580 · Murder Mystery	2,544.00	0.00	2,700.00	5,244.00
42699 · Other Event/Fund Raising Income	3,946.00	9,123.01	100.00	13,169.01
Total 42500 · Event & Fundraising Revenues	22,997.15	73,059.13	27,918.90	123,975.18
43000 · Facility Rentals				
43010 · Weddings	23,305.00	66,400.00	39,425.00	129,130.00
43020 · Rentals	600.00	475.00	900.00	1,975.00
Total 43000 · Facility Rentals	23,905.00	66,875.00	40,325.00	131,105.00
44000 · Other Operating Income				
44020 · Background Check Fees	26.20	66.20	90.00	182.40
44040 · Miscellaneous Revenue	0.00	0.00	500.00	500.00
Total 44000 · Other Operating Income	26.20	66.20	590.00	682.40
45000 · Investments				
45030 · Interest-Savings, Short-term CD	6.93	8.06	2.92	17.91
Total 45000 · Investments	6.93	8.06	2.92	17.91
Total Income	57,387.97	161,503.40	98,675.25	317,566.62
Expense				
61100 · Wedding Expenses				
61110 · Wedding Costs	2,616.51	4,129.71	3,623.65	10,369.87
Total 61100 · Wedding Expenses	2,616.51	4,129.71	3,623.65	10,369.87
61200 · Programming Expenses				
61230 · Dixie Store Costs	220.48	213.78	636.27	1,070.53
61240 · Educational Programs Costs	274.85	674.24	319.44	1,268.53
61265 · Pumpkin Patch & Farm Days Costs	0.00	0.00	51.62	51.62
61270 · Tour & Tea Costs	835.28	415.50	428.38	1,679.16
Total 61200 · Programming Expenses	1,330.61	1,303.52	1,435.71	4,069.84

