



Ollimpaxqui Company Profile

This magnificent company of dancers, singers, and musicians has captivated both adult and student audiences everywhere. Beautifully costumed, these talented artists have created an authentic and vibrant Mexican Spectacular. This educational and highly entertaining panorama encompasses centuries of traditions that have evolved from European, Oriental, Indian, and American influences.

History

Ollimpaxqui means Joyful Movement in Nahuatl, the language of the Aztecs. Ollimpaxqui was born in México City, as Semblanzas de México and México Maxico. We have performed in the National Auditorium and in the Palace of the Fine Arts in Mexico City. They came to the United States in 1985 and founded what is now known as Ollimpaxqui Ballet Company. Most of the dancers have performed with **Amalia Hernandez Ballet Folklórico de Mexico** in the Palace of Fine Arts in Mexico City. The group offers extensive educational programs and participates in over 300 performances a year.

Mission

We completed Ollimpaxqui Ballet Company mission by increase awareness and promote the traditional and folkloric music and dances of Mexico, Central, South America and the world folklore art form by providing educational dance programs, public performances and artistic enrichment events to the McKinney community.

We have our 3 Educational propose programs with a big success!

Cinco de Mayo Performances - Summer workshops – Day of the Dead Festival:

Day of the Dead Festival Celebration (Spanish: Día de Muertos) is a Mexican holiday observe throughout Mexico and around the world in other cultures. Was a great program with about 300 plus attendance! With 3 invited guests group's celebration this beautiful tradition.

This Festival opens the door for our Next program Cinco de Mayo Celebration We target 6 schools in diverse areas of the City of McKinney focused in a series of educational bi-lingual programs; dancing through Mexico, Cinco de Mayo Celebration 2015.

Audience: was divided from Pre K – 2nd First performance and 3rd to 6th grade with Educational content: Geography, History, Language and actual influence in music and dances from European, African in Mexico until today.

We close our dance programs for McKinney with a Summer Dance Camp! We have a great students we planning to open a regular class soon!

Paid staff: 1 Artistic Director, 6 professional offices and dancers, 3 musicians, 1 technician, 1 administrator Assistant

Sub Contract labor: 16 professional dancers, 4 musicians. 1 Executive Director,



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Program /Activity: Cinco de Mayo Celebration 2015.

We explained to audiences about these distinctive regions from Mexico Mexico is a nation of many parts, each with a distinctive culture. The Ballet Folklórico Ollimpaxqui was outstanding we introduced McKinney students and teachers to traditions that span hundreds of years and thousands of miles through the many dances of Mexico.

JALISCO

Jalisco in Western Mexico, and the state that has done the most to give Americans their concept of Mexico; It is the home of “El Jarabe Tapatío”, the famed Mexican hat Dance. Said to represent the courtship of doves, the woman dances around the man’s hat if she steps on the brim, it means she accepts his offer of love. The woman’s costume, with its elaborate ribbon dresses, is known as Rancheras. The man wears the rather sever Charro regalia of jacket, straight trousers, and wide brimmed hat.



MICHOACAN

The Dance of the Elders is a pre-Columbian dance from the state of Michoacán located in the western part of Mexico according to historians this dance is being performing in dedication to the acient Fire God call Huehuetotl also associated to the Sun; student will participate with the Little train dance (el trenecito.)

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Some of the great songs are distinctive in Mexican History La Cucaracha from the Mexican revolution and Cielito lindo from the Spanish influences. Students sing-along these typical songs!



VERACRUZ

On the Gulf Coast of Mexico, is the state of Veracruz and the well-known city of the same name. Its dances are a blend of Spanish, Caribbean, and Indian influences. The famous La Bamba, for example, is a spirited representative of Veracruzano dance. The typical music of Veracruz, exemplified in the “Jaracho”, uses small guitars known as jaranas and requintos, as well as violins and native harps. The local costumes are also of interest. Women wear highly decorated dresses with voluminous skirts while the man dresses in an elegant shirt and trouser of cotton or linen with characteristics straw hats. Your students will sing and dance along with the Company in the exciting final of this memorable performance.

