

Print

Final Grant Report - Submission #27305

Date Submitted: 7/9/2014

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*	Grant Amount*
Arts and Music Guild	8175.00

Email *

artsandmusicguild@gmail.com

Event(s)

Name of Event*	Date & Time of Event*	Location of Event *	More Events?
Music in Motion	Oct. 5, 2013 2p-10p	Chestnut Square	<input checked="" type="radio"/> Yes <input type="radio"/> No
Arts in Bloom	April 12, 2014 11a-3p	Downtown Square	<input checked="" type="radio"/> Yes <input type="radio"/> No
Summer Music Intensives	June 9-20, 2014 1p-4p	Heard Craig Center for the Arts	<input type="radio"/> Yes <input checked="" type="radio"/> No

Total Revenue

Include grant award funds.

Budget*

Actual*

17575.00

22352.06

Budget*

Actual*

16350.00

16697.23

Total Number in
Attendance*Number of
Performances*

650

3 + 2 weeks of camp

Total Number of
Tickets Sold*Number of Tickets
Comped*

free

650

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

If no, why not?

- Yes
- No

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

If no, why not?

- Yes
- No

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

Attach Financial Report*

2013-14 Final Grant Report - Financial
Report.doc

Attach Narrative Summary*

2013-14 Final Grant Report - Narrative.doc

Arts and Music Guild**2013-14**

	budget	actual
Foundation Grants		
McKinney Arts Commission	8175.	8175.
McDermott Foundation	1500.	5000.
Corporate Sponsors (MIM)	4000.	2500.
Individual contributions	250.	782.06
Earned Income		
Memberships	550.	895.
(related to Music in Motion: 135.)		
(related to Unique by Nature: 580.)		
Oktoberfest brats sales	0	4000.
Sale of MIM tickets	1000.	0
Unique by Nature fees	1100.	485.
(amount reflects fees collected <i>less</i> cash awards)		
Summer Music Intensives Tuition	1000.	515.
Revenue TOTAL	17575.	22352.06

Music in Motion Expenses	budget	actual
Rental of Chestnut Square	1200.	1200.
Rental of chairs/tables/display	250.	250.
Advertising and Promotion	1500.	935.88
Performers	5000.	5400.
Security, Insurance, Permits	1000.	325.
Materials/Supplies	600.	160.29
MIM Expense TOTAL	9550.	8271.17

Arts in Bloom	budget	actual
Musicians AIB TOTAL	0	900.00

Summer Music Intensives	budget	actual
Rental of Heard-Craig CH and Aud.	1200.	750.
Faculty/Performers	5200.	6000.
Advertising and Promo	100.	237.
Insurance	300.	300.
Supplies and Materials	0	239.06
SMI Expense TOTAL	6800.	7526.06
Revenue TOTAL	17575.	22352.06
Program Expense TOTAL	16350.	16697.23
NET	1225.	5654.83

2013-14 Final Grant Report Narrative

Music in Motion 2013 once again offered great music and beautiful art. The Guild chose not to sell tickets (or dogtags) as planned, but rather to offer the event free, with a suggested donation in exchange for a dogtag that announced the event. The dogtags were circulated by members well in advance of the event. Held at Chestnut Square, there were good numbers of people throughout the day, until the rain came and drove the musicians inside the Chapel. All total, we had approximately 400 guests and participants. The musicians and artists always enjoy this event in McKinney, and commit to participating in future events planned by the Guild because of the fun they have at Music in Motion.

Because we chose not to have alcohol at Music in Motion, the monies budgeted for permits and security were set aside to be used at April, when the Guild added a professional jazz quartet to the annual Arts in Bloom festival in downtown McKinney. The music was terrific, and had people dancing on the courthouse lawn, literally.

In June, the Guild hosted the Summer Music Intensives. Every afternoon for two weeks, 15-30 music students, beginner to advanced, ages 6-16, came to the Heard-Craig Center for the Arts for intense aural training, music theory, and jam sessions in bluegrass, blues and jazz. The faculty of seven professionals worked with individuals and small groups on the art of improvisation. Everyday the students were encouraged not only to read the notes of the music, but to listen to each other and respond and play beyond the line of music. Surrounded by 2-3 professional musicians playing beside them at all times, each session was a total immersion in music making. Most of these students needed substantial scholarships. The ethnic and socio-economic diversity represented by the group was gratifying. The Guild said “yes” to every parent requesting financial aid. The fruits of everyone’s efforts were shared with the community during a final student-faculty concert, which we offered free to the public. The attendance was outstanding