McKINNEY PUBLIC LIBRARY SYSTEM ADVISORY BOARD

NOVEMBER 19, 2015

The McKinney Public Library System Advisory Board met in regular session in the Dulaney Room of the Roy and Helen Hall Library, 101 East Hunt Street, McKinney, Texas on January 19, 2015 at 5 p.m.

Board members Present: Coretta Lule, Jonathan Perera, Joann Pond, Amanda Hamilton, Peter Samsury

Absent: Lisa Huang, Janet Farr

Staff Members present: Janet Cox, Systems Coordinator, Spencer Smith, Director if Libraries, and Brenda Romero, Administrative Assistant, as transcriber.

15-1159   Minutes of the Library Advisory Board of October 15, 2015

Board members unanimously approved the motion by Board member Peter Samsury, seconded by Board member Coretta Lule, to approve the minutes as presented.

15-1160   Consider / Discuss / Act on Canceling the December 17, 2015 Library Advisory Board Meeting

Board members unanimously approved the motion by Board member Coretta Lule, seconded by Board member Joann Pond, to approve canceling the December 17, 2015 Library Advisory Board Meeting.

15-1161   Discuss Tech Services Report

The library has had a busy and productive few months since the start of the new fiscal year. We have added new databases and have made many changes throughout the library system. One of the biggest changes we have made in Tech Services is the relabeling of multiple collections in the library. The labeling changes were based on customer interaction and to help customers find certain collections more speedily. The first project was to relabel all of our biographies from the Dewey call number prefix 92 to the prefix BIO. We did this for the entire biography collection. This took a couple of months, but we have noticed a decrease in customers

approaching staff and asking where the biographies are located.

After we completed the biographies, we decided to relabel all of the paperbacks with PB on the spine label. The addition of the two letters has eliminated confusion when customers and staff look for fiction books. The PB lets everyone know to look in the paperback section for the books. The biggest relabeling project will be the relabeling of collections in the youth services area. The ultimate goal of the relabeling project is to make it easier for library customers to locate items within the library system. With the success of relabeling the biographies, Janet Cox, Tech Services Coordinator, is confident library customers will have an easier time finding materials.

At the start of the new fiscal year, the library system was able to add several new databases. The first new addition, Novelist Plus, is a database of reading recommendations from libraries around the world. It is a great source of information which allows users to discover titles within a series, recommendations based on other titles, reading lists, and reviews. Novelist has been integrated with Polaris so customers can view recommendations and series by clicking on the full display link within the catalog. The library has replaced Mango Languages with a more functional language resource, Pronunciator. This has over eighty languages one can learn plus fifty ESL courses. In addition, Pronunciator also offers ProCitizen courses. Which help prepare new Americans for the Naturalization Test.

A resource we are all excited to now have to offer is Atomic Training. This database offers over 50,000 software and training videos. The videos range for basic computer users with basic computer skill training to advanced programming, and career services. We plan to integrate Atomic Training into our computer classes this coming winter.

Another product staff is excited about is our new digital magazine platform, Zinio. Zinio allows you to download magazines straight to your

smartphone or tablet. There is no wait and magazines are available 24/7.

We are proud to offer a selection of eighty-five magazines for children,

teens, and adults.

The library is in the phase of transitioning most of our OverDrive content

to 3M Cloud Library and OneClickdigital. While we have been happy with

OverDrive, the newer platforms offer library customers more flexibility

and ease of downloading and checking out materials. Customers can

check out 3M Cloud Library eBooks directly from the catalog and find the

book waiting for them when the app is opened. The 3M Cloud Library

integrates with Polaris and allows library customers to see all e-content

they have checked out on their library account page. There is the option

to also check in the eBook when finished.

OneClickdigital is our new e-audio platform. OneClick allows us to have

access to a variety of titles which are exclusive to Recorded Books and

not available elsewhere. This also allows Lisa to order her audio CDs

and the e-audio books at the same time.

Janet Cox encouraged the Library Board to explore all of our new

databases and platforms and is available to demonstrate any of our new

products and would love to show them off.

15-1162   Discuss Director's Report

Spencer Smith, Director of Libraries, discussed advertising strategies

with board members; Coordinators have been asked to join committees

within the community, and hopefully we will have our Adult Services

Coordinator work in partnership with the Chamber of Commerce soon.

This will help us link library programming to non-profit boards who can

help us advertise and are familiar with the programming we would like to

extend to the patrons. We also plan to reach out to the McKinney

Independent School District when we roll out our Summer Reading

Program. The City's advertising and marketing department is working on

designing an advertising "wrap" for the library van which will be

completed soon. Atomic Training our newest database is up and running; staff have been encouraged to take the time to become familiarized with our new resources so they are better equipped to answer patron questions.

All are pleased that we have received a green light for the John and Judy Library expansion. The bond approval can possibly move the chance for us to start on expanding sooner than originally projected; hopefully more information to come in the upcoming year. Spencer discussed other options to help meet demands prior to the JJGL expansion. Spencer gave board members a tour of the Roy and Helen Hall Library showing them all of the new changes and explained why the changes had been made; physical, operational, and financial (changes in some databases based on cost and usage). The next board meeting will be held on Thursday, January 14, 2016.

Board members unanimously approved the motion by Board member Peter Samsury, seconded by Board member Joann Pond, to adjourn at 6:03 p.m.

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JONATHAN PERERA
Chair