

Print

Final Grant Report - Submission #7320

Date Submitted: 6/18/2013

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*

Ollimpaxqui Ballet Co, Inc.

Grant Amount*

\$10,000.00

Email *

mexballet@aol.com

Event(s)

List date, time and location of event(s). If you presented more than six events, please continue the list in the comments section at the bottom of this form.

Name of Event*

1. Cinco de Mayo Celebration 2013

Date and Time of Event*

May 3rd 1:00PM

Location of Event*

Caldwell Elementary, McKinney ISD

Name of Event

2..Cinco De Mayo Celebration 2013

Date & Time of Event

May 3rd 2:00PM

Location of Event

Caldwell Elementary, McKinney ISD

Name of Event

3. Cinco de Mayo Celebration 2013

Date & Time of Event

May 6th 8:15AM

Location of Event

Vega Elementary – McKinney ISD

Name of Event

Date & Time of Event

Location of Event

4. Cinco de Mayo Celebration
2013

May 6th time 9:30AM

Vega Elementary – McKinney
ISD

Name of Event

Date & Time of Event

Location of Event

5. Cinco de Mayo Celebration
2013

May 8th 12:45PM

Finch Elementary McKinney
ISD

Name of Event

Date & Time of Event

Location of Event

6. Cinco de Mayo Celebration

May 8th 1;45PM

Finch Elementary McKinney
ISD

Total Revenue

Include grant award funds.

Budget*

Actual*

\$19,320.00

\$19, 320.00

Total Expenses

Budget*

Actual*

19,320.00

\$19,320.00

Total Number in Attendance*

Number of Performances*

2020 PLUS

7

Total Number of Tickets Sold*

Number of Tickets Comped*

1000

1020

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

If no, why not?

- Yes
- No

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

If no, why not?

- Yes
- No

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

Our company is grateful for the City of McKinney support in the program mentioned above. We believe that Ollimpaxqui Ballet Co., Inc. has benefit and will grow artistically as organization by developing and getting support from the City of McKinney and the McKinney Arts Commission

Attach Financial Report*

Attach Narrative Summary*

No file chosen

No file chosen



Final Report 2013
Ollimpaxqui Ballet Co, Inc

**McKinney Arts
Commission**

FINAL REPORT 2013. SCHEDULE OF EVENTS

Regular Program/ Event List	Location	Dates	Youth Attendance	Adult Attendance	Total Attendance Determined
Cinco de Mayo	Caldwell Elementary	May 3rd 2013	300	30	330
Cinco de Mayo	Caldwell Elementary	May 3rd 2013	300	30	325
Cinco de Mayo	Vega Elementary	May 6th 2013	300	25	325
Cinco de Mayo	Vega Elementary	May 6th 2013	300	25	325
Cinco de Mayo	Finch Elementary	May 8th 2013	300	30	330
Cinco de Mayo	Finch Elementary	May 8th 2013	300	30	330
Cinco de Mayo	Primrose School of Eldorado	May 20th 2013	40	10	50
Total attendance	MISD	May 2013	1840	180	2020

Youth Attendance 1,840

Adult Attendance 180

TOTAL ATTENDANCE 2,020 plus



Final Report 2013
Ollimpaxqui Ballet Co, Inc

McKinney Arts
Commission

VENUE & CONTACT PERSON

Event	Date	Venue & Contact person	Grade	Admission Cost
		<u>Cyndi Harvey</u> Campus Secretary Caldwell Elementary 469-302-5504 charvey@mckinneyisd.net		
1. Cinco de Mayo Celebration	May 3 rd 1:00PM	Caldwell Elementary, McKinney ISD	PK-1st	\$350.00 plus \$50.00
2. Cinco de Mayo Celebration	May 3 rd 2:00PM	Caldwell Elementary, McKinney ISD	2 nd -5 th	\$350.00 plus \$50.00
		Connie Dowell Campus Secretary Vega Elementary 2511 Cattleman Drive McKinney, TX 75071 (469) 302-5177 cdowell@mckinneyisd.net		
3. Cinco de Mayo Celebration	May 6th 8:15AM	Vega Elementary – McKinney ISD	PK- 2 nd	\$350.00 plus \$50.00
4. Cinco de Mayo Celebration	May 6th 9:15AM	Vega Elementary – McKinney ISD	3rd - 5th	\$350.00 plus \$50.00
		Sharon Bourland Campus Secretary Finch Elementary 1205 S. Tennessee McKinney, TX 75069 469-302-5605 sbourland@mckinneyisd.net		
5. Cinco de Mayo Celebration	May 8th 12:45PM	Finch Elementary McKinney ISD	PK- 1st	\$350.00 plus \$50.00
6. Cinco de Mayo Celebration	May 8 th 1:45PM	Finch Elementary McKinney ISD	2nd-6th	\$350.00 plus \$50.00
		Donna de Guzman Admissions Director Primrose School of Eldorado 3999 Eldorado Parkway McKinney, TX 75070 972.259.2091 Info@Primroseeldorado.com		
7. Cinco de Mayo Celebration	May 20 th 10:30AM	Primrose School of Eldorado	PK	\$350.00 no plus \$00.00
				Funds from OBC.
				Income from performances: \$2750.00 per 7 services



