CITY OF MCKINNEY MCKINNEY ARMED SERVICES MEMORIAL BOARD, INC. Wednesday, December 8, 2010 6:00 p.m., Conference Room, 1611 North Stonebridge Drive

The McKinney Armed Services Memorial Board met at the Parks, Recreation and Open Space Conference Room, 1611 North Stonebridge Drive, at 6:00 p.m.

Board members present were David Allevato, Kay Clifton, R.D. Foster, Jim Nichols, Ron Poynter, Curtis Rath, and Ralph French. Staff member present was Parks Development Superintendent Steve Brainerd.

Chairperson Allevato called the meeting to order at 6:00 p.m.

10-53 – Approval of November 10, 2010 Minutes

Copies of the minutes of November 10, 2010, were distributed and discussed. On a motion by Mr. French, seconded by Mr. Nichols, the Board unanimously approved the minutes.

10-54 – Discuss and Approve Details of Memorial Design and Enhancements

David Shipp, LanArc Design, attended the meeting to further discuss memorial design issues, including size and placement of lettering, designation of branches of the military, placement and color of pavers, lighting, shrubbery, walkway surfaces, and other elements. Mr. Shipp stated he would provide drawings of possible lettering for "Veterans Park Memorial" designation to be placed streetside on the outside of the Wall of Honor, as well as recommendations on lighting and other design elements. He said decisions on stone materials would need to be made in the next few months.

Board members further discussed quotes to be placed on the Wall of Honor. Members decided to vote on suggested quotes with results to be discussed at the next meeting.

Board members discussed paver orders and determined February 15, 2011, as the deadline to receive orders. Mr. Shipp said he would get samples from manufacturers.

Mr. Foster indicated he is researching six names from the Vietnam era for the Wall of Honor and has one additional person, Gary Lee Eldridge, confirmed by three sources. A motion was made by Mr. Nichols, seconded by Mr. Rath, and unanimously approved by board members to add Gary Lee Eldridge to the list for the list for the Wall of Honor. Mr. Foster noted he would continue research on the six names and report results at the next meeting.

10-55 – Critique Veterans Day 2010 Ceremony

Chairman Allevato opened the discussion of the 2010 Veterans Day Ceremony stating he felt the ceremony went smoothly, was well attended, and was a success. He said he heard many positive comments on the McKinney North Choir performance, as well as the Taps performance by Zachary Freisenhahn. Board members discussed the ceremony and stated their agreement with Chairman Allevato's assessment.

10-56 – Discuss and Approve Details of 2011 Groundbreaking Ceremony

Board members discussed the groundbreaking ceremony to be held in February 2011, including participants, publicity, and invitations. Chairman Allevato stated a definite date should be set at the January board meeting.

10-57 – Discuss Veterans Day 2011 Ceremony

Chairman Allevato opened the discussion of the 2011 ceremony stating that this would also be the park dedication ceremony. Mr. Foster suggested the board seek suggestions from other city officials and media persons to define a vision for the event. Mr. Brainerd said he would attempt to have selected city officials attend the January MASMB meeting to participate in the discussion. Chairman Allevato suggested that the board hold a special meeting in the near future for planning the ceremony. Other discussions included choice of speakers, a reception with sponsorship the evening before the ceremony, and media coverage.

10-58 – Discuss and Approve Fundraising Details

Mr. Rath provided board members with a draft fundraising letter to be sent to businesses in 2011. He solicited comments and suggestions on the letter with discussions to be held at the January 2011 meeting.

10-59 – Citizen Comments

There were no citizen comments.

Adjournment

Chairperson Allevato suggested the next board meeting be held on January 12, 2011, at the Parks, Recreation and Open Space Administrative Offices Conference Room, 1611 North Stonebridge Drive, at 6:00 p.m.

On a motion by Mr. Nichols and seconded by Mr. Foster, the meeting was adjourned at 8:20 p.m.

DAVID ALLEVATO Chairperson