

RESOLUTION NO. 2020-10-___ (R)

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MCKINNEY, TEXAS, AUTHORIZING A PARTNERSHIP AND ACCOMPANYING AGREEMENT WITH KHYI 95.3 RADIO FOR ADVERTISING PURPOSES, INCLUDING THE PRODUCTION OF THE 2021 TEXAS MUSIC REVOLUTION FESTIVAL; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the State of Texas, via the Texas Music Office, designated the City of McKinney as a Music Friendly City in 2020; and

WHEREAS, McKinney has the opportunity to be the host city for the 2021 Texas Music Revolution festival, produced by KHYI 95.3 Radio; and

WHEREAS, KHYI 95.3 Radio Station has produced the Texas Music Revolution festival for the past 24 years wherein the event showcases Texas musicians and local businesses; and

WHEREAS, Texas Music Revolution 2021-2023 be a multi-venue event showcasing Downtown McKinney; and

WHEREAS, the City Council of the City of McKinney has determined it to be in the best interests of the citizens of the City of McKinney to enter into an advertising agreement with KHYI 95.3 Radio to promote Downtown McKinney as a music destination and to serve as the location for the Texas Music Revolution festival.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MCKINNEY, TEXAS, THAT:

SECTION 1. The City Council of the City of McKinney, Texas, hereby authorizes a partnership and accompanying agreement with KHYI 95.3 "The Range" and Joshua Jones in furtherance of hosting the 2021 Texas Music Revolution Festival.

SECTION 2. The Texas Music Revolution festival will occur over 2-3 days in 2021 and shall include 30-40 bands performing across 10-15 venues in Downtown McKinney.

DULY PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF MCKINNEY, TEXAS ON THE 6th DAY of OCTOBER, 2020.

CITY OF MCKINNEY, TEXAS

GEORGE C. FULLER
Mayor

ATTEST:

EMPRESS DRANE
City Secretary

APPROVED AS TO FORM:

MARK S. HOUSER
City Attorney