Final Report 2013
Ollimpaxqui Ballet Co, Inc

**McKinney Arts
Commission**

2012-13 BUDGET CATEGORY ITEMIZATION FOR FUNDS EXPENDED

Personnel (Artistic, Cultural, Technical and Administrative Staff)

Please list all compensated employees, whether full or part time.

Name	Title	FT/PT	Salary & Benefits	Amount Requested
Esteban Ruiz	Coordinator		\$300.00	\$150.00
Itzel Maya	Program Dir.		\$300.00	\$150.00
Eduardo Gutierrez	Artistic Director		\$400.00	\$200.00
Abraham Rojas	Technician		\$200.00	\$100.00
Leslie Gutierrez	Dancer Coord		\$150.00	\$100.00
Carmen Morales	Dancer Coord		\$150.00	\$100.00
	Ollimpaxqui expend		\$1500.00	\$800.00
			700x 7=	McKinney Funds use
\$1500.00 per 7 performance	\$800 x 7 services		\$4900.00	\$5,600.00 total for 7 services

Total amount expended by OBC funds \$4,900.00
Total Amount expended from McKinney funds \$5,600.00 Total: \$10,500.00

Contracted Services

Description	Amount Requested
Mariachi Band 3 musicians \$100.00= \$300 x 7=	\$2,100.00
Ballet Company 6 Dancers \$100.00 = \$600x 7=	\$4,200.00
Robert Silva CPA CPA \$50 x 7=	\$ 350.00
50% use from McKinney funds= 3,325.00	\$6,650.00

Total Amount expend from OBC \$3,325.00
Total Amount expended from McKinney funds \$3,325.00 Total \$6,650.00

Travel

Description	Amount Requested
Travel from Dallas to McKinney 2 vans Mariachis & Dancers	\$350.00
\$100.00 per 3 double services plus one single \$50.00	\$350.00
Milles, insurance and gas	

Total amount expended by OBC funds \$350.00
Total Amount expended from McKinney funds \$ 350.00 Total \$700.00



Final Report 2013
Ollimpaxqui Ballet Co, Inc

**McKinney Arts
Commission**

Rental Expense

Description	Amount Requested
PA system \$60.00 x 4 times	\$240.00
Van rentals \$100.00 x 4 services	\$400.00

Total amount expended by OBC funds **\$ 320.00**
 Total Amount expended from McKinney funds **\$ 300.00** Total **\$620.00**

Advertising & Promotion

Name	Amount Requested
designer materials flyers emails	\$300.00
PR. Mailing, email services	\$200.00

Total amount expended by OBC funds **\$ 250.00**
 Total Amount expended from McKinney funds **\$ 250.00** Total **\$500.00**

Other Expenses:

Description	Amount Expended
Insurances for the use of facilities 50 x 7 services	\$350.00

Total amount expended by OBC funds **\$ 175.00**
 Total Amount expended from McKinney funds **\$ 175.00** Total **\$350.00**



Final Report 2013
Ollimpaxqui Ballet Co, Inc

McKinney Arts Commission

Volunteer Time (not to exceed \$21/hour)

Volunteer hours can only be considered if supported by IRS form 990.

No. of Volunteers	No. of Hours	Services Provided	Est. \$ per hour

Total Amount \$ 0

Donated Goods and/or Services

In kind donations can only be considered if supported by IRS form 990

Donated Goods/Services **Estimated Value**

Total Amount \$ 0

Income for Services

Services

Wal-Mart	\$ 4,000.00
City of McKinney & McKinney Arts Commission	\$10,000.00
Income from performances: \$2750.00 per 7 services	\$ 2,750.00
From School donations \$100.00 x 3	\$ 300.00
Funds from OBC.	\$ 1,270.00
Other donations Robert Silva CPA.	\$ 1,000.00
Income for the project: total	\$ 19,320.00



Final Report 2013
Ollimpaxqui Ballet Co, Inc

McKinney Arts
Commission

Total amount expended by OBC funds \$ 9,320.00
Total Amount expended from McKinney funds \$ 10,000.00

Grand Total expended \$ 19,320.00

Folklorico

OLLIMPAXQUI BALLET CO.

