Cayti Huston Marketing & Research Specialist June 2013



Economic Development

RFPs:

- MEDC has received 23 RFI's in 2013. These leads have come from the Governor's office, Dallas Regional Chamber & WEDA.
- 8 of those RFI's have been received in the last month. MEDC qualified for 6 of the RFI's and submitted proposals with qualified properties.
 - Project "Ramp Up" and Project "Lions" requested follow up information and since have been in contact with Abby Liu.

Marketing:

- 20th Annual Report
 - o MEDC is going to produce a printed "20th Annual Report", recapping the success of MEDC since 2013. This report will include successful projects, information about McKinney's economy and workforce.
 - The report will celebrate Past and promote our future with the emphasis on TEAMWORK between City and MEDC.
 - o Goal to have printed in July
 - We will not be able to take a photo of City Council, Board, Staff, etc. due to scheduling issues.
- CoreNet Golf Tournament (June 3)
 - MEDC was title sponsor of CoreNet Golf Tournament—successful tourney with nearly 100 golfers. MEDC's players included: Mayor Loughmiller, Jim Wehmeier, Bill Cox, Tom McElroy, Rusty May.
 - o Had good feedback, met a lot of commercial realtors, business leaders, etc.
 - MEDC gave out golf tees, bag, koozies, chapstick & divot tool... had good feedback from the players.
 - o Mayor Loughmiller presented about MEDC at the awards dinner and gave out prizes.