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For the program student were divided according to their age and grade students and adults had to learn coordination movements in Spanish. Each performance had approximate 200 to 300 students and adults, so a very interactive assistance was achieve. All school had a back to back performance in order to have all students the chance to attend the performance



Follow-Up: After the completion of the performances, students had the chance to participate in a question and answer session with the dancers. Students got a great opportunity to clear their questions and had a better understanding about Mexico Culture.

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Goals and Objectives for the program

Ollimpaxqui Ballet Co demonstrated his competency and efficiency by offered high quality performances to McKinney community.

2014/2015 Ballet Folklórico Program helped Ollimpaxqui to continue our efforts of teaching young and adult members of the community to appreciate and had a better understanding of the Latin American culture and traditions. Ollimpaxqui objective was reach and create a long term impact on the local cultural life of McKinney and enhance cultural development in all neighborhoods.

The work of Ollimpaxqui help the community in getting people ready to become more aware of the cultural traditions and the importance of Latin America cultural heritage, while provided invaluable experiences for parents, teachers, and students.



Ollimpaxqui had developed and improve more effective marketing strategies to promote the company's services and educational programs. Ollimpaxqui will receive help from school teachers and to continue to work in cooperation with Spanish teachers, principals, secretaries and advisors to implement and develop new programs to help us improve the company's operation plans with McKinney schools.



Final Report of Event McKinney 2015

Regular Program/ Event List	Location	Dates & Time	Youth Attendance	Adult Attendance	Total Attendance Determined. shows
Day of the Dead	Old Settler's Recreation Center	October 25th 2014. 4:00- 9:00PM	50	250	300 / 1 show
Cinco de Mayo Celebration	Burks Elementary	April 24 th 2015	600	50	650 / 2 shows
Cinco de Mayo Celebration	Caldwell Elementary	April 28 th 2015. Time: 8:10 AM 9:00 AM	650	70	720 / 2 shows
Cinco de Mayo	Finch Elementary	April 29 th . Time: 8:00 AM & 9:00AM	600	60	660 / 2 shows
Cinco de Mayo	Vega Elementary	April 30 th . Time: 8:30 and 9:45 AM	650	70	720 / 2 shows
Cinco de Mayo	Press Elementary	May 4 th 2015. Time: 2:00PM	600	60	660 / 1 shows
Cinco de Mayo	Webb Elementary	May 15 th 2015 Time: 1:00 & 2:00 PM	650	70	720 / 2 show
Summer Camp	MPAC	June 8th-12th	10	8	18
Total Performances	12 shows	9:00AM - 1:00 PM 4 classes per day	3,810	638	4,448
Total attendance	MISD		3,810	638	4,448

Youth Attendance 3,810

Adult Attendance 638

TOTAL ATTENDANCE 4,464 plus media

Audiences and Students learned:

- ❖ Learning about folkloric dances from different countries of Latin America during a colorful Performance, the explanation is bi-lingual (English and Spanish)



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- ❖ Understanding the spirit and traditions which these dances embody
- ❖ Seeing authentic costumes and learn about them
- ❖ Gaining insight into our increasingly important neighbor, Mexico.

México Music & Dance

Foreign language technique and audiences participation will enthrall your students visually, while providing them with a unique opportunity to enrich their understanding and fluency in Spanish language

Performance: A professional production was delivery to McKinney audience of all ages;

Community Involvement

Ollimpaxqui involved various people from the schools / community in planned, implement, and evaluated the proposed 2014/2015 Ballet Folklórico Program. The community was informed about performances and events through different methods. Press releases were distributed to different media sources to be broadcasted to the community DFW and McKinney. Main communication media was used included: email List with all MISD Directors and teachers. (And PR including those that are commonly distributed in McKinney community), and other publications

We propose a long term relation to organize and coordinate the Ballet Folklórico Program for MISD students (to help them acquire, develop, and enhance cultural traditional skills with an emphasis on Latin dance and music.