Ollimpaxqui Company Profile

This magnificent company of dancers, singers, and musicians has captivated both adult and student audiences everywhere. Beautifully costumed, these talented artists have created an authentic and vibrant Mexican Spectacular. This educational and highly entertaining panorama encompasses centuries of traditions that have evolved from European, Oriental, Indian, and American influences.

History

Ollimpaxqui means Joyful Movement in Nahuatl, the language of the Aztecs. Ollimpaxqui was born in México City, as Semblanzas de México and México Maxico. We have performed in the National Auditorium and in the Palace of the Fine Arts in Mexico City. They came to the United States in 1985 and founded what is now known as Ollimpaxqui Ballet Company. Most of the dancers have performed with **Amalia Hernandez Ballet Folklórico de Mexico** in the Palace of Fine Arts in Mexico City. The group offers extensive educational programs and participates in over 300 performances a year.

Mission

We completed Ollimpaxqui Ballet Company mission by increase awareness and promote the traditional and folkloric music and dances of Mexico, Central, South America and the world folklore art form by providing educational dance programs, public performances and artistic enrichment events to the McKinney community.

Performances - workshops:

We target 4 schools in diverse areas of the City of McKinney focused in a series of educational bi-lingual programs; dancing through Mexico, Cnco de Mayo Celebration 2013.

Audience: was divided from Pre K – 2nd First performance and 3rd to 6th grade with Educational content: Geography, History, Language and actual influence in music and dances from European, African in Mexico until today.

Paid staff:

1 Artistic Director, 6 professional offices and dancers, 3 musicians, 1 technician, 1 administrator Assistant

Sub Contract labor: 3 professional dancers, 3 musicians, CPA.

Volunteers:

1 Executive Director,



Final Report 2013
Ollimpaxqui Ballet Co, Inc

McKinney Arts
Commission

Folklorico

OLLIMPAXQUI BALLET CO.

Program /Activity: Cinco de Mayo Celebration 2013.

We explained to audiences about these distinctive regions from Mexico Mexico is a nation of many parts, each with a distinctive culture. The Ballet Folklórico Ollimpaxqui was outstanding we introduced McKinney students and teachers to traditions that span hundreds of years and thousands of miles through the many dances of Mexico.

JALISCO

Jalisco in Western Mexico, and the state that has done the most to give Americans their concept of Mexico; It is the home of “El Jarabe Tapatio”, the famed Mexican hat Dance. Said to represent the courtship of doves, the woman dances around the man’s hat if she steps on the brim, it means she accepts his offer of love. The woman’s costume, with its elaborate ribbon dresses, is known as Rancheras. The man wears the rather sever Charro regalia of jacket, straight trousers, and wide brimmed hat.



MICHOACAN

The Dance of the Elders is a pre-Columbian dance from the state of Michoacán located in the western part of Mexico according to historians this dance is being performing in dedication to the acient Fire God call Huehueteotl also associated to the Sun; student will participate with the Little train dance (el trenecito.)

Folk óRico

OLLIMPAXQUI BALLET CO.



Some of the great songs are distinctive in Mexican History La Cucaracha from the Mexican revolution and Cielito lindo from the Spanish influences. Students sing-along these typical songs!



