



McKinney Convention and Visitors Bureau Agenda

Tuesday, February 28, 2017

7:30 AM

200 W. Virginia Parkway
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

17-239 [Minutes of the McKinney Convention & Visitors Bureau Board Meeting of January 24, 2017](#)

Attachments: [Minutes](#)

17-240 [Minutes of the McKinney Convention & Visitors Bureau Finance Committee Meeting of January 20, 2017](#)

Attachments: [Minutes](#)

DISCUSSION ITEMS

17-241 [Presentation from Main Street Director Amy Rosenthal on Transportation for Downtown](#)

REPORTS

17-242 [Executive Directors Report](#)

Attachments: [Staff Report](#)
 [1Q17 MCVB Recap](#)

17-243 [Board & Liaison Reports](#)
 [City of McKinney](#)

[Main Street/MPAC](#)

[MCDC](#)

[Chair Report](#)

[Committee Reports](#)

[Finance Committee](#)

[Marketing & Development Committee](#)

[HR Committee](#)

Attachments: [MCVB Financials December 2016
Financials](#)

REGULAR AGENDA

17-244 [Consider/Discuss/Act on Approval of MCVB Strategic Plan
and Goals for FY 16/17](#)

Attachments: [MCVB Goals
Strategic Plan](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest:
Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 24th day of February, 2017 at or before 5:00 p.m.

Dee-dee Guerra
Excutive Director

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email contact-adacompliance@mckinneytexas.org with questions or for accommodations.