



McKinney Community Development Corporation Agenda

Thursday, December 19, 2019

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

19-1033 [Minutes of the McKinney Community Development Corporation Meeting of November 21, 2019](#)

Attachments: [Minutes](#)

19-1034 [Minutes of the McKinney Community Development Corporation Project Subcommittee Meeting of November 25, 2019](#)

Attachments: [Minutes](#)

REPORTS

19-1035 [Financial Reports](#)

Attachments: [October Financial Report](#)
[October Transmittal Letter](#)
[October Checks Issued](#)

19-1036 [Board and Liaison Updates](#)
[Board Chair](#)
[City of McKinney](#)
[Visit McKinney](#)
[McKinney Economic Development Corporation](#)
[McKinney Main Street/MPAC](#)
[McKinney Parks and Recreation](#)

Attachments: [Visit McKinney Report](#)
[MEDC Report](#)

19-1037 [President's Report](#)

Attachments: [Grant Funds Awarded](#)
[Final Report - McKinney Lacrosse Turlaxin' Tournament](#)
[Grant Promotions - Cycle II 2019](#)
[Potential Projects](#)
[Social Media Metrics](#)

REGULAR AGENDA

19-1038 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Odysseus Youth Orchestra \(PC #20-01\) in the Amount of \\$7,500 for the Advertising, Marketing and Promotion of the 2020 Spring Concert Series and Production of a Promotional Video.](#)

Attachments: [Application Packet](#)
[Presentation](#)

19-1039 [Consider/Discuss Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC #20-02\) in the Amount of \\$10,000 for the Advertising, Marketing and Promotion of Historic McKinney Farmers Market and 2020 Ice Cream Crank-off.](#)

Attachments: [Application Packet](#)
[Presentation](#)

19-1040 [Consider/Discuss Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC #20-03\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2020 McKinney St. Patrick's Day Festival.](#)

Attachments: [Application Packet](#)
[Presentation](#)

19-1041 [Consider/Discuss Promotional and Community Event Grant Application Submitted by St. Peter's Episcopal Church \(PC #20-04\) in the Amount of \\$7,500 for the Advertising, Marketing and Promotion of the 2020 Empty Bowls Event.](#)

Attachments: [Application Packet](#)
[Presentation](#)

19-1042 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Collin County History Museum \(PC #20-05\) in the Amount of \\$9,275 for the 2020 Advertising, Marketing and Promotion of the McKinney Then and Now Exhibit.](#)

Attachments: [Application Packet](#)
[Presentation](#)

19-1043 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Tupps Brewery \(PC #20-06\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2020 Tupps McKinney Music Festival.](#)

Attachments: [Application Packet](#)
[Presentation](#)

19-1044 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Game Day Foods \(PC #20-07\) in the Amount of \\$6,700 for the Advertising, Marketing and Promotion of the 2020 Community Garden Kitchen Salsa](#)

Fest.

Attachments: Application Packet
Presentation

19-1045 Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street (PC #20-08) in the Amount of \$15,000 for the Advertising, Marketing and Promotion of Events and Activities Within the Historic Downtown McKinney Cultural District.

Attachments: Application Packet

19-1046 Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Lacrosse Club (PC #20-09) in the Amount of \$9,150 for the Advertising, Marketing and Promotion of the Fall 2020 Turlaxin' Lacrosse Tournament.

Attachments: Application Packet
Presentation

19-1047 Consider/Discuss Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship (PC #20-10) in the Amount of \$7,000 for the Advertising, Marketing and Promotion of the 2020 ManeGait Country Fair.

Attachments: Application Packet
Presentation

19-1048 Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Garden Club (PC #20-11) in the Amount of \$11,280 for the Advertising, Marketing and Promotion of the 2020 Garden and Home Tour.

Attachments: Application Packet
Presentation

19-1049 Consider/Discuss Promotional and Community Event Grant

[Application Submitted by Ovation Academy of Performing Arts \(PC #20-12\) in the Amount of \\$7,500 for the Advertising, Marketing and Promotion of Five Shows in Spring 2020.](#)

Attachments: [Application Packet](#)
[Presentation](#)

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In Accordance with the Texas Government Code:

E. Section 551.087. Deliberation Regarding Economic Development Matters

Project Frost

Craig Ranch Resort Hotel

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 13th day of December, 2019 at or before 5:00 p.m.

*Cindy Schneible
President*

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.