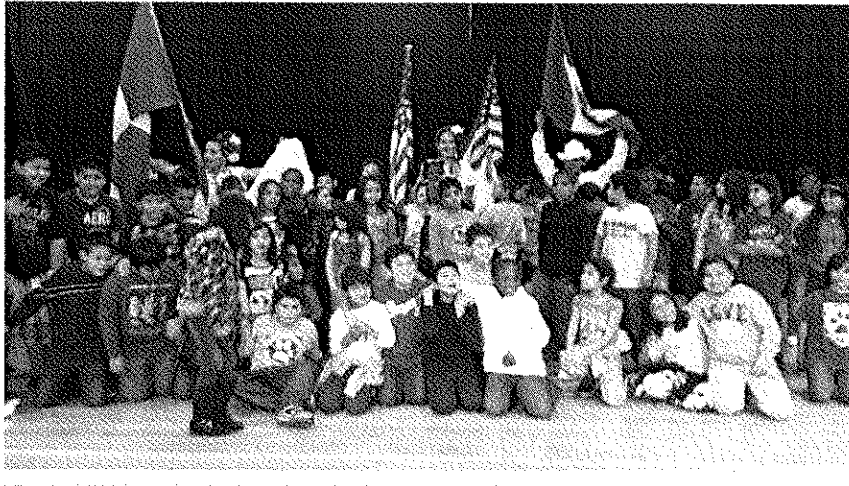
VERACRUZ

On the Gulf Coast of Mexico, is the state of Veracruz and the well-known city of the same name. Its dances are a blend of Spanish, Caribbean, and Indian influences. The famous La Bamba, for example, is a spirited representative of Veracruzano dance. The typical music of Veracruz, exemplified in the “Jaracho”, uses small guitars known as jaranas and requintos, as well as violins and native harps. The local costumes are also of interest. Women wear highly decorated dresses with voluminous skirts while the man dresses in an elegant shirt and trouser of cotton or linen with characteristics straw hats. Your students will sing and dance along with the Company in the exciting final of this memorable performance.

Folk óRico

OLLIMPAXQUI BALLET CO.

For the program student were divided according to their age and grade students and adults had to learn coordination movements in Spanish. Each performance had approximate 200 to 300 students and adults, so a very interactive assistance was achieve. All school had a back to back performance in order to have all students the chance to attend the performance



Follow-Up: After the completion of the performances, students had the chance to participate in a question and answer session with the dancers. Students got a great opportunity to clear their questions and had a better understanding about Mexico Culture.

Folklorico

OLLIMPAXQUI BALLET CO.

Goals and Objectives for the program

Ollimpaxqui Ballet Co demonstrated his competency and efficiency by offered high quality performances to McKinney community.

2012/2013 Ballet Folklórico Program helped Ollimpaxqui to continue our efforts of teaching young and adult members of the community to appreciate and had a better understanding of the Latin American culture and traditions. Ollimpaxqui objective was reach and create a long term impact on the local cultural life of McKinney and enhance cultural development in all neighborhoods.

The work of Ollimpaxqui help the community in getting people ready to become more aware of the cultural traditions and the importance of Latin America cultural heritage, while provided invaluable experiences for parents, teachers, and students.



Ollimpaxqui had developed and improve more effective marketing strategies to promote the company's services and educational programs. Ollimpaxqui will receive help from school teachers and to continue to work in cooperation with Spanish teachers, principals, secretaries and advisors to implement and develop new programs to help us improve the company's operation plans with McKinney schools.



Final Report 2013
Ollimpaxqui Ballet Co, Inc

McKinney Arts
Commission

Folklorico

OLLIMPAXQUI BALLET CO.



"CELEBRATING CINCO DE MAYO TEXAS"

sponsor in part by
City of McKinney and
The McKinney Arts Commission
Live Theater Cultural Programs Specially Designed for School students

Our foreign language technique and audience participation will entertain all your students visually, while providing them with a unique opportunity to enrich their understanding, and fluency in Spanish. Let your students experience a Bilingual Educational program will give them a Cultural insight into México & Latin America. With Audience Participation, it's all about the Richness of our Colorful Hispanic Traditions into an Interactive Program Full of Music & Dance!

Dancing Through Mexico"
From the pre-Columbian rituals of the Aztecs, to the colorful music of the Bamba from Veracruz with its picturesque ribbon-tying ceremony, to the elegant dancing of Jalisco and Michoacán, to the songs and traditions of the other native regions of this exciting country, you will embark on a never-to-be-forgotten journey. You will experience a joyful extravaganza.

The 2013 Ballet Folklorico Program will take place at 5 McKinney-ISD Schools with back to back shows to have all community, students and families attend the program, to general public; this program consists of Ballet Folklorico Dance with live music performance to celebrate May 5th of 2013. Also programs will be open to Community Centers and PTA meetings, parents and community will be able and encourage attending!

Performance will be according to student's age and grade (Pre K - 2nd grade and 3rd - 6th) each performance will have approximated 100 to 300 students, so a very interactive assistance will achieve.

After the completion of the performances, students will have a chance to participate in a question and answer session with the dancers.

IF YOU NEED MORE INFORMATION OR HAVE ANY QUESTIONS PLEASE CONTACT US.
EDUARDO GUTIERREZ Ollimpaxqui Ballet CO, Inc
EMAIL: MEXBALLET@AOL.COM OR Office: (214) 244-8868 Cell: (214) 732-4115
visit the Website: www.mexballet.com
www.folkloricofestival.com

McKinney ISD and Dallas ISD schools will get a 50% discount from regular price!
Our sponsor The McKinney Arts Commission



Final Report 2013
Ollimpaxqui Ballet Co, Inc

McKinney Arts
Commission

Folklorico

OLLIMPAXQUI BALLET CO.

