

Print

Final Grant Report - Submission #119409

Date Submitted: 7/28/2019

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*	Grant Amount*
McKinney Community Band	\$20,000

Email *
mdhope@swbell.net

Event(s)

Name of Event*	Date & Time of Event*	Location of Event *	More Events?
Thrills at the Theater	October 14, 2018 4 PM	McKinney Performing Arts Center	<input checked="" type="radio"/> Yes <input type="radio"/> No
Name of Event	Date & Time of Event	Location of Event	More Events?
Red, White and Big Band	November 9, 2018 7 PM	McKinney Performing Arts Center	<input checked="" type="radio"/> Yes <input type="radio"/> No
Name of Event	Date & Time of Event	Location of Event	More Events?
Ringling in Christmas	December 2, 2018 4 PM	McKinney Performing Arts Center	<input checked="" type="radio"/> Yes <input type="radio"/> No
Name of Event	Date & Time of Event	Location of Event	More Events?
Band Bonanza	April 7, 2019 4 PM	McKinney Performing Arts Center	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event Big Band Royalty: Counts Meets Duke	Date & Time of Event May 3, 2019 7 PM	Location of Event McKinney Performing Arts Center	More Events? <input checked="" type="radio"/> Yes <input type="radio"/> No
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Name of Event American Anthem	Date & Time of Event June 30, 2019 4 PM	Location of Event McKinney Performing Arts Center	More Events? <input type="radio"/> Yes <input checked="" type="radio"/> No
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Name of Event	Date & Time of Event	Location of Event	More Events? <input type="radio"/> Yes <input type="radio"/> No
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Name of Event	Date & Time of Event	Location of Event	More Events? <input type="radio"/> Yes <input type="radio"/> No
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Name of Event	Date & Time of Event	Location of Event	More Events? <input type="radio"/> Yes <input type="radio"/> No
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Name of Event	Date & Time of Event	Location of Event
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Total Revenue
Include grant award funds.

Budget*	Actual*
\$54,090	\$57,215

Total Expenses

Budget*	Actual*
\$56,590	\$53,687

Total Number in Attendance*

2000

Number of Performances*

6

Total Number of Tickets Sold*

N/A

Number of Tickets Comped*

N/A

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

- Yes
- No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

- Yes
- No

If no, why not?

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

The past 2018-2019 grant season was very successful for the McKinney Community Band organization.

- Performed six concerts at the McKinney Performing Arts Center.
- Reached 2,000 people with music through our public concerts; 6,500 people reached if include private events this past grant year.
- Acquired 32-inch timpani.
- Continued to have well-attended concerts and concert promotions:
- Had an instrument petting zoo, where children (and adults) could try out various instruments (October concert). Audience members (and conductor) dressed in costume also.
- Santa joined the band at the December concert and led the crowd in a holiday sing along. Santa also posed for pictures with the children.
- FB posts about our concerts:
- Keri Williams Lawrence: You guys did an amazing job. We come every year and plan to continue this tradition for years to come. Thank you so much for all you do for the community!
- Janet Walter Bain: It was a terrific concert!!
- First timers, absolutely love it! We will attend again.
- Honored our veterans (annual Veteran's Day Event).
- Began outreach program to middle and high school band students.
- Rehearsed with MCB as we played UIL band literature.
 - Provided additional practice for competition music and exposure to other techniques.
 - Parent posts:
- Michelle Gell: Thank you so much for having them! Camaren and Bailey had a great time!
- Katherine Morris: My kiddo enjoyed the experience!
- Provided scholarship for underprivileged students at Scott Johnson Middle School.

Attach Financial Report*

McKinney Community Band Grant Period 2018-2019
Income and Expense.pdf

Attach Narrative Summary*

McKinney Community Band 2018 2019 Grant Final
Report Narrative.doc

Receipts

No file chosen

Additional Attachments

No file chosen

Additional Attachments

No file chosen



McKinney Community Band

GRANT PERIOD INCOME AND EXPENSE

September 2018 - August 2019

	TOTAL
Income	
110-MAC GRANT	20,000.00
140-Dues And Or Fees	2,642.40
145-Concert Fees	
Concert Band Fees	200.00
Dance Band Fees	3,975.00
Flute Choir Fees	500.00
Total 145-Concert Fees	4,675.00
170 - Donations	40.00
Coporate Donations	78.27
Individual Donations	5,899.05
Total 170 - Donations	6,017.32
199 - In Kind Donations	
Board Members (In Kind)	
Concert Manager (In Kind)	252.00
President (In Kind)	252.00
Secretary (In Kind)	252.00
Treasurer (In Kind)	252.00
Vice-President (In Kind)	252.00
Total Board Members (In Kind)	1,260.00
Directors (In Kind)	
Artistic Director (In Kind)	3,150.00
Asst. Directors	
Concert Band Asst. Dir. (In Kin	1,050.00
Dance Band Dir. (In Kind)	1,260.00
Flute Choir Dir. (In Kind)	1,260.00
Total Asst. Directors	3,570.00
Total Directors (In Kind)	6,720.00
Librarians (In Kind)	750.00
Marketing Design (In Kind)	
Design (In Kind)	300.00
Marketing (In Kind)	300.00
Total Marketing Design (In Kind)	600.00
Property Managers (In Kind)	
Asst. Property Mgr. (In Kind)	375.00
Property Manager (In Kind)	375.00
Total Property Managers (In Kind)	750.00
Rent (In Kind)	11,700.00
Website (In Kind)	2,100.00
Total 199 - In Kind Donations	23,880.00
Total Income	\$57,214.72
GROSS PROFIT	\$57,214.72

