

**1. Passion & Purpose**

**2. Collaboration & Innovation**

**3. Community & Quality of Life**



**BUILD**

**GROW**

**SUPPORT**

**Entrepreneurs & Small Business**





**Unique  
collaboration  
between Collide  
and McKinney**



# Collide

OF MCKINNEY

An Entrepreneurial Village

**“To thrive, cities must attract smart people and enable them to work collaboratively”**

***“The Triumph of a City”***

**Harvard economist  
~Ed Glaeser**

# Collide Center District – Master Plan

*Downtown McKinney*

14 Jan 2014

Prototypical Images  
of Development Quality Desired  
for Collide Center District



Mixed-Use  
Ground Floor Office/Retail



Walkable  
Streetscapes



Boutique  
Hotel



Apartment



Townhouse

# Collide Center District – Master Plan

*Downtown McKinney*

14 Jan 2014

VIRGINIA



Key Physical Relationships to Downtown Features

Downtown

Square

Louisiana

CLOYD

IESTNUT

Davis St.

State Highway 5

WILCOX

WOLFE

Chestnut Square

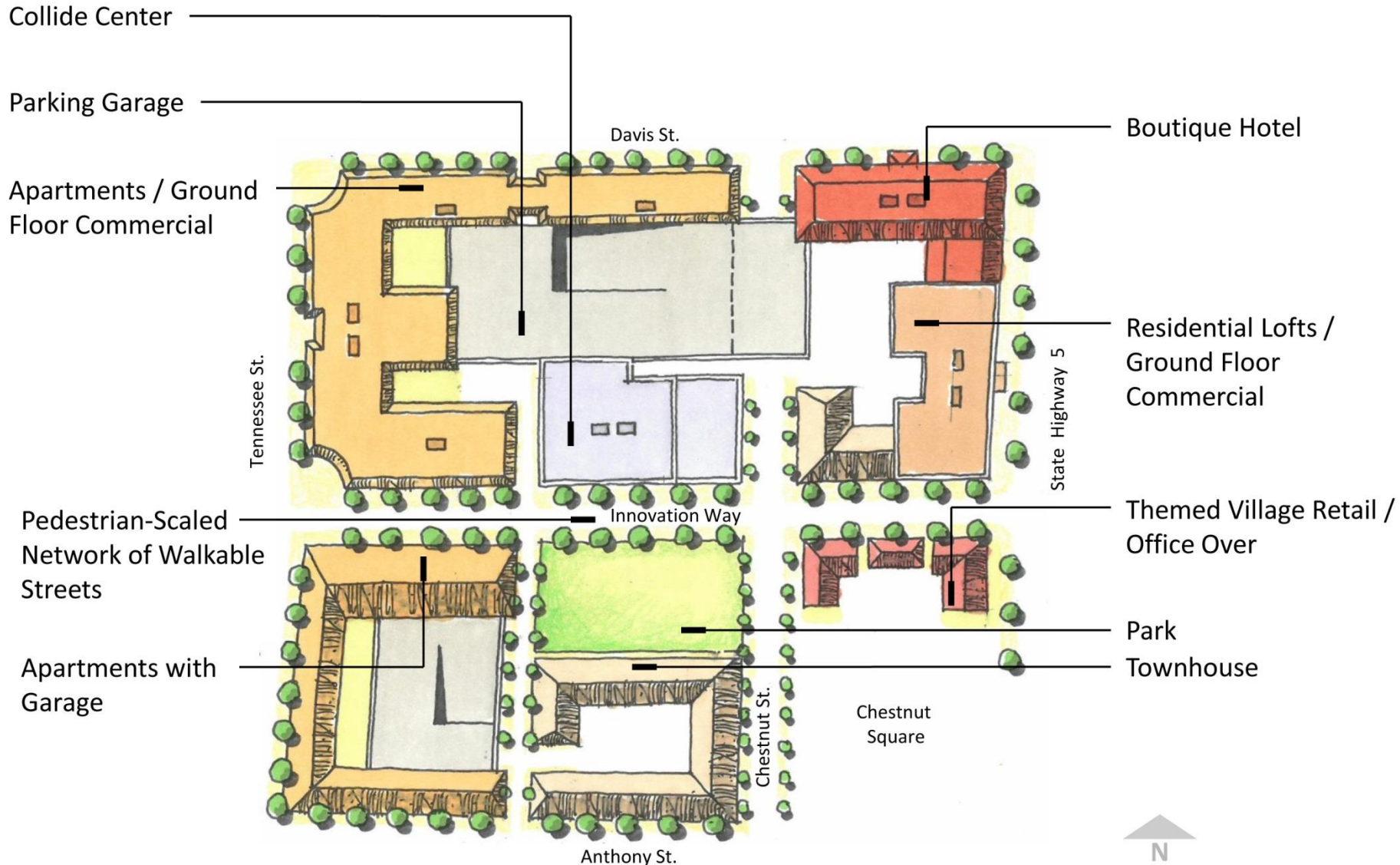
Anthony St.



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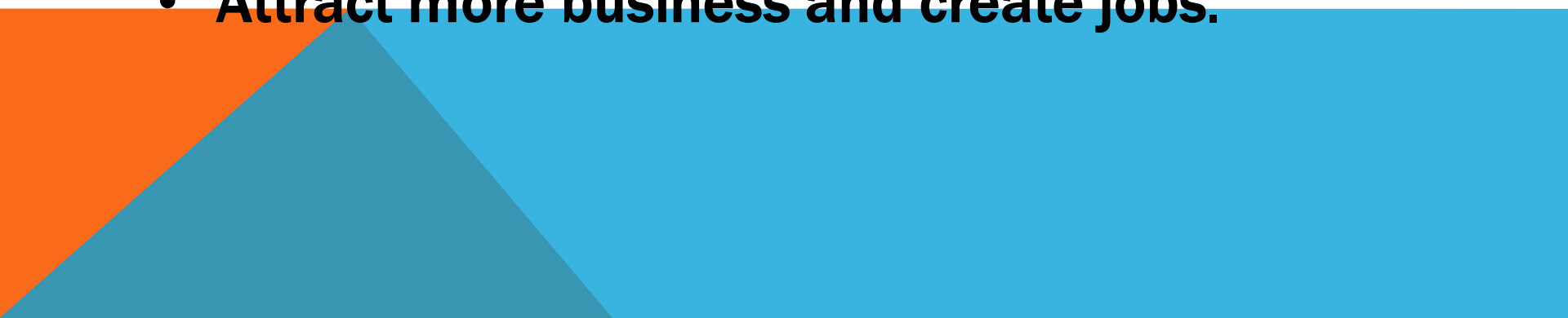




# WHY BUILD, SUPPORT & GROW IT?

- **Incubator graduates create jobs, revitalize neighborhoods and commercialize new technologies, thus strengthening local, regional and even national economies.**
- **Government subsidies for well-managed business incubation programs represent strong investments in local and regional economies.**
- **Business incubators actually contribute to the long-term viability of the local real estate market. Incubation programs graduate strong and self-supporting companies into their communities, where these companies build, purchase or rent space.**
- **Coworking space bring people. A dedicated spot for business offer a gathering point for independent contractors and freelancers who want to eliminate the isolation of working from home or wish to collaborate. Networking and collaboration are key to business success.**
- **In Short, It's good for the economy, the community and the city of McKinney!**

# WHY ENTREPRENEURS?

- **Entrepreneurs are Innovators. Business is built by the entrepreneur.**
  - **Small Business is the backbone of our economy.**
  - **Bring the money to the city and keep it there.**
  - **Attract more business and create jobs.**
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**WHAT WE HAVE...**

**THE EXPERIENCE AND TEAM TO BUILD GROW  
AND SUPPORT AN ENTREPRENEURIAL  
COMMUNITY**

**What we need?  
120 days**

**To develop our unique private public partnership**