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10/07/16

Accrual Basis

The Heritage Guild of Collin County Profit & Loss

	Jan - Mar 16	Apr - Jun 16	Jul - Sep 16	TOTAL
61400 · Events & Fundraising Expenses				
61420 · Farm to Table Dinner Costs	0.00	12,497.05	0.00	12,497.05
61430 · Farmers' Market Costs	1,326.23	2,226.73	2,724.69	6,277.65
61435 · Fun Run Expenses & Promo	0.00	5,002.42	0.00	5,002.42
61440 · Fashion Show Costs	0.00	1,284.00	0.00	1,284.00
61450 · Ghost Walk Costs	0.00	0.00	185.00	185.00
61460 · Holiday Home Tour Costs	0.00	57.63	90.00	147.63
61470 · Ice Cream Crank Off Costs	206.49	7,017.39	49.98	7,273.86
61480 · Murder Mystery Costs	1,156.05	0.00	1,457.76	2,613.81
61599 · Other Event Costs	130.54	2,199.19	321.27	2,651.00
Total 61400 · Events & Fundraising Expenses	2,819.31	30,284.41	4,828.70	37,932.42
61600 · Business Expenses				
61610 · Advertising, PR & Marketing	3,513.80	4,644.80	8,044.58	16,203.18
61630 · Board Meeting Expenses	29.90	27.00	0.00	56.90
61660 · Rentals (Administrative)	2,565.00	2,565.00	2,968.00	8,098.00
61670 · Volunteer Relations	563.94	116.98	187.10	868.02
Total 61600 · Business Expenses	6,672.64	7,353.78	11,199.68	25,226.10
61700 · Outside Services				
61710 · Accounting Fees	0.00	0.00	745.00	745.00
61730 · Fundraising Expenses	0.00	77.12	0.00	77.12
61740 · Outside Contract Services	0.00	0.00	395.00	395.00
Total 61700 · Outside Services	0.00	77.12	1,140.00	1,217.12
62000 · Facilities and Equipment				
62010 · Building and Equip Maintenance				
62011 · Yard	1,121.67	1,148.69	3,494.11	5,764.47
62012 · Structures & Equipment	3,219.35	2,136.91	10,698.57	16,054.83
62013 · Cleaning & Maintenance Supplies	911.92	874.44	847.83	2,634.19
Total 62010 · Building and Equip Maintenance	5,252.94	4,160.04	15,040.51	24,453.49
62020 · Curation	37.95	0.00	160.85	198.80
62060 · Utilities	3,853.94	3,940.21	6,228.26	14,022.41
Total 62000 · Facilities and Equipment	9,144.83	8,100.25	21,429.62	38,674.70
63000 · Office Operations				
63010 · Books, Subscriptions, Reference	100.00	0.00	10.90	110.90
63020 · Postage, Mailing Service	241.45	146.97	62.17	450.59
63025 · Printing and Copying	3,122.45	3,761.92	2,839.72	9,724.09
63030 · Supplies	586.28	316.68	349.45	1,252.41
63035 · Telephone, Telecommunications	585.76	587.29	587.67	1,760.72
63040 · IT Expense	2,815.84	511.42	378.14	3,705.40
Total 63000 · Office Operations	7,451.78	5,324.28	4,228.05	17,004.11
64000 · Other Administrative Expenses				
64020 · Credit Card Fees	1,607.50	2,678.94	1,615.94	5,902.38
64036 · Insurance, Liability, D & O	13,219.00	1,437.00	1,474.00	16,130.00
64040 · Interest Expense, Loans	102.97	176.90	0.00	279.87
64055 · Memberships & Dues	115.00	0.00	0.00	115.00
64099 · Other Admin Expenses	0.00	0.00	6.16	6.16
Total 64000 · Other Administrative Expenses	15,044.47	4,292.84	3,096.10	22,433.41
65000 · Payroll Expenses				
65010 · Salaries, Staff	18,746.50	23,343.50	22,723.00	64,813.00
65020 · Salaries, Contract Employees	3,627.50	7,295.00	5,290.00	16,212.50
65030 · Salaries, Wedding Coordinator	13,461.00	10,594.00	10,000.00	34,055.00
65040 · Payroll Taxes	2,463.95	2,585.36	2,495.34	7,544.65
65050 · Payroll Processing Costs	957.90	528.35	540.76	2,027.01
Total 65000 · Payroll Expenses	39,256.85	44,346.21	41,049.10	124,652.16
Total Expense	84,337.00	105,212.12	92,030.61	281,579.73
Net Ordinary Income	(26,949.03)	56,291.28	6,644.64	35,986.89

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 10/07/16
 Accrual Basis

The Heritage Guild of Collin County
 Profit & Loss

	Jan - Mar 16	Apr - Jun 16	Jul - Sep 16	TOTAL
Other Income/Expense				
Other Income				
70000 · Grants (Restricted), Net				
70010 · Restricted Grants Received	5,589.72	5,400.00	70,815.24	81,804.96
70020 · Grant Expenses (Advert & Mktg)	(5,515.40)	(6,384.80)	0.00	(11,900.20)
70030 · Grant Expenses (Structures)	0.00	(25,115.16)	(47,496.06)	(72,611.22)
Total 70000 · Grants (Restricted), Net	74.32	(26,099.96)	23,319.18	(2,706.46)
Total Other Income	74.32	(26,099.96)	23,319.18	(2,706.46)
Net Other Income	74.32	(26,099.96)	23,319.18	(2,706.46)
Net Income	(26,874.71)	30,191.32	29,963.82	33,280.43

Internal Revenue Service

Department of the Treasury

District
Director

Heritage Guild of Collin County Texas
509 West Howell
McKinney, TX 75069

Person to Contact
EGMF Tax Examiner
Telephone Number

214-767-1766
Refer Reply to

RM:CSB:1200 DAL

Date NOV 20 1985

EIN: 75-1602150

Gentlemen:

Our records show that Heritage Guild of Collin County Texas is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code. This exemption was granted September, 1979, and remains in full force and effect. Contributions to your organization are deductible in the manner and to the extent provided by Section 170 of the Code.

We have classified your organization as one that is not a private foundation within the meaning of Section 509(a) of the Internal Revenue Code because you are an organization as described in Section 170(b)(1)(A)(vi).

If we may be of further assistance, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Tax Examiner