

Name Rational

1. The APEX Centre

Nickname: "The APEX"

Definition: Corner, peak, summit, point, highest level, greatest success

Rationale: Being mindful of Gabe Nesbitt Community Park as a collection of sports and wellness activities, and taking cues from the topography and geographical corner location, The APEX Center encompasses a feeling of prominence in the community as both an aquatic and physical exercise facility and a gathering place. The facility rises above the park as you approach it from both the pedestrian level and by automobile. Architectural elements of the rising roof lines on both sides of the multi-level building lend extra meaning behind the name.

Tag Line

"Find Your Peak"



CENTRE

Find your Peak