



Co-Chairs

Kevin Hurst
Dotti Reeder

Judith Hawkins
City of McKinney
314 S. Chestnut Street, Suite 101
McKinney, TX 75069

Host Committee

Mary Anne Alhadeff
Niki Anthony
Ryan Anthony
Barbara Daseke
Robert Dye
Laura Einspanier
Laree Hulshoff
Kara DeVita
Larry Glasgow
Tara Lewis
Patricia Meadows
Nancy Nasher
Eric Olsen
Scott Rudes
Jan Rugg
Steve and Thai Roth
Anne Stodgill
Steven Stodgill
Katherine Wagner
Steve Waldman
Lily Weiss

Dear Judith,

Please join us for **The 2016 Obelisk Awards** on Monday, November 7 at the Belo Mansion to laud **Fossil Group, Watters Creek at Montgomery Farms, UMB Bank, Dr. Mark Roglán, the Law Offices of Eric Cedillo, Taxco Food Produce, Mr. Darrell Rodenbaugh, Ms. Zenetta Drew, Dallas Film Society and Cash America** for their exemplary support of arts and culture in North Texas.

In so doing, you will join an elite assembly of North Texas business and community leaders which recognizes that the creative sector is vital to our region's quality of life and economic vibrancy.

Our keynote speaker for the event is internationally recognized musician, Ryan Anthony. Ryan Anthony is the principal trumpet for the Dallas Symphony Orchestra and, with his wife, Niki, the founder of Cancer Blows: The Ryan Anthony Foundation. Returning as Master of Ceremonies is Mary Anne Alhadeff, President & CEO of North Texas Public Broadcasting, which includes KERA Radio and Television, as well as KXT and affiliated programs

Enclosed is information for table sponsorship and program tribute ads. Should you have questions, please contact Ashley Wilson at ashley.wilson@ntbca.org or 972-991-8300, extension 601.

As Co-Chairs of this year's Obelisk Awards, now in their 28th year, it is our greatest wish that we are able to count you in.

With all best regards,

Kevin Hurst
Co-Chair
The 2016 Obelisk Awards

Dotti Reeder
Co-Chair
The 2016 Obelisk Awards



Individual Ticket..... at \$150 each

- Yes, I would like to attend The 2016 Obelisk Awards Luncheon!
- Valet parking included with each ticket

Donate..... \$_____

- I am unable to attend The 2016 Obelisk Awards Luncheon, but would like to make a donation in honor of _____.
- (Make a donation in the amount of your choice.)*

Program Tribute Ad.....\$1,000

Ad Specifications:

- Full Bleed
- Dimensions of ad: 5.5 in (w) x 8.5 in (h).
- Formatted to print in black and white
- File should be camera ready and submitted in a PDF or in Adobe Illustrator file type
- Please submit artwork to bca@ntbca.org by October 14, 2016

What are The Obelisk Awards?

Each year, North Texas celebrates the extraordinary achievements that can be attained when commerce and culture come together.

The Obelisk Awards publicly recognize the outstanding contributions of active businesses and business leaders in one of five categories: new initiatives, arts partnership, arts education, outstanding alumnus and arts leadership.

We honor those who demonstrate that neither commerce nor culture alone can fuel a great community, but once in alignment, they are powerful drivers of enhanced quality of life and economic growth.

Payment:

Please invoice me.....

Enclosed is my check payable to BCA.....

Please bill my credit card.....

Total Amount: \$_____

Please print name as it appears on the card

Credit card number

Expiration Date

Security Code

Checks can be mailed to:
Business Council for the Arts
8687 N. Central Expressway, Suite 2131
Dallas, Texas 75225



SPONSORSHIP LEVELS 2016

Name _____ Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Email _____ Phone _____

DONOR LEVELS (please check the level you are supporting):

- | | |
|---------------------------------------------------------------|--------------------------------------------------------------------|
| <input type="checkbox"/> Thought Leader \$15,000 | <input type="checkbox"/> Advisor\$ 2,500 |
| <input type="checkbox"/> Futurist \$10,000 | <input type="checkbox"/> Appreciator\$ 750 |
| <input type="checkbox"/> Modernist \$ 5,000 | <input type="checkbox"/> Individual tickets\$ 150 |
| <input type="checkbox"/> Aficionado \$ 3,500 | <input type="checkbox"/> Program Tribute Page\$ 1,000 |

For tax purposes, payment in excess of \$75 per seat qualifies as a charitable contribution.

<input type="checkbox"/> Thought Leader \$15,000 (limit 2) <ul style="list-style-type: none"> • Company signage on stage • Stage recognition of sponsor executive • Two company tables with signage (16 seats) • Sponsor recognition on event invitation • Media recognition of sponsorship • One program page, B&W, full bleed company ad in luncheon program. Must be high quality print ready. • Company name & logo listed & linked on BCA website Obelisk Awards 2016 sponsor page • Voucher for one year of courtesy car parking service at NorthPark Center • Complimentary valet parking for your guests 	<input type="checkbox"/> Modernist \$5,000 <ul style="list-style-type: none"> • Company table with signage (8 seats) • Sponsor recognition on event invitation • Media recognition of sponsorship • One program page, B&W, full bleed company ad in luncheon program. Must be high quality print ready. • Company name & logo listed & linked on BCA website Obelisk Awards 2016 sponsor page • Voucher for one year of courtesy car parking service at NorthPark Center • Complimentary valet parking for your guests
<input type="checkbox"/> Futurist\$10,000 <ul style="list-style-type: none"> • Stage recognition of sponsor executive • Company table with signage (8 seats) • Sponsor recognition on event invitation • Media recognition of sponsorship • One page, B&W, full bleed company ad in luncheon program. Must be high quality print ready. • Company name & logo listed & linked on BCA website Obelisk Awards 2015 sponsor page • Voucher for one year of courtesy car parking service at NorthPark Center • Complimentary valet parking for your guests 	<input type="checkbox"/> Aficionado \$3,500 <ul style="list-style-type: none"> • Company table with signage (8 seats) • Company name listed on sponsors page of luncheon program • Company name listed & linked on BCA website Obelisk Awards 2016 sponsor page • Complimentary valet parking for your guests
	<input type="checkbox"/> Advisor\$2,500 <ul style="list-style-type: none"> • Reserved seating for four • Company name listed on sponsors page of luncheon program • Company name listed on BCA website Obelisk Awards 2016 sponsor page • Complimentary valet parking for your guests