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EXCLUSIVE MARKETPLACES FOR THE OBSESSED

THE COLLIDE CENTER  
of McKinney  
WHERE INNOVATORS COLLIDE

### Flagship Resident List - July 2013

1. Company Name: **Newton Insight Corporation (Accelerator)**

Number of people in group: **2**

Key Person: Gerard Ibarra

We have a product called **Secure Quorum**. It is an easy to use emergency communication and collaboration solution that sits in the cloud. We make it easier for companies to communicate, collaborate and disseminate information in times of emergencies.

Think of an emergency. After you have called the first responders, you would use our solution to send up-to-the-minute information about the incident to key people via SMS, email or voice. Secure Quorum would then automatically call them and bridge them into a secured conference call. These people would already know what is going on so they can focus on what to do next. They do not waste time trying to figure out who needs to be on the call or what is going on. Once they decided they can disseminate critical information to their employees, vendors and or customer of what occurred and what to do next.

2. Company Name: **Green Eye Games \ [NewCo] product: VenU (Incubator)**

Number of people in group : **3**

Key Person: Robert M. Atkins

Green Eye Games is in the process of incorporating, with industry vets who are moving from digital video games into making more traditional table top \ board games and miniatures. Our new venture is kicking off with our first title "Cthulhu Wars" which is nearly through prototyping. We already have a huge built in fan base and have launched a very successful Kickstarter campaign that ends in July. VenU is a product in the very early seeding phase, that involves creating an 'Instagram' type photo sharing mobile app platform that is venue based rather than individual user based. Also includes augmented reality into the application.

3. Company Name: **Biometric Certification Solutions (Accelerator)**

Number of people in group: **2**

Key Person: Nicholas Vrana

Biometric Certification Solutions is mobile biometric matching software for youth athletics to minimize incidents of cheating.

4. Company Name: **Ihiji (Accelerator)**

Number of people in group: **1**

Key Person: David Rench

Ihiji has created a cloud-based platform that provides Network Management as a Service (NMaaS) to IT Professionals, enabling them to provide cost-effective and efficient remote network and device management. Utilizing a low-cost on-site embedded appliance (gateway), the IT Pros can remotely service and maintain networked equipment without the need for expensive servers, software or truck rolls. This gateway also allows ihiji to provide additional value-added services to IT Pros & End Users.

5. Company Name: **VoiceTelligence (Accelerator)**

Number of people in group : **2**

Key Person: Brian Hartman

We have developed software that lets businesses quickly and easily get up and running with automated phone systems that can be used to provide services such as appointment reminders, bill payment reminders, inbound off-hours customer assistance or any number of other business transactions or information inquiries. Our goal was to provide the same level of sophisticated voice recognition capabilities that large companies such as American Airlines or DirecTV use but in a much more cost-effective way.

Our technology may also be used to provide smart phone applications that allow customers the ability to navigate customer service channels through the use of both voice and visual menus.

For small to mid-sized businesses we can host the phone applications and tie into corporate data services or we can license the technology so that any company with technical staff may maintain and/or extend the technology themselves without needing to pay annual licensing fees.

6. Company Name: **Acousta Launch (Incubator)**

Number of people in your group : **2**

Key Person: Jon Alsup

Acousta Launch is a crowd funding platform specifically geared toward musicians. Currently, musicians can post videos to YouTube or participate in a variety of talent search shows. Just recently crowd funding emerged and streamlined the process in which Entrepreneurs and investors connect and share ideas. Crowd funding offers a “digital panhandling system” for artist who choose to push their projects electronically. Artists can raise funds for touring, EP, studio session time, or even purchase a New York plane ticket for the performer who dreams of Broadway lights. Musicians have started to benefit from crowd funding, however, this emerging industry currently lacks the diversity needed to effectively organize musicians and people who seek to fund them. Acousta Launch is starting a movement to offer a platform specifically for musicians. Our platform will organize and directly connect artists with new fans and potential investors.

7. Company Name: **Jackalope Jobs Inc. (Accelerator)**

Number of people in group : **1**

Key Person: Sudy Bharadwaj

We obsess over job seekers and help them find jobs smarter, faster and easier than anyone else. While most web resources focus on advertisers, employers and recruiters, Jackalope Jobs focuses 100% on job seekers with our JSaaS Platform (Job Seeking as-a-Service), which combines semantic searching of millions jobs around the world and social networks in a simple and clean job seeker experience. We combine WHAT you know, WHO you know and WHERE you want to go in your job search. Current state: solution is live and generating revenues.

8. Company Name: **U-gotta (Incubator)**

Number of people in group: **1**

Key Person: Clint Leffingwell

U-gotta helps travelers get the most joy out of their upcoming vacation by compiling a list of things "U-gotta" do while in that destination. This mobile/web app enables travels to get authentic recommendations from friends, locals, and others in their social networks about that destination; and compile their pre-trip "travel playlist". U-gotta will even allow the travel to syndicate their travel playlist ahead of time to merchants in that location, in order to solicit their best offer to engage during their visit. Merchants will be alerted to time-specific visits by qualified, interested consumers for their specific venue; thus being incented to promote their very best offering to the consumer.

9. Company Name: **Scintilla, Inc. (Accelerator)**

Number of people in group: **4**

Key Person: Dean Henney

Our first Proof-of-Concept will be a straight forward design application and the POC's structure and content have already been decided. The market is strong and international in scope. This will be a first-to-market product so my team is quite excited about it. Now it is a matter of securing an initial investment and gathering a small creative team (lead Producer, programmer, level Designer; Visual Artist already in place) to bring my vision to life. This is estimated to be an 8-week process and once completed it would be time to officially present to Angel Investors for development funding. Of course with your Center's connectivity to the investor community i will be interested in discussing my new company business model prior to completion of the POC.

10. Company Name: **SMO Edge (Incubator)**

Number of people in group: **3**

Key Person: James Kallman

SMO Edge is a social media marketing company that can take the guess work out of Social Media Marketing for businesses, allowing them to get the edge over competition. Because every business is different, our team is able to customize a solution to boost both your visibility and credibility through Social Media.

11. Company Name: **Data Systemics (Accelerator)**

Number of people in group : **1** (*potentially 3-4 in 4 mos.*)

Key Person: Joseph Weaver

Data Systemics is the cornerstone of Evaluation for Socially-aware financial services. The Data Systemics Insight Engine uses advanced analytic methods and the power of internet community to revolutionize the basic assumptions of risk management. We do this by identifying patterns and establishing scientific and social credibility. We make the real and recognizable improvements of Social Risk Management increasingly accessible to individuals, existing firms and start-ups. STAGE: Pre-seed, forming team. Prototype ETA: 3-4 months Beta Release: 5-6 months Official Launch: 7-8 months (tentatively)

12. Company Name (if applicable) : **Wufasta LLC (Incubator)**

Number of people in group : 1

Key Person: Nolan Clemmons

Wufasta is The Premiere Prize Portal for Online Gaming. It connects advertisers with gamers, providing massive exposure of brands to players by rewarding them with awesome prizes. WE GET BRANDS IN THE GAME, AND GIVE PLAYERS COOL PRIZES. Through Wufasta™, players earn points, which they can then use to redeem prizes (similar to Chuck E. Cheese's tickets) for certain activities to be determined by both Wufasta and its clients or partners. Gamers earn points based off of a player's score in a normal match, competitive gameplay, a customized promotion, themed around the sponsor or for participating in branded activities. All sponsors will receive respective metrics and statistics accumulated during their campaign. We know exactly how gamers think and plan to leverage our personal passion & expertise in order to build a platform that is fun and exciting.

13. Company Name: **Paladin Ltd. (Determination in progress)**

Number of people in group : 1

Key Person: Gregg Speicher

Paladin Ltd. is an online platform that provides individuals and businesses a place to review and engage in communication with experienced enterprise software users. Similar to 'Yelp' in its communication design, but with a user matching aspect to help people connect with others in specific area of expertise with enterprise software.