

LEARN ABOUT  
MCDC GRANTS

Logged in as Kiwanis | [Log Out](#)

## MCDC GRANT APPLICATION SYSTEM

Please read the McKinney Community Development Corporation [Grant Guidelines](#) prior to completing this application.

### Account Info

Username: dscustomwood@gmail.com | Password: 13ds13is32

### Application

#### Organization Information

Name	Kiwanis		
Federal Tax I.D.	27-3890253		
Incorporation Date	11	4	2010
Mailing Address	p.o. box 1565		
City	McKinney		
State	Texas		
ZIP	75070		
Phone	972-562-7219		
Fax			
Email	dscustomwood@gmail.com		
Website	mckinneykiwanis.org		
Check one:	<input checked="" type="radio"/> Nonprofit - 501(c) Attach a copy of IRS Determination Letter <input type="radio"/> Governmental entity <input type="radio"/> For profit corporation <input type="radio"/> Other		

Professional affiliations and organizations to which your organization belongs:

#### Representative Completing Application

Name	Dennis Williams		
Title	Co-Chairman of Historic McKinn		
Mailing Address	406 Brook Lane		
City	McKinney		
State	Texas		
ZIP	75069		
Phone	972-562-7219		
Fax			
Email	dscustomwood@gmail.com		

### Grant application progress

- 1 2 3 4 5

#### 1 Application

- Organization Information
- Representative Completing Application
- Contact for Communications Between MCDC and Organization

#### 2 Financial

- Funding
- Project / Promotional Activity / Community Event
- Project Grants

#### 3 Acknowledgements

#### 4 Attachments

- Board of Directors
- Leadership Staff
- Overview of Organization
- Overview of Project / Promotional Activity or Community Event
- Financials

#### 5 Final Report

- Project / Promotional Activity / Community Event
- Attachments

# MCDC - Online Grant Application

## Contact for Communications Between MCDC and Organization

Same as above?

Name *Dennis Williams*

Title *Co-Chairman of Historic McKinn*

Mailing Address *406 Brook Lane*

City *McKinney*

State *Texas*

ZIP *75069*

Phone *972-562-7219*

Fax

Email *dscustomwood@gmail.com*

[Save and Continue](#)

**McKinney Community Development Corporation** 5900 S. Lake Forest Dr., Suite 110 McKinney, Texas 75070 214-544-0296 Fax: 972-542-0926  
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### Financial

Provide an overview of the organization's financial status including the impact of this grant request. Please attach your budget for the current year and audited financial statements for the preceding two years. If financials are not available, please indicate why.

### Funding

Total Amount Requested

Please attach a budget for the proposed Project / Promotional Activity / Community Event.

### Project / Promotional Activity / Community Event

Start Date

Completion Date

### Project Grants

An expansion/improvement?  Yes  No

A replacement/repair?  Yes  No

A multi-phase project?  Yes  No

A new project?  Yes  No

Has a request for funding for this  Yes  No  
Project / Promotional Activity /  
Community Event been submitted  
to MCDC in the past?

What is the estimated total cost for the Project / Promotional  
Activity / Community Event?

Enter Estimated Total

Has a feasibility study or market analysis been completed for  
this proposed project? If so, please attach a copy of the  
Executive Summary.

What percentage of Project / Promotional Activity / Community  
Event funding will be provided by the Applicant?

Total Cost \$

Enter Percentage

Are matching funds available?

### Grant application progress

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Yes  No

Cash \$	<input type="text" value="0"/>	In Kind \$	<input type="text" value="0"/>
Source	<input type="text" value="0"/>	Source	<input type="text" value="0"/>
% of Total	<input type="text" value="0"/>	% of Total	<input type="text" value="0"/>

List any other potential funding sources and the amounts associated.

Source  Amount

Have any other federal, state, or municipal entities or foundations been approached for funding? If so, please list entity, date of request and amount of request.

Entity   
Date  Amount

Entity   
Date  Amount

[Update Information](#)

## MCDC GRANT APPLICATION SYSTEM

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### Acknowledgements

If funding is approved by the MCDC Board of Directors, Applicant will assure:

The Project / Promotional Activity / Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization;

All funds awarded will be used exclusively for the purpose described in this application;

MCDC will be recognized in all marketing, outreach, advertising and public relations as a funder of the Project / Promotional Activity / Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed Performance Agreement;

Organization's officials who have signed the application are authorized by the organization to submit the application;

Applicant will comply with the MCDC Grant Guidelines in executing the Project / Promotional Activity / Community Event for which funds were received.

