

The WERX 2016 Event Budget
 MCDC Promotional Grant

	jan	feb	mar	apr	may	jun	jul	aug	sep	oct
Income										
Events										
Start Up Local										
Cash Sponsorships			\$3,500	\$4,000	\$3,000					
In-Kind Sponsorships	\$1,000	\$1,000	\$1,000	\$1,000						
Ticket Sales/Beer/Wine					\$1,000	\$1,500				
Grant - MCDC Promo			\$1,000	\$500	\$500	\$500				
Speaker Event										
Cash Sponsorships						\$7,500	\$5,000	\$2,000		
In-Kind Sponsorships									\$2,000	
Grant - MCDC Promo						\$1,000	\$1,000	\$1,500	\$1,500	
Ticket Sales								\$7,500	\$12,500	
Innovate Her										
Cash Sponsorships							\$500			
In-Kind Sponsorships							\$500	\$500	\$500	
Grant - MCDC Promo					\$500				\$500	
2nd Annual Chili Cook-Off										
Cash Sponsorships								\$1,000		
In-Kind Sponsorships									\$5,000	\$2,500
Ticket Sales										\$10,000
Grant - MCDC Promo					\$500			\$1,000	\$500	\$500
Total Event Income	\$1,000	\$1,000	\$5,500	\$5,500	\$5,500	\$10,500	\$7,000	\$13,500	\$22,500	\$13,000
Expenses										
Start Up Local										
License	\$600			\$600						
Promotion		\$500	\$500	\$500	\$500	\$500				
Event						\$2,000				
Prizes						\$6,500				

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Misc		\$50	\$50	\$50	\$50					
Innovate McKinney Speaker										
Speaker					\$5,000				\$5,000	
Venue								\$2,500		
Cocktail Event						\$2,500			\$2,500	
Program								\$750		
Promotion						\$1,000	\$1,000	\$1,500	\$1,500	
Innovate Her										
Promotion					\$500				\$500	
Event									\$500	
Prizes								\$500	\$500	
Misc										
2nd Annual Chili Cook-Off										
Promotion					\$500			\$1,000	\$500	\$500
Entertainment										\$500
Supplies									\$250	\$500
Prizes										\$1,000
Misc									\$100	\$100
Total Expenses	\$600	\$550	\$550	\$1,150	\$6,550	\$12,500	\$1,000	\$6,250	\$11,350	\$2,600
Net from Events	\$400	\$450	\$4,950	\$4,350	(\$1,050)	(\$2,000)	\$6,000	\$7,250	\$11,150	\$10,400

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