

McKINNEY ARTS COMMISSION

JULY 18, 2013

The McKinney Arts Commission of the City of McKinney, Texas met in regular session in the Council Chambers of the Municipal Building on July 18, 2013 at 9:00 a.m.

Commissioners Present: Chair Linda Spina; Vice-Chair Hamilton Doak; Janet Farr; Matthew Bado; Beth McGuire; and Sherry Tucker. Commissioner Absent: Pamela Harden.

Staff Present: McKinney Arts Commission Secretary Mona Robinson. Staff Absent: City Liaison Janay Ticken.

Guests Present: Gail McLaughlin and Cindy Brown of the Art Club of McKinney; Eduardo Gutierrez of Ollimpaxqui Ballet.

Chair Linda Spina called the meeting to order at 9:08 p.m. after determining a quorum was present.

Commissioners unanimously approved the motion by Commissioner Farr, seconded by Vice-Chair Doak, to approve the following consent items:

13-655 Minutes of the McKinney Arts Commission Special Meeting of June 12, 2013.

END OF CONSENT

13-562 Consider/Discuss/Act on Final Report of Art Club of McKinney. Chair Spina invited Gail McLaughlin, President of the Art Club of McKinney, to briefly discuss their Final Report which had been tabled for further discussion at the June 12, 2013 Arts Commission Special Meeting. Chair Spina explained the City Attorney had stated there was nothing in the Arts Commission Guidelines or FY2012-13 Grant Application to prevent the funding of the final portion of the Art Club of McKinney's grant funds. However, Chair Spina explained the final grant payment would be reduced as the Art Club of McKinney final expenses were not what had been anticipated. Commissioners unanimously approved the motion by Commissioner Tucker, seconded by Commissioner Bado, to approve the Final Report of Art Club of McKinney in the amount of \$1,747.50.

- 13-656** Consider/Discuss/Act on Final Report of Ollimpaxqui Ballet Co. Chair Spina invited Eduardo Gutierrez of Ollimpaxqui Ballet Co. to briefly discuss their Final Report which had been submitted for approval. Chair Spina and Vice-Chair Doak inquired about the advertising expense as points of concern were that events funded in part with an Arts Commission grant were required to be open to the public and must be for McKinney events. Vice-Chair Doak opened a discussion on events which had originally been listed in Ollimpaxqui's FY2012-13 application but had not taken place, and Vice-Chair Doak stated it was his opinion that Ollimpaxqui Ballet made an agenda of events which was not executed. However, Mr. Gutierrez stated he had notified the Arts Commission of his scheduling changes. Chair Spina explained the final grant payment would be reduced as Ollimpaxqui Ballet Co. final expenses were not what had been anticipated. Commissioners unanimously approved the motion by Vice-Chair Doak, seconded by Commissioner Farr, to approve the Final Report of Ollimpaxqui Ballet Co. in the amount of \$9,660.00. Vice-Chair Doak reminded Mr. Gutierrez of the importance of transparency in their reporting to the Arts Commission.
- 13-657** Consider/Discuss/Act on Collin College Collateral for Public Art Project. Chair Spina opened a discussion regarding a possible Collin College collateral design project for McKinney public art. Chair Spina explained the relationship between Collin College students and the City of McKinney would have the students undertaking the role of a design company with the City being a potential client. The College is very excited about working with the Arts Commission on this project which would serve as an educational resource for McKinney public art projects. Chair Spina has discussed this project with CoCo Good, Director of Communications and Marketing, who felt the format and color scheme of the public art rack card should be maintained in the collateral project with

the College. It was stated that there would be a minimum printing budget of \$1,000, but the College had stated that the professor would assist in explaining the printing requirements to various printers. The responsibilities of the Arts Commission would include the cost of any printing, identifying possible donations, identify the artwork and highlight why it is important, obtain permission to publish pictures of the public art if owned by an individual, meet with the students, and establish schedules. Following a discussion of various issues related to this partnership with Collin College, it was decided to form a subcommittee consisting of Chair Spina, Vice-Chair Doak, and Commissioner Bado to develop a work plan and template for background information for the public art. The remaining research responsibilities would be divided among all Arts Commissioners. Chair Spina felt research should be done during the College's fall semester so the actual project could be started during the spring semester beginning on January 15, 2014. This item was tabled to another meeting.

13-658 Discuss FY2013-14 Arts Grants Applications. Chair Spina stated she will provide a spreadsheet of which groups had applied for a FY2013-14 art grant and the amount of each grant request. Commissioner Farr stated one group had mentioned the fact that the City should request proof of insurance for City of McKinney events wherein the City is listed as an insured, and she felt bad for the groups because of all the problems that were encountered with the new web-based application. Chair Spina has concerns with the one-on-one reviews as she feels they were done differently by each reviewer. Vice-Chair Doak stated the information given to organizations at the grant writing workshops must be much clearer and explained much better than it was this year, and he feels the Commissioners will need to be more tolerant with the applicant groups as they were given misinformation regarding financial details regarding this grant cycle. Vice-Chair Doak felt the browser issue was a huge problem

and created issues with all of the groups he reviewed. Chair Spina stated the application should have more language documenting what is to be entered within the application. Chair Spina, Vice-Chair Doak, and Commissioner Farr discussed issues the groups had with the application. Chair Spina stressed the fact that applicant groups must have an art related project.

13-659 Discuss Status of Request for Proposal for Public Art Mural. Chair Spina explained a draft of the Request for Proposal for the Public Art Mural was not available, but there were still outstanding questions regarding the initial art project. This item will be discussed further at a future meeting once City Liaison Tieken has had the opportunity to prepare the draft of the Request for Proposal.