A final report detailing the success of the Project / Promotional Activity / Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project / Promotional Activity / Community Event.

Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project / Promotional Activity / Community Event with submission of invoices / receipts to MCDC. The final 20% will be forwarded upon MCDC's receipt of unpaid invoices / receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project / Promotional Activity / Community Event.

The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

Incomplete applications, or those received after the deadline, will not be considered.

[Agree and Continue](#)

### Grant application progress

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### Attachments

[Board of Directors](#)

[Leadership Staff](#)

### Overview of Organization

Mission, goals & objectives, scope of services, organizational structure, number of paid staff & volunteers, etc.

Outline any contemplated organizational changes, if any, and potential impact on funding request.

### Overview of Project / Promotional Activity / Community Event

Description of Project / Promotional Activity / Community Event and how it helps the organization fulfill strategic goals

Timeframe, estimated attendance, admission fees

Venue/location

Goals and plans for growth and expansion

### Describe how the Project / Promotional Activity / Community Event will support the following MCDC goals:

Develop and strengthen McKinney's physical amenities for recreational, leisure and tourism opportunities

Preserve the historic character of McKinney

Promote the City of McKinney

Provide access to affordable housing

Collaborate with others to develop new or expanded business enterprises

### Financials

Overview of the organization's financial status

Marketing and Outreach

Describe marketing plan and outreach strategies for your organization and for the Project / Promotional Activity / Community Event for which funding is requested

How will execution of the plan and strategies help achieve current and future goals?

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#### 5 Final Report

Project / Promotional Activity / Community Event  
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Metrics to Evaluate Success

Outline the metrics that will be used to evaluate the success of the Project / Promotional Activity / Community Event for which funding is requested

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### Final Report

(Due 30 days following completion of Project / Promotional Activity / Community Event)

#### Project / Promotional Activity / Community Event

Organization	<input type="text"/>
Funding Amount	<input type="text"/>
Start Date	<input type="text"/> / <input type="text"/> / <input type="text"/>
Completion Date	<input type="text"/> / <input type="text"/> / <input type="text"/>
Location	<input type="text"/>

#### Attachments

Narrative report on the Project / Promotional Activity / Community Event

 [Browse...](#)

Identify goals and objectives achieved

 [Browse...](#)

Financial report – budget as proposed and actual expenditures, with explanations for any variance

 [Browse...](#)

Samples of printed marketing and outreach materials

 [Browse...](#)

Screen shots of online promotions

 [Browse...](#)

Photographs, slides, videotapes, etc.

 [Browse...](#)

Evaluation against metrics outlined in application

 [Browse...](#)

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[Finish](#)

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## **Kiwanis Club of McKinney Board of Directors**

**President – Jim Cairo**

**President-Elect: Jim Smith**

**Vice President – Michelle Beatty**

**Secretary: Sandra Williams**

**Treasurer: Margaret Harsch**

**Past President: Rob Nelson**

**Directors: Payton Brooks, Dennis Burt, Dave Hinman, Tressie Johnsen,  
Kirk Saxon, Bill Rosnett**

## **Kiwanis Club of McKinney Leadership Staff**

**Dennis Williams**

**Mark Carswell**

**Payton Brooks**

**Bill Bradshaw**

**Brian Hazelwood**

**Kirk Saxon**

**Justin Jordan**

# Kiwanis

Texas/Oklahoma District

Kiwanis Club of McKinney P. O. Box 1565 McKinney, Texas 75070

## I. Overview of organization

The Kiwanis Club of McKinney is a non-profit service organization. We are a member of Kiwanis International which is a global organization dedicated to changing the world, one child and one community at a time. We meet every Thursday at noon for lunch and a program. We have a board meeting once a month and planning meetings as needed during the month. Our officers change each year on October 1<sup>st</sup>. This project will not see a change of our board or committee members. We are incorporated as a 501(c) 3 under the Federal Tax guidelines and dedicated to serving the needs of McKinney and Collin County. There are no paid staff in our organization. All money that is raised from our fund raising events goes back to the community. Last year we were able to make significant donations to CASA, the children and adult health clinic, Community Lifeline, The Food Pantry, and our Scholarship fund through MEF. Other donations went to building wheel chair ramps for the needy ( free of charge to the recipients), The Samaritan Inn, our Terrific Kids programs in the Elementary schools and the Key Clubs in the High Schools.