	TOTAL
Expenses	
200-Member Expense	
Honorariums	640.52
Outside Musicians	350.00
Total 200-Member Expense	990.52
300-Operation Expenses	
Accounting Services	275.00
Software	703.55
Total Accounting Services	978.55
Board Members (In Kind)	
Concert Manager (In Kind)	252.00
President (In Kind)	252.00
Secretary (In Kind)	252.00
Treasurer (In Kind)	252.00
Vice-President (In Kind)	252.00
Total Board Members (In Kind)	1,260.00
Concert Expense, Band Funded	2,389.91
Concert Expense, Grant Funded	3,822.00
Equipment Rental	100.00
Total Concert Expense, Grant Funded	3,922.00
Data Storage	105.54
Directors (In Kind)	
Artistic Director (In Kind)	3,150.00
Asst. Directors (In Kind)	
Concert Band Asst. Dir. (In Kin	1,050.00
Dance Band Dir. (In Kind)	1,260.00
Flute Choir Dir. (In Kind)	1,260.00
Total Asst. Directors (In Kind)	3,570.00
Total Directors (In Kind)	6,720.00
Equip Transportation, Band Funded	109.03
Equip Transportation, Grant Funded	395.16
Instruments & Equip, Band Funded	705.06
Instruments & Equip, Grant Funded	4,916.14
Librarians (In Kind)	750.00
Misc Meeting Expense	92.00
Music (Concert Band), Grant Funded	1,940.10
Music (Dance Band), Grant Funded	629.00
Music (Flute Choir), Grant Funded	125.00
Payment Fees (Donations)	66.64
Payment Fees (Dues)	11.99
Property Managers (In Kind)	
Asst. Property Mgr. (In Kind)	375.00
Property Manager (In Kind)	375.00
Total Property Managers (In Kind)	750.00
Storage Rental	2,160.00
Total 300-Operation Expenses	28,026.12
400-Marketing Expenses	
Advertising	4,279.55
Marketing Design (In Kind)	

	TOTAL
Design (In Kind)	300.00
Marketing (In Kind)	300.00
Total Marketing Design (In Kind)	600.00
Misc	393.62
Postage	37.11
Printing	883.77
Recording	300.00
Web Domain	204.93
Website (In Kind)	2,100.00
Total 400-Marketing Expenses	8,798.98
500-Community Contributions	400.00
600-Dues and Fee Expenses	
Association Dues	275.00
CPA D&O Insurance	401.00
Liability Insurance	807.00
Total 600-Dues and Fee Expenses	1,483.00
800-Overhead	
Rehearsal Space Access	2,288.44
Rent (In Kind)	11,700.00
Total 800-Overhead	13,988.44
Total Expenses	\$53,687.06
NET OPERATING INCOME	\$3,527.66
NET INCOME	\$3,527.66

Note

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CITY OF MCKINNEY ARTS COMMISSION
2017/2018 GRANT YEAR
FINAL GRANT REPORT – SUMMARY
FINAL NARRATIVE

The McKinney Community Band (MCB) is now in its 13th season and we continue our mission to provide performances that are not only musically sound, but also engaging and fun. Our concerts expose audiences to a wide variety of music, helping enhance their appreciation and knowledge of music. Further, MCB provides an outlet for individuals to pursue their love of music, improve their skills, and perform.

Performances for this past grant year included the free, public concerts at the McKinney Performing Arts Center (MPAC):

- “Thrills at the Theater” Concert, October 14, 2018
- “Red, White, and Big Band” Veteran’s Day Concert, November 9, 2018
- “Ring in Christmas” Concert, December 2, 2018
- “Band Bonanza” Concert, April 7, 2019
- “Big Band Royalty: Count Meets Duke” Concert, May 3, 2019
- “American Anthem” Concert, June 30, 2019

Through these free, public McKinney performances, we reached approximately 2,000 people with music.

The band and its satellite groups (the McKinney Dance Band and the McKinney Flute Choir) play public and private events as well. These performances extend our outreach, expose new people to our organization, and provide additional revenue for the band. The concert band performed twice at Highland Springs Retirement Center and also joined forces with the Plano Community Band at the Eisemann Performing Arts Center. The Dance Band and Flute Choir often play at venues too small for the concert band such as retirement centers, McKinney Senior Center, churches, and schools. Additionally, the Dance Band played at the Spectacular Senior Follies at the Eisemann, which generated more interest in that group and increased revenue. If you add these private events, we reached over 6,500 people with music.

This year, our band began an outreach program to work with middle school and high school band students. MCB invited students to rehearse with our band as we played UIL literature. This gave the students additional practice time on competition music and also exposed them to additional music and techniques. We hope to continue developing our relationships with schools over the next few years.

MCB’s leadership has worked hard over the past 13 years to build a premier community band organization. We are known for our high quality, engaging, and fun concerts. During our October concert, we had an instrument petting zoo, where children (and adults) could try out various instruments. Additionally, the audience (and conductor) dressed in costume. In December, Santa surprised our audience with a visit, led the crowd in a holiday sing along, and took pictures with children after the concert.

Our organization has been a good steward of both the grant money awarded to us by the Arts Commission and of the money we have raised on our own. We now have over \$50,000 of instruments, music, and equipment, enabling our ensembles to not only sound good, but to develop and continue their reputations of top-notch, excellent musical groups.

I would like to conclude our narrative with an excerpt from a letter received after our fall concert: *"Dear McKinney Band, Thanks for the great melodious concert- my fave was Wagner! The concert was entertaining for all ages and tastes."*