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ATTORNEYS & COUNSELORS  
OFFICES IN MCKINNEY, FRISCO & ALLEN  
[www.ppnclaw.com](http://www.ppnclaw.com)

McKinney Office  
201 W. Virginia Street  
McKinney, Texas 75069

W. Kenneth Paxton, Jr.

April 12, 2011

Robert Clark, Chairman  
Planning and Zoning Commission  
222 N. Tennessee St.  
McKinney, Texas 75069

Chairman Clark and Members,

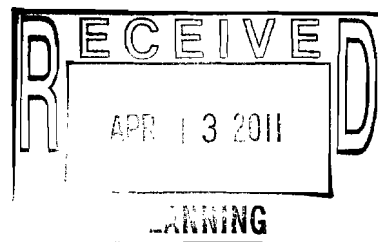
Please accept this letter as my support for the rezoning of the property located at I-75 and Rockhill Road to allow for the installation of an electronic billboard and monument signage for the city of McKinney. The proposed project is of both exceptional innovation and quality which should contribute to the aesthetics of McKinney's entrance from I-75 to the Downtown McKinney Historic District. Please approve the request to rezone the subject property.

Respectfully,



Representative Ken Paxton  
District 70

CC: George Bush  
Ray Eckenrode  
Sean Lingenfelter  
Jack Radke  
Darrell Tate  
Larry Thompson



**DR. BUCHANAN**



*Orthodontics*

*For a Winning Smile*

Dear Planning and Zoning Commission & McKinney City Council,

I am writing in support of the rezoning request to allow for an LED billboard located at 75 and Rockhill Road. I was given an opportunity to review the illustrations and I think that it will be great for our community. I especially like that they will be donating one of the rotations to the city for events in the community at no charge. This sign is going to allow our residents and visitors to easily be pointed to attractions and points of interest within our city which will help accomplish some of the goals of the Way Finding Study from a few years ago. Please vote in favor of the rezoning application.

Sincerely,

Dr. Jennifer S. Buchanan

**JENNIFER S. BUCHANAN, D.D.S., M.S.**

*Practice Limited to Orthodontics*



Medical Center  
of McKinney

April 20, 2011

Re: Rezoning Request to Allow Digital Billboard

Dear Planning and Zoning Commission and McKinney City Council,

I am writing in support of the rezoning request to allow for a digital billboard located at US 75 and Rockhill Road. Medical Center of McKinney and HCA have recently implemented a campaign that uses digital billboards to keep the communities they serve better informed by posting the average wait times inside the Emergency Departments. With the lack of current opportunities and technology, our only option is to utilize less desirable static billboards.

Please assist us in providing valuable information and education to the community. I support the rezoning request and encourage you to vote in favor of this rezoning application.

Sincerely,

A handwritten signature in black ink, appearing to read "Ernest C. Lynch, III". The signature is fluid and cursive, with a prominent flourish at the end.

Ernest C. Lynch, III, FACHE  
President and CEO



April 21, 2011

City of McKinney  
222 N. Tennessee Street  
McKinney, TX 75070

Dear Chairman Clark and members of the McKinney Planning and Zoning Commission,

It is our understanding that you will review a proposal for an LED billboard and City of McKinney monument on property owned by Mr. Doug Parker at Highway 75 and Rockhill Road. I have reviewed the proposed project and believe that it will both enhance one of our major thoroughfares with a gateway style monument and will add significant value to our ability to promote both the historic downtown and events throughout the City. As part of the project plan, the owner will provide complimentary space to the City for marketing purposes which will increase our marketing opportunities and visibility. Access to this marketing space will provide value to the McKinney CVB, McKinney Chamber of Commerce, Main Street and the City of McKinney.

We support creative and innovative opportunities such as this to expand our marketing opportunities and reach our target audiences.

Sincerely,

A handwritten signature in black ink that reads "Jodi Ann". The signature is written in a cursive, flowing style.

Jodi Ann LaFreniere  
President & CEO

**Jennifer Cox**

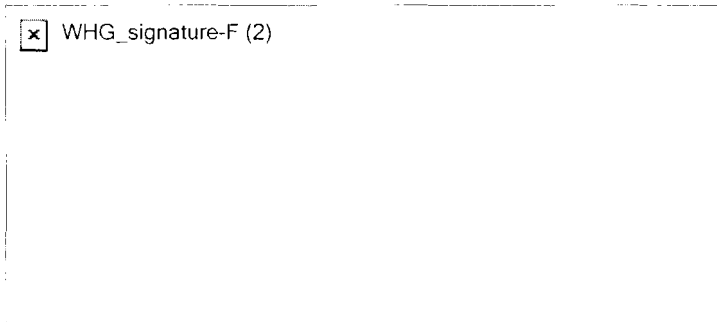
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**From:** Rick Wells  
**Sent:** Thursday, April 21, 2011 6:09 PM  
**To:** Jennifer Cox  
**Subject:** LED Billboard

Jennifer,  
Could you please send this to everyone on the P&Z board or have a copy for them at their next meeting.  
Thank you

Doug Parker recently reached out to me regarding a project that he is working on at 75 and Rockhill Road. After visiting with him and reviewing the concept, I think that it would be a solid way to promote our Historic Downtown. The proposed project provides multiple benefits to the city and our downtown. A visible marker to direct visitors to the city center will have a positive impact economically as well as convenience for newcomers. Please approve the request to rezone 75 and Rockhill.

With Respect  
Rick Wells





**NCCHFH Board of Directors**

*North Collin County Habitat for Humanity works in partnership with God and his people to develop communities by enabling families to achieve the dream of homeownership with dignity.*

**Tuesday, April 26, 2011**

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Vacant.....Dev. Director

*Doug Parker*  
RMCN  
1611 Wilmeth Rd., Suite B  
McKinney, Texas 75069

Doug,

On behalf of our Board of Directors, we would like to offer our support for your billboard project on 75 and Rock Hill Rd. The incorporation of historic elements in the design and the landscaping will make this an appropriate entrance to our City and assist in wayfinding systems. We understand that 12% of this billboard usage will be available for the City and non-profits for special events. This will be a positive impact on the involvement of our citizens with our local businesses and non-profits organizations.

Good luck with your meeting at Planning and Zoning and with City Council and please let us know if we can be of further assistance.

Sincerely,

  
Celeste H. Cox  
Executive Director



To: McKinney Planning and Zoning Committee Chairperson and members of the board,

This letter is reference to the proposal being presented by Mr. Doug Parker for construction of signage on the corner of Highway 75 and Graves Street. I met with Mr. Parker last week and he presented signage type and landscaping that would be done if approved by the city.

As many of you know, "way finding signage" has been a concern for many years as people just breeze on thru McKinney to other attractions just south and north of us.

From the presentation I saw this is an opportunity that would be a start in getting signage to address this issue, as well as benefit the City of McKinney by offering a certain percentage of free advertising.

If the ordinance is changed to allow this project I know that you will make sure that it is done tastefully and keep with the McKinney Unique by Nature brand.

Sincerely,

*Karen Klassen*

Owner,  
Spoons Cafe  
Gather in Downtown McKinney  
100 E. Louisiana  
McKinney, Texas 75069  
[karen@spoonscafe.com](mailto:karen@spoonscafe.com)  
972-548-6900



# Center for the 21<sup>st</sup> Century

April 26, 2011

To the Honorable Members of the McKinney Planning & Zoning Commission:

Doug Parker has described his display technology project to me. I have confidence in Doug's ability to create a tastefully designed and visually appealing plan that will be a welcome addition to McKinney. As Doug was explaining his concept to me, I could picture a sophisticated classical structure encasing a contemporary, stylish message vehicle that changes communication posts eight times per day. With the proper landscaping and maintenance of the property that houses the message marker, I can see only positive outcomes for the city of McKinney.

Also, I understand that one of the eight message venues will be donated to McKinney to be used for such communications as Amber Alerts, emergency weather conditions, advertisement of downtown events, and other city needs. With the cost of such an advertisement setting defrayed due to Doug's generosity, I can see great advantages for McKinney's expansion of its advertising capabilities.

By having display technology with this degree of sophistication, McKinney can be identified as a state-of-the-art community that balances the traditional with the innovative. With the ability to centrally control the display messages, in case of emergency, this medium could become a convenient communication tool. I feel that it could be a definite plus for the city.

Because I trust Doug Parker's judgment, I recommend that this project go forward.

Respectfully,

Carolyn Corbin  
President





April 29, 2011

Re: Rezoning Request to Allow Digital Billboard

Dear Planning and Zoning Commission and McKinney Council

This letter is written in support of allowing the installation of an electronic billboard to be established at interstate 75 and Rockhill Road. I believe this project will help to enhance the community of McKinney by allowing visible information regarding McKinney's Downtown Historic District.

I believe this project will served to increase the awareness of the residents of McKinney and visitors to our city, which will in turn have a positive impact on the economy in McKinney.

Sincerely,

DeWayne Owens, Founder & Owner  
Maximum Motivation Training Systems