“The flying feet of Folklórico, this company lives and breathes dance”
(The Dallas Morning News. By Margaret Putnam)

Ollimpaxqui is the first Folklórico group to perform at the White House’s Cinco the Mayo Celebration for President George W. Bush.

“Ollimpaxqui Ballet Folklórico defines the festival for Sunday’s audiences at the Latino Cultural Center.” (The Dallas Morning News. By Margaret Putnam)

VI. Financial

Ollimpaxqui personal worked to establish our professional dance company as a secure institution this involved in have all our dancers, teachers and personal with benefits in a full time work contract this will protected our continue commitment to reach out into McKinney community through our performances, festival by offering a better program each season.

We plan to keep serve a great variety of McKinney areas by visiting community centers, schools and other places. We plan to *serve all areas of North Texas* with special performance and choreographies with a full new production every year.

Ollimpaxqui Ballet Co., Inc. plans to develop effective marketing strategies to promote our company’s operations and services in Dallas and surrounding areas, the implementation and development of marketing strategies, programs and fund-raising events will take place as a process that will benefit our company infrastructure and public relations with the City of McKinney.



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Our company is grateful for the City of McKinney support in the program mentioned above. We believe that Ollimpaxqui Ballet Co., Inc. has benefit and will grow artistically as organization by developing and getting support from the City of McKinney and the McKinney Arts Commission

VENUE & CONTACT PERSON

Event	Date	Venue & Contact person	Grade & General Audiences	Admission Cost	Total
Day of the Dead	October 21, 2014	Old Settler's R Center. Empress Drane edrane@mckinneytexas.org	General Audiences	FREE!	\$1,500.00 Concessions
Cinco de Mayo Celebration	April 24 th 2015	Burks Elementary Pam Bendorf pbendorf@mckinneyisd.net 1801 Hill St, McKinney, TX 75069 (469) 742-6200	Pre k- 2 nd . 3 rd -5 th grade	FREE!	\$150.00 Donations
Cinco de Mayo Celebration	April 28 th 2015	Caldwell Elementary Cyndi Harvey Campus Secretary 469-302-5504	Pre k- 2 nd . 3 rd -5 th grade	FREE!	\$150.00 Donations
Cinco de Mayo Celebration	April 29 th 2015	Finch Elementary Sharon Bourland Campus Secretary 1205 S. Tennessee 469-302-5605 sbourland@mckinneyisd.net	Pre k- 2 nd . 3 rd -5 th grade	FREE!	\$150.00 Donations
Cinco de Mayo Celebration	April 30 th 2015	Vega Elementary Connie Dowell Campus Secretary (469) 302-5177 cdowell@mckinneyisd.net	Pre k- 2 nd . 3 rd -5 th grade	FREE!	\$150.00 Donations
Cinco de Mayo Celebration	May 4 th 2015	Press Elementary Mary Holley mholley@mckinneyisd. (469) 742-7600	Pre k- 2 nd . 3 rd -5 th grade	FREE!	\$100.00 Donations
Cinco de Mayo Celebration	May 15 th 2015	Webb Elementary	Pre k- 2 nd . 3 rd -5 th grade	FREE!	\$100.00 Donations
Summer Dance Camp	June 8 th – 12 th 2015	MPAC. Ollimpaxqui personel	General Audiences	50%	\$600.00 Fees!
Total		1 Day of the Dead Festival, 11 Services for MISD and Summer Camp at MPAC.			\$2,400.00



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2014-15 BUDGET CATEGORY ITEMIZATION FOR FUNDS EXPENDED

Personnel (Artistic, Cultural, Technical and Administrative Staff)

Please list all compensated employees, whether full or part time.

Name	Title	FT/PT	Salary & Benefits	Amount Requested
Enrique Ruiz	Coordinator		\$300.00	\$150.00
Itzel Maya	Program Dir.		\$300.00	\$150.00
Eduardo Gutierrez	Artistic Director		\$400.00	\$200.00
Abraham Rojas	Technician		\$200.00	\$100.00
Leslie Gutierrez	Dancer Coord		\$200.00	\$100.00
Carmen Morales	Dancer Coord		\$200.00	\$100.00
	Ollimpaxqui expend		\$1,600.00	\$800.00
			800x 7=	McKinney Funds use
\$1600.00 per 7 performance	\$800 x 7 services		\$5,600.00	\$5,600.00 total for 7 services

Total amount expended by OBC funds **\$5,600.00**
Total Amount expended from McKinney funds **\$5,600.00**
Total: **\$11,200.00**

Contracted Services

Description	Amount Requested
Mariachi Band 6 musicians \$150.00= \$900 Festival Day of the Dead	\$ 900.00
Ballet Company 18 Dancers \$100.00 = \$1,800.00	\$1,800.00
Artistic Director \$100 x 7=	\$ 700.00
1 Technician for Day of the Dead \$250.00 (\$50.00 x 5hrs)	\$ 250.00
2 teachers for Summer Camp 100 per Teacher x 2= 200 x 5 days	\$1,000.00
50% use from McKinney funds= \$2,325.00	\$4,650.00

Total Amount expend from OBC **\$2,325.00**
Total Amount expended from McKinney funds **\$2,325.00**
Total **\$4,650.00**



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Travel

Description	Amount Requested
Travel from Dallas to McKinney 3 vans x 1 Mariachis & Dancers	\$300.00
\$100.00 per 6 double services plus one single \$100.00= \$700.00	\$700.00
Milles, insurance and gas.. 2 teachers 5 days x \$50.00 Summer camp	\$250.00
Total	\$1,250.00

Total amount expended by OBC funds **\$625.00**
Total Amount expended from McKinney funds **\$625.00**
Total **\$1,250.00**

Rental Expense

Description	Amount Requested
PA system \$60.00 x 12 times	\$720.00
Van rentals \$100.00 x 12 services	\$1,200.00
6 doble, MISD, 1 Festival Day Of the Dead. 5 days Summer Camp	
Total	\$1,920.00

Total amount expended by OBC funds **\$970.00**
Total Amount expended from McKinney funds **\$950.00**
Total **\$1,920.00**

Advertising & Promotion

Name	Amount Requested
designer materials flyers emails	\$400.00
PR. Mailing, email services	\$250.00

Total amount expended by OBC funds **\$325.00**
Total amount expended from McKinney funds **\$325.00**
Total **\$650.00**



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Other Expenses:

Description	Amount Expended
Insurances for the use of facilities 50 x 7 services	\$350.00

Total amount expended by OBC funds **\$175.00**
Total Amount expended from McKinney funds **\$175.00 Total \$350.00**

Volunteer Time (not to exceed \$21/hour)

Volunteer hours can only be considered if supported by IRS form 990.

No. of Volunteers	No. of Hours	Services Provided	Est. \$ per hour

Total Amount \$ 0

Donated Goods and/or Services

In kind donations can only be considered if supported by IRS form 990

Donated Goods/Services	Estimated Value

Total Amount \$ 0



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Income for Services

Services

Wal-Mart	\$ 3,000.00
City of McKinney & McKinney Arts Commission	\$10,000.00
Income from Day of the Dead: Concessions \$1,500.00	\$ 1,500.00
From School donations \$150.00 x 6 = \$900.00, Summer workshop \$600.00,	\$ 1,500.00
Funds from OBC. performances	\$ 3,020.00
Other donations Robert Silva CPA.	\$ 1,000.00

Income for the project: total **\$ 20,020.00**

Total amount expended by OBC funds **\$ 10,020.00**

Total Amount expended from McKinney funds **\$ 10,000.00**

Grand Total expended \$ 20,020.00



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"CELEBRATING CINCO DE MAYO TEXAS"

sponsor in part by
City of McKinney and
The McKinney Arts Commission,
Live Theater Cultural Programs Specially Designed for School students

Our foreign language technique and audience participation will entertain all your students visually, while providing them with a unique opportunity to enrich their understanding, and fluency in Spanish. Let your students experience a Bilingual Educational program will give them a Cultural insight into México & Latin America. With Audience Participation, it's all about the Richness of our Colorful Hispanic Traditions into an Interactive Program Full of Music & Dance!

Dancing Through Mexico"
From the pre-Columbian rituals of the Aztecs, to the colorful music of the Bamba from Veracruz with its picturesque ribbon-tying ceremony, to the eloquent dancing of Jalisco and Michoacán, to the songs and traditions of the other distinctive regions of this exciting country, you will embark on a never-to-be-forgotten journey. You will experience a joyful extravaganza..

The 2013 Ballet Folklorico Program will take place at 5 McKinney-ISD Schools with back to back shows to have all community, students and families attend the program, to general public; this program consists of Ballet Folklorico Dance with live music performance to celebrate May 5th of 2013.
Also programs will be open to Community Centers and PTA meetings, parents and community will be able and encourage attending!

Performance will be according to student's age and grade (Pre K – 2nd grade and 3rd – 6th) each performance will have approximated 100 to 300 students, so a very interactive assistance will achieve.
After the completion of the performances, students will have a chance to participate in a question and answer session with the dancers.

IF YOU NEED MORE INFORMATION OR HAVE ANY QUESTIONS PLEASE CONTACT US:
EDUARDO GUTIERREZ Ollimpaxqui Ballet CO, Inc
EMAIL: MEXBALLET@AOL.COM OR Office: (214) 244-8868 Cell: (214) 732-4115
visit the Website: www.mexballet.com
www.folkloricofestival.com



McKinney ISD and Dallas ISD schools will get a 50% discount from regular price!
Our sponsor The McKinney Arts Commission



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Hispanic Heritage



Month &



Day of the Dead.

October 25th 2014. Time: 5:00 PM – 8:00 PM

McKinney Old Settler's Park, Sports Pavilion

Ballet Folklórico Alegre, Ollimpaxqui Ballet

Muhaytika from Perú



This project is funded in part by the City of McKinney through the City of McKinney Arts Commission



FREE! GRATIS.



Hispanic Heritage Month also celebrates the long and important presence of Hispanic Americans people recognize the contributions of Hispanic and Latino Americans to the United States celebrate the group's heritage and culture. "September 15 was chosen as the starting point for the celebration because it is the anniversary of independence of five Latin American countries: Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. They all declared independence in 1821. In addition, Mexico September 16, Chile September 18, and Belize September 21, celebrate their independence days.

CONTACT US: Ollimpaxqui Ballet CO, Inc visit the Website: www.mexballet.com EMAIL: MEXBALLET@AOL.COM OR

Office: (214) 244-8868 Cell: (214) 732-4115 Contact Eduardo Gutierrez (214) 244-8868 Park Phone: (972) 542-5014



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Dance Summer Camp 2015

Salsa Class adults.

Want to have fun, make new friends, and get in shape while dancing to awesome music? Join us on the dance floor!

Ollimpaxqui offers Salsa, Bachata, Merengue, Cha Cha, and Gentleman and Ladies Styling in private group classes and individual private lessons. Get ready to dance! Even if you have two left feet, you are in great hands with Eduardo Gutierrez. (Soloist ballet dancer from Mexico City)

Space is Limited per class. Cost: \$ 150.00 or 50% off if you are McKinney resident register before June 5th

REGISTER TODAY

June 8th – 12th 2015

Children all ages. 10:00 AM - 1:00 PM

Adult Salsa Class 6:30 – 8:30 PM

McKinney Performing Arts Center

111 N Tennessee St, McKinney, TX 75069

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