Regular Program/ Event List	Location	Dates	Youth Attendance	Adult Attendance	Total Attendance Determined
Cinco de Mayo	Caldwell Elementary	May 3rd 2013	300	30	330
Cinco de Mayo	Caldwell Elementary	May 3rd 2013	300	30	325
Cinco de Mayo	Vega Elementary	May 6th 2013	300	25	325
Cinco de Mayo	Vega Elementary	May 6th 2013	300	25	325
Cinco de Mayo	Finch Elementary	May 8th 2013	300	30	330
Cinco de Mayo	Finch Elementary	May 8th 2013	300	30	330
Cinco de Mayo	Primrose School of Eldorado	May 20th 2013	40	10	50
Total attendance	MISD	May 2013	1840	180	2020

Youth Attendance 1,840

Adult Attendance 180

TOTAL ATTENDANCE 2,020 plus

Audiences and Students can look forward to:

- ❖ Learning about folkloric dances from different countries of Latin America during a colorful Performance, the explanation is bi-lingual (English and Spanish)
- ❖ Understanding the spirit and traditions which these dances embody
- ❖ Seeing authentic costumes and learn about them
- ❖ Gaining insight into our increasingly important neighbor, Mexico.

México Music & Dance

Foreign language technique and audiences participation will enthrall your students visually, while providing them with a unique opportunity to enrich their understanding and fluency in Spanish language

Performance: A professional production was delivery to McKinney audience of all ages;

Community Involvement



Final Report 2013
Ollimpaxqui Ballet Co, Inc

McKinney Arts
Commission

Folklorico

OLLIMPAXQUI BALLET CO.

Ollimpaxqui involved various people from the schools / community in planned, implement, and evaluated the proposed 2012/2013 Ballet Folklórico Program. The community was informed about performances and events through different methods. Press releases were distributed to different media sources to be broadcasted to the community DFW and McKinney. Main communication media was used included: email List with all MISD Directors and teachers. (And PR including those that are commonly distributed in McKinney community), and other publications

We propose a long term relation to organize and coordinate the Ballet Folklórico Program for MISD students (to help them acquire, develop, and enhance cultural traditional skills with an emphasis on Latin dance and music.

“The flying feet of Folklórico, this company lives and breathes dance”
(The Dallas Morning News. By Margaret Putnam)

Ollimpaxqui is the first Folklórico group to perform at the White House’s Cinco the Mayo Celebration for President George W. Bush.

“Ollimpaxqui Ballet Folklórico defines the festival for Sunday’s audiences at the Latino Cultural Center.” (The Dallas Morning News. By Margaret Putnam)

VI. Financial

Ollimpaxqui personal worked to establish our professional dance company as a secure institution this involved in have all our dancers, teachers and personal with benefits in a full time work contract this will protected our continue commitment to reach out into McKinney community through our performances, festival by offering a better program each season.

We plan to keep serve a great variety of McKinney areas by visiting community centers, schools and other places. We plan to *serve all areas of North Texas* with special performance and choreographies with a full new production every year.

Ollimpaxqui Ballet Co., Inc. plans to develop effective marketing strategies to promote our company’s operations and services in Dallas and surrounding areas, the implementation and development of marketing strategies, programs and fund-raising events will take place as a process that will benefit our company infrastructure and public relations with the City of McKinney.

Our company is grateful for the City of McKinney support in the program mentioned above. We believe that Ollimpaxqui Ballet Co., Inc. has benefit and will grow artistically as organization by developing and getting support from the City of McKinney and the McKinney Arts Commission



Final Report 2013
Ollimpaxqui Ballet Co, Inc

McKinney Arts
Commission

Folk óRico

OLLIMPAXQUI BALLET CO.

Income for Services

Services

Wal-Mart	\$ 4,000.00
City of McKinney & McKinney Arts Commission	\$10,000.00
Income from performances: \$2750.00 per 7 services	\$ 2,750.00
From School donations \$100.00 x 3	\$ 300.00
Funds from OBC.	\$ 1,270.00
Other donations Robert Silva CPA.	\$ 1,000.00
Income for the project: total	\$ 19,320.00

Total amount expended by OBC funds **\$ 9,320.00**

Total Amount expended from McKinney funds **\$ 10,000.00**

Grand Total expended \$ 19,320.00



Final Report 2013
Ollimpaxqui Ballet Co, Inc

McKinney Arts
Commission