## II. Overview of Project

Triathlons are the modern day test of endurance. Applicants will swim 300 yards in the McKinney High School pool. They will then bike approximately 13 miles and run 3 miles. The event will begin at the McKinney High School pool and end at the school. We are hoping for 450 applicants with an entrance fee of \$50.00 each. We anticipate an average of two people coming with each applicant. The event is on the internet on Triathlon web sites and magazines. We are giving the information out to health clubs, hospitals, sporting stores and centers. We are giving the applicants names of the hotels and restaurant available in McKinney. The success of this event will be measured in attendance, safety, and profit.

Our Kids Triathlon encourages young children to stay physically fit. The kids Triathlon will be on Saturday afternoon and have a 50 yard swim, 2 mile bike course and a 1 mile run. All of this will occur around McKinney High School. We start in January contacting the Physical Education departments in the schools to encourage them to get children interested in physical fitness and possibly entering the event. We are offering them a clinic for the die hard children, which was 125 last year, to help with the preparation.

In the future our plans are to work on the wellness aspect of this event and physical fitness to have something for everyone to participate in and feel the difference.

We feel that we are making a significant impact on the quality of life in McKinney by promoting the physical aspect of wellness and have chosen our triathlon route to incorporate the historic nature of McKinney and bring persons who may never visit to our town. We hope a significant number will use the hotels and restaurants as we grow this event into the weekend of fitness.

## III. Marketing and Outreach

This event is already posted on the internet on Triathlon web sites and goes out to thousands of athletes throughout the Metroplex and surrounding states. It is also advertised in magazines and we will be posting information about the event in running stores and health clubs, hospitals, sporting stores and centers. The participants will be provided with information on the restaurants and hotels in McKinney. We anticipate that each participant brings two persons with them and some will be here Saturday and Sunday since their children will participate in the children's Triathlon.

#### IV. Metrics to Evaluate Success

The success will be measured in attendance, safety and profit.

#### V. Financial Information

Attached

*Kiwanis is a global organization of volunteers dedicated to*



*changing the world one child and one community at a time.*

HISTORIC MCKINNEY KIWANIS TRIATHLON			
2015 Budget			12/28/2014
EXPENSES: (Based on 200/200/150/350 competitors)			
ITEM	EXPLANATION	PROJECTED	ACTUAL
		\$2,750.00	
Advertising			
	Signs and Banners	\$1,000	
	Competitor Triathlon Magazine	\$500	
	Flyers & Printing	\$1,000	
	Newspaper Ads	\$250	
T-Shirts- Athletes	700 @ 9	\$6,300.00	
T-Shirts - Volunteers	200 @ 9	\$1,800.00	
Awards		\$1,000.00	
McKinney High Pool		\$1,000.00	
Food pre & post event		\$100.00	
Ice		\$1,000.00	
Officials		\$50.00	
Permits		\$3,100.00	
Police		\$150.00	
Cones rental		\$500.00	
Race event		\$2,800.00	
Timing		\$400.00	
Toilets			
		\$5,000.00	
Race Director/Set up/Racks		\$450.00	
Ambulance Svc		\$150.00	
USAT Sanction		\$500.00	
Misc		\$28,150.00	\$ -
<b>TOTAL</b>			
<b>INCOME</b>		\$22,500.00	
Entrants	300x25/300x50	\$20,000.00	
Sponsors			
		\$42,500.00	
<b>TOTAL</b>			
		\$14,350.00	\$ -
<b>NET INCOME</b>			