13-660 Discuss Bonnie Wenk Park Opening. Commissioner Farr stated the focus of the fundraising subcommittee was doing something at the Bonnie Wenk Park opening to raise money; however, due to City Liaison Tieken's family matter, the form to be used for raising funds was not completed. Additionally, specifics concerning where funds would be deposited has not been established. Chair Spina read to the other Commissioners what she planned on saying when she introduced the band during the upcoming Bonnie Wenk Park opening. The Commissioners discussed promoting public art at the park opening even though there would be no fundraising activities, and they discussed various ways this might be accomplished. Commissioner Farr felt more exposure for the public art mural project could be accomplished by having a table somewhere around the downtown square. Chair Spina stated her introduction of the band at the Bonnie Wenk Park opening could be an introduction to the public of the upcoming public art projects.

13-661 Discuss FY2013-14 Budget. Chair Spina opened the discussion on next fiscal year's budget items as the Commissioners needed to start thinking about what items might be allocated. Commissioner Bado explained a

possible upcoming activity which Mainstreet is discussing and which might be a partnership opportunity with the Arts Commission. Chair Spina stated she is concerned about being able to satisfy appropriate grant requests as well as funding of the Business Council for the Arts membership, the Leadership Arts Program, and public art projects. Commissioner Bado stated the Arts Commission must be aggressive in marketing public art to the citizens. Commissioner Farr stated funding will be necessary to promote the public art, and she suggested promoting the public art and fundraising at Oktoberfest in late September and also at Dickens of a Christmas. Chair Spina stated the amount to be dedicated to public art projects will also need to be determined. Commissioner Tucker stated the Leadership Arts program is a wonderful project, and Vice-Chair Doak stated funds for one arts commissioner to attend the Leadership Arts program should be included in the Arts Commission budget. A planning retreat was discussed, and Vice-Chair Doak stated they would have a better sense of what funds would be available once a decision had been completed on the grant applications. Chair Spina stated she would support not having outreach funds for FY2013-14, and Commissioner Tucker agreed funds are needed to promote art groups.

13-662 Discuss Possible Uses of Grant Funds. Chair Spina opened the discussion related to the use of Arts Commission grant funds for prize money and/or scholarships by grant recipients. Following a review of Arts Commission guidelines and policies, Chair Spina stated that City Liaison Tieken had determined there was nothing to prevent grant recipients using grant funds for prize money and/or scholarships. Vice-Chair Doak does not feel City funds should be used for prize money and/or scholarships but should be used for execution of funded events. Following Commissioner Tucker's statement that often scholarships are an incentive for people to participate in a group's event, a discussion was

held on the value and handling of scholarships, and Commissioner McGuire stated the organizations can adjust their Final Report so any scholarships are not included in their expenses. Commissioner Tucker also stated groups could fund scholarships with their portion of expenses. Vice-Chair Doak stated he does not think the Arts Commission should take scholarships into consideration; they should not be used as a calculating number; and they should not impact a group's funding. Commissioner McGuire stated prize money could be considered as an artist fee, and Commissioner Tucker stated she wants to see a true picture of each group's event expenses. Vice-Chair stated he is concerned about prize money being a good use of City funds. Commissioner Farr stated she is in favor of giving funds for awards, prizes and/or scholarships, and it was the consensus of the other Commissioners that they were okay with funding prizes and scholarship from City funds.

13-663 Discuss "On My Own Time" Collaboration with City Update. Commissioner Tucker stated the Business Council for the Arts (BCA) wanted the City of McKinney to participate in their "On My Own Time" project, and BCA had stretched the deadline date in hopes the City of McKinney would participate. Commissioner Tucker suggested she remain as the contact with the BCA in hopes the City would participated in the "On My Own Time" collaboration next year. In response to Chair Spina's question regarding what would the City need to commit to, Commissioner Tucker stated there would be a deadline for City employees to submit their work which would then be judged/juried and displayed for a period of time. The cost is \$700, but Commissioner Tucker stated the BCA would waive the fee once the City of McKinney decided to participate in the collaboration. Commissioner Tucker is confident the "On My Own Time" collaboration with BCA will happen, but it may take a while.

BOARD OR COMMISSIONER COMMENTS

Commissioner Tucker thanked Chair Spina, and Commissioner Farr thanked Secretary Robinson for her stepping up while City Liaison Tieken was out. Commissioners discussed the Board and Commission interviews, and Vice-Chair Doak stated he had spoken with Mayor Pro Tem Ussery about traits which would be beneficial in any of newly appointed Arts Commissioners. Chair Spina stated there were 15 people scheduled for McKinney Arts Commission interviews, but only 7 people showed up. Chair Spina also stated the interviewers did not specifically ask about fundraising. City Council member Ricchi requested a meeting with Chair Spina prior to the City Council's meeting at which the board and commission appointments will be made. Chair Spina thanked Commissioner McGuire for her service on the Arts Commission over the past two years. Chair Spina stated Guy Giersch had called her to discuss the possibility of engaging 14 local artists to create artwork of the historic houses on the 2015 City of McKinney Historic Preservation Advisory Board calendar. Mr. Giersch also mentioned the possibility of the Arts Commission judging the submitted art to determine which art would be displayed on the historic homes displayed in the 2015 calendar.

Commissioners unanimously approved the motion by Commissioner Tucker, seconded by Commissioner Farr, to adjourn. Chair Spina adjourned the meeting at 11:02 a.m.

LINDA SPINA
Chair