# Kiwanis Club of McKinn

## Profit & Loss Budget Overview

October 2014 through September 2015

5:50 PM

12/04/2014

Cash Basis

	<b>TOTAL</b>	
	<b>Sep 15</b>	<b>Oct '14 - Sep 15</b>
<b>Income</b>		
Member Dues	2,666.63	32,000.00
Project Club Dues	83.33	1,000.00
New Memberships	83.33	1,000.00
<b>Meals</b>		
Guests		0.00
Installation Banquet		2,000.00
Inter-Club Guests		0.00
Seniors		0.00
Total Meals		2,000.00
Braggs & Fines	83.33	1,000.00
Merchandise Sales	25.00	300.00
Background Checks	0.00	1,000.00
Wierd Thursday Auction	0.00	500.00
Interest Income	4.13	50.00
<b>Total Income</b>	<b>2,945.75</b>	<b>38,850.00</b>
<b>Cost of Goods Sold</b>		
<b>Meal/Food Costs</b>		
Lunch Costs	1,333.33	16,000.00
Room Fees	283.33	3,400.00
Special Meal Costs		1,000.00
Meal/Food Costs - Other		0.00
Total Meal/Food Costs	1,616.66	20,400.00
Merchandise Purchases		500.00
Installation Banquet Costs		2,200.00
<b>Total COGS</b>	<b>1,616.66</b>	<b>23,100.00</b>
<b>Gross Profit</b>	<b>1,329.09</b>	<b>15,750.00</b>
<b>Expense</b>		
Advertising/Marketing	25.00	300.00
Awards	41.63	500.00
Dues & Subscriptions		100.00
Gifts		50.00
Inter-Club Expenses	8.33	100.00
License & Fees		200.00
Membership Fees		
Kiwanis Int'l		8,500.00

	<u>Sep 15</u>	<u>TOTAL</u> <u>Oct '14 - Sep 15</u>
Total Membership Fees		8,500.00
Miscellaneous		500.00
Office Supplies & Expense		0.00
Postage & Delivery	8.33	100.00
Background Check Costs	8.33	1,100.00
Travel		
Int'l Convention	0.00	2,600.00
TX/OK Convention	0.00	1,000.00
Total Travel	0.00	3,600.00
Website Costs		200.00
Total Expense	<u>91.62</u>	<u>15,250.00</u>
Net Income	<u>1,237.47</u>	<u>500.00</u>



McKinney Kiwanis Foundation  
 Profit & Loss Budget Overview  
 October 2014 through September 2015

5:54 PM  
 12/04/2014  
 Cash Basis

**Oct '14 - Sep 15**

Ordinary Income/Expense

Income

Fundraiser Event Income

BBQ Dinner	11,000.00
Believe Run	4,000.00
Pancake Breakfast	5,000.00
Triathlon	30,000.00

Total Fundraiser Event Income 50,000.00

Community Donations 1,000.00

Scholarship Donations 1,000.00

Interest Income

Regular 0.00

Restricted 0.00

Interest Income - Other 50.00

Total Interest Income 50.00

Total Income 52,050.00

Cost of Goods Sold

Fundraising Event Costs

BBQ Dinner	2,500.00
Pancake Breakfast	640.00
Triathlon	15,000.00

Total Fundraising Event Costs 18,140.00

Children Projects

Children's & Community Clinic 0.00

Dallas & Cook Children's Hosp. 300.00

National Drug & Safety League 0.00

Serenity High 500.00

Terrific Kids

Caldwell 1,000.00

Finch 1,000.00

Webb 1,000.00

Total Terrific Kids 3,000.00

Total Children Projects 3,800.00

Community Assistance Projects

Angel League 500.00

CASA 2,000.00

	<u>Oct '14 - Sep 15</u>
Challenge Air	500.00
Christmas Food Distribution	500.00
Community Lifeline Center	0.00
Food Pantry	0.00
Holy Family School	500.00
Mane Galt	0.00
Key Club Support	
Boyd	
Activities	500.00
Stipen	500.00
Total Boyd	<u>1,000.00</u>
Lovejoy	
Activities	500.00
Stipen	500.00
Total Lovejoy	<u>1,000.00</u>
McKinney	
Activities	500.00
Stipen	500.00
Total McKinney	<u>1,000.00</u>
McKinney North	
Activities	500.00
Stipen	500.00
Total McKinney North	<u>1,000.00</u>
Total Key Club Support	4,000.00
Run for Cover	500.00
Salvation Army	500.00
Samaritan Inn	500.00
Scholarships	
Collin College	2,625.00
Key Club Scholarship	2,625.00
Scholarship Endowment	2,500.00
Total Scholarships	<u>7,750.00</u>
Total Community Assistance Projects	17,250.00
Community Services	
Bingo	360.00
Ramp Building	
Dallas Ramps	2,500.00
Supplies & Materials	750.00

	<u>Oct '14 - Sep 15</u>
Total Ramp Building	<u>3,250.00</u>
Total Community Services	<u>3,610.00</u>
Total COGS	<u>42,800.00</u>
Gross Profit	<u>9,250.00</u>
Net Ordinary Income	<u>9,250.00</u>
Net Income	<u><u>9,250